



OACA Newsletter

Winter 2009

DIRECTOR'S CORNER

MARV HEATER, CO-DIRECTOR

Happy New Year and Best Wishes for a successful year ahead.

Best membership year! Our Coaches Association has enjoyed another fine year and continues in its growth. We have had the largest Gold Card Membership in our history, 3221 Gold Card members to date. In December we presented to the **OSAA a check for \$45,375** which represented our Gold Card members for 2008-09 year. It is interesting to note that since the start of the Gold Card membership program we have contributed a **grand total of \$375,365** to OSAA. It is obvious that this program contributes financially to the OSAA and has become a plus benefit for our coaches. Quote from **Tom Welter, OSAA Executive Director**, "This is great partnership with OACA and our way of saying thank you to the many coaches who spend countless hours in working with our student athletes in our high schools". **We too, say thank you to OSAA for making this program possible.**

We seldom see all of our state champions listed together. In this issue, I would like recognize 27 fall state champion coaches from our 6 classifications. **Congratulations to all!**

Girls Cross Country

6A, Tom Rothenberger, Jesuit—5A, Dave Clark, Summit—4A, Chris Johnson, Siuslaw—3A/2A/1A, Joe Volk, St. Mary's

Boys Cross Country

6A- Tom Rothenberger, Jesuit-- 5A-Justin Loftus, Crater-- 4A-Stan Goodell, Hidden Valley-- 3A/2A/1A, Steve Sheehy, Union

Volleyball

6A, Teresa Zimerlee, Jesuit-- 5A, Rosie Honl, Crook County-- 4A, Claudine Mendazona, Central-- 3A, Matt Leicht, Sheridan-- 2A, Sherie Bashaw, Blanchet-- 1A, Jennifer Teeter, Imbler.

Girls Soccer

6A, Michelle Scifo, Lincoln-- 5A, Bob Welch, Bend-- 4A/3A/2A/1A, John Williams, Philomath.

Boys Soccer

6A, Mandolis Tjuanakis, Grant-- David Peterson, Churchill-- 4A, Brian Fish, Cottage Grove-- 3A/2A/1A, Aaron Lewis, Portland Christian.

Football

6A, Brad Mastrud, Southridge-- 5A, Randy Nyquist, West Albany-- 4A, Howard Rub, Astoria-- 3A, Montie, Nash, Grant Union--2A, Aaron Thorton, Knappa-- 1A, Lee Lowe, Imbler

New on Website. If you have not pulled up our website recently I would recommend you do so to see the new format and layout. We also have a new feature which will give sports standings and information for all leagues and schools in our state. Hopefully the new format also makes it a little easier to cruise our website to get the information wanted.

District 8 Regional Winners. The following coaches have been recognized as NFHS District Winners. We will recognize them at our Spring Banquet.

SECTION 8 COACH OF THE YEAR

BOYS

Football—Mark Henderson, Junction City HS
Basketball—Tom Johnson, Barlow HS
Baseball— Al Skinner, Glide HS
Soccer—Justin Kerr, Oregon Episcopal
Golf—Dennis Rector, West Albany HS
Tennis—Jeff Wood, Jesuit HS
Swimming & Diving—Rod Harmon, Southridge HS

GIRLS

Basketball—Cindy Anderson, Wilsonville HS
Track—Bobbie Steninger, Lakeview HS
Soccer—Brian Taylor, Cleveland HS
Tennis—Coleen Davis, Oregon Episcopal
Swimming & Diving—Melinda Miller, Westview HS
Golf—Dan Friedhoff, St. Mary's Academy

Two coaches were selected by the National Federation as **National Coaches of the Year**. They were Rod Harmon, Westview High School, in Girls Swimming. Coach Harmon has been coaching swimming for 52 years, and this is the second time he has received such an honor. Brian Taylor, from Cleveland High School is our other winner in Girl's Soccer. Brian has been coaching Girls Soccer for 14 years.

Congratulations to district winners and national coaches of the year!!

DAVE JOHNSON, CO-DIRECTOR

I hope you have recovered from the extended holiday break due to weather conditions in many of your communities.

We are excited about our OACA clinics this year as we have added a basketball clinic this past fall, helped support the Oregon Baseball Coaches clinic and are working toward our first possible OACA volleyball clinic in the spring.

Our main fundraiser for the OACA is our annual Nike/OACA Football Clinic held this March 6-8 in Portland. Brochures have been sent to football coaches throughout the northwest and registration can take place on-line through our website www.oregoncoach.org. We will again have over 30 top speakers from the college and high school level. The clinic is highlighted by coaches from University of Oregon, Oregon State University, Stanford University, Missouri, Fresno State and the University of Mexico. Our clinic is more than X's on O's with the addition of Bruce Brown-Character Education and Dr. Koester-Concussion Management.

This past year, we have added MaxPreps as one of our sponsors. They did an excellent job in the fall and continue to increase the Oregon high school numbers for winter sports. MaxPreps is the most comprehensive high school sports information web site in the U.S. They have a link on our web site and this current newsletter has some additional information related to MaxPreps and basketball....check it out.

***“TEAMWORK IS THE FUEL THAT ALLOWS COMMON
PEOPLE TO ATTAIN UNCOMMON RESULTS!”***

OACA History as told by Marv Heater, Co-Director

I have been with the OACA as Executive Director/Co-Executive Director since 1986 and prior to that I was a member. I'd also like to point out that Dave Johnson and Jerry Hauck have been part of OACA for about the same length of time.

The OACA has been in existence for about 73 years. We started in the 1935-36 school year, so that's quite a bit of time.

For those of you who remember some of the old timers, Bill Bowerman was our President at one time and current Portland State Coach, Mouse Davis was also President.

I do not know much about the organization before becoming Director in 1987. I was the first Executive Director who was not currently coaching or an Athletic Director. The leadership was supplied by active coaches or AD's. Long time Portland AD, Ron Phister handled the chores for many years.

When I took over the OACA, my office was in the basement of my home. That worked well for about 2 years. After that time, I moved to an office at 3295 Triangle Drive and been there ever since. The only change was to move to a downstairs office which I share with Dave and our super Administrative Asst. Suzette Livingston.

Our basic structure has been about the same since the start. Our governing body consists of President, Vice President, Secretary and an additional 8 other board members who represent all of our classifications. The number of members on the board has increased as our classifications have changed. We have a Women's Rep. and a member who represents the Women's Leadership Network. The OADA (Oregon Athletic Director's Association.) and OAOA (Oregon Athletic Official's Association) have a liaison on our board and we in turn have a liaison on their board.

We meet five times a year. Three of our meetings are set up to follow each sport season in order to receive feedback and concerns from coaches via the sport chair that represents their sport.

In 1986, our board sponsored a Coach of the Year Banquet to end each year. The purpose was to recognize our coaches for their achievements. The first Banquet started with about 50-60 in attendance. Today, our Banquet numbers are over 250 participants. We have held this event at the University of Oregon's Len Casanova Center in Eugene.

Also in 1986, we gave our first scholarships to two boys and two girls. In 1997, we added four more scholarships making the total to 4 for boys and 4 for girls.

Several major changes have taken place during my tour. First, Dave Johnson came on board as an Associate Director in 1998. His first major duty was to develop a Coaches Education Program and he accomplished this task in a most professional manner making the Education Program a requirement for all coaches. This program is now handled by the National Federation of High Schools and is administered by the OSAA.

Three years ago, I moved to the position of Co-Executive Director and Dave and I co-handle the duties of the organization. Of course, as his "old coach", I try to make him do most of the work.

In 1999-2000, with approval of the OSAA, we adopted the Gold Card Membership. Fifteen dollars of our dues are given to the OSAA for the privilege of allowing members free admission to all OSAA Championship events and contests. Last year, we contributed \$44,850 to the OSAA and over the years have given them over a quarter of a million dollars.

In 1993, we joined NOCAD, a group for State Executive Directors. This organization has given us strength in numbers and allows us to purchase Liability Insurance for OACA members for less than \$5.00 per member. This year, as part of our benefits, we have been able to add a \$5000 Life Insurance Policy for all members.

One of the biggest changes in our structure happened in 2001. The OSAA Board moved to have a member of the OACA as a non-voting member of the board. This has been a most valuable move. It has helped us in our relationship with the OSAA and has let us present some valuable input from the coaches to the OSAA Board. Jerry Hauck served as our first member on the OSAA Board. Rob Younger is our second and current member to serve.

Our first name was Oregon High School Coaches Association. In 1992, we decided to become the OACA, because we do include "all coaches".

Our biggest event and the one that pays for our scholarships is our OACA Nike Football Clinic held in March of each year. We started this clinic 12 years ago and it has grown from 400 attendees the first year to over 1000 last year.

Over the past 20 years we have had 26 National Coaches of the Year. A record of which we are proud and which we give thanks to Rob Younger for his representation on the NFHS Board and for making much of this possible.

Through the years, we have shared in many of the historic OSAA events as they have moved forward with the development of many new and better programs for the state. We enjoy having an OACA member representative on major OSAA committees, such as the Re-Districting Committee. We have also enjoyed relationships with three different OSAA Executive Directors. First was Don Peterson, second was Wes Ediger and now we work closely with Tom Welter and staff. We have a great relationship with the OSAA as well as the OADA and the OAOA. Our four organizations work well together for the benefit of the kids in our state and we are pleased to be a part of this great working relationship.



OREGON BASKETBALL COACHES

I WILL CATCH YOU UP!!

The 2008 Winter Basketball Season is in full swing and I wanted to inform you of MaxPreps, a tool that I would be more than happy to help get you caught up with! All you need to do is get in touch with me and get me your statistics! What I will do is input all your info and shoot you back your free login so you can see how awesome it is! Please get in touch with me so we can get your school moving this season!

OACA Partnership

In partnership with the **Oregon Athletics Coaches Association**, we had a fantastic football season with over 100% growth in Oregon football coach participation. With your cooperation, we anticipate the same level of success for basketball.

State Rankings

Once again, we'll rank all 565 teams in the state (yes... we'll also be doing national rankings too). Rankings will be updated twice per week. To be sure your team is appropriately ranked, please be sure that your scores are updated after each game. If you need assistance to enter your schedule, please [let me know](#).

State Leaderboards

We will display the best Oregon athletes in a number of statistical categories. In addition to state leaders, we'll also display league and national leaderboards. If you'd like a quick tutorial (5 min) on how to enter stats, please [contact me](#).

Team Services

In addition to the above, we offer a number of other services that will save you time, help your athletes play college ball and even help your program make money. Here are a few examples:

Web pages for your league, team and every player on your roster

Automated **custom game programs** (a great fundraiser by itself or a worth addition to your season program)

Stat reports for the media, staff and the office/locker room:

Individual Game Reports

Season Reports

All-League Report (make your All-League Selection meeting more efficient)

Send stat reports & game summaries automatically to multiple media, staff or anyone else via email or fax

Upload team or player **video highlights** so thousands of colleges can see your talent during the entire season.

By working directly with you, MaxPreps will help you **accomplish more in less time** than ever before! Join the other 25,000 high school varsity basketball coaches by sharing your success on America's Source for High School Sports –

[MaxPreps.com](http://www.maxpreps.com).

As always, all the services we offer are completely FREE. Just click below and request a username and password!

<http://www.maxpreps.com/FanPages/passwordrequest.mxp>

If you have additional ideas about how MaxPreps can support Oregon basketball (or if you just need a little help getting started), please [let me know](#)!

Brandon Bowling

Field Marketing Manger

bbowling@maxpreps.com

1-800-329-7324 ext 162



OABA/NIKE BASKETBALL COACHES CLINIC

The OACA and NIKE sponsored the 1st Annual Oregon Coaches Basketball Clinic at Westview High School on October 10th. The clinic was organized by Dennis Murphy from South Medford High School and Pat Coons from Westview High School along with support from Tony Dorado of NIKE corporation.

There were over 125 coaches in attendance at the clinic despite minimal prior information. Athletic Directors were notified of the clinic only a couple of weeks prior to the date.

NIKE provided the main speakers for the clinic. Included were Craig Robinson, new coach at Oregon State and Ernie Kent, University of Oregon. Coach Kent was unable to return from a recruiting trip, and Assistant Coach Mark Hudson took his place. Coach Robinson lost his voice during his presentation. Also speaking was Frank Allorocco, a high school coach from De La Salle High school in California. He made two presentations.

Attendees at the clinic included boys and girls coaches from the high school level with a couple of college coaches also attending.

Plans for next year include adding high school speakers as well as girl's team coaches.

One benefit of the clinic was the opportunity for coaches to visit the NIKE store after the clinic which was a popular perk. Lunch was provided on site to make it easier for the attendees to eat and not have to leave and find food. This worked very well and will be continued in the future.

Plans are to again have the clinic on an In-Service day in October, 2009. Information will be coming out much sooner next year on the speakers and the schedule to allow more coaching staffs to make arrangements to attend.

For a first year clinic, it was very successful and we hope to build on the foundation for the future.



YEARS OF SERVICE

We will be honoring those coaches who have coached for 25, 30, 35, 40, 45 or 50 years at our May 23, 2009 Award Banquet. We need to hear from you if you fall into one of these above categories. Please check for your name at **www.oregoncoach.org** under *Coaches Award*. Email us at: **suzette@wvi.com** if your name is not on the list. We receive this information from our member's application form he/she submits.

SCHOLARSHIP INFORMATION

The OACA annually awards eight scholarships to sons and daughters of OACA members. Completed scholarship applications, including a copy of the student's transcript and two letters of recommendation, are due April 1, 2009. Scholarship applications will be reviewed by the OACA Executive Board, who will evaluate applications in the areas of academics, athletic participation, honors, school activities and out-of-school activities. Online applications can be found at **www.oregoncoach.org** under *Scholarships*. If you have any questions, please call the office at 503-399-9132 or email: **suzette@wvi.com**.

The following is a Nomination Form to be used for either **OREGON ASSISTANT COACH or for JUNIOR HIGH/MIDDLE SCHOOL COACH OF THE YEAR**. If you would like to nominate someone please fill out the enclosed form and mail it to: OACA, 3295 Triangle Dr., Suite 100, Salem, OR 97302

ASSISTANT or JR. HIGH/MIDDLE SCHOOL COACH

Deadline: April 1, 2009

Name: _____

Nomination by: _____

School: _____

Name: _____

Address: _____

School: _____

City/St./Zip: _____

Position: _____

Nominee Information:

Years in coaching: _____ Years at current: _____ Sports Coached: _____

- Should not previously have been a head coach in the past 5 years.
- Should have a minimum of 15 years experience as an assistant coach.

Please include one letter of recommendation from an athletic director, principal or head coach.

RETURN TO:

Oregon Athletic Coaches Association
3295 Triangle Dr., Suite 100
Salem, OR 97302

2008-09 *Fall* All-Sports Standings

6A TOP FIVE BOYS

Lake Oswego 35
Jesuit 32
Grant 18
Southridge 16
Central Catholic 14
Westview 14

5A TOP FIVE BOYS

Cleveland 19
Churchill 16
Crater 16
Glencoe 16
Sherwood 16
West Albany 16

4A TOP FIVE BOYS

Astoria 21
Gladstone 19
Central 16
Cottage Grove 18
Marist 16

3A TOP FIVE BOYS

Cascade Christian 21
Umatilla 19
Grant Union 16
Amity 15
Gold Beach 14

2A TOP FIVE BOYS

Portland Christian 21
Lakeview 17
Knappa 16
Union 16
Culver 14

1A TOP FIVE BOYS

Imbler 16
Joseph 14
SW Christian 12
Perrydale 11
Days Creek 11

6A TOP FIVE GIRLS

Jesuit 37
Lincoln 22
Tualatin 19
South Medford 17
Sunset 15

5A TOP FIVE GIRLS

Summit 39
Mountain View 28
Ashland 21
Crook County 16
Crater 14

4A TOP FIVE GIRLS

Central 26
Hidden Valley 20
Marist 18
Cottage Grove 17
Philomath, Siuslaw 16

3A TOP FIVE GIRLS

Valley Catholic 38
Sheridan 16
Vale 15
Catlin Gabel 14
Cascade Christian 12

2A TOP FIVE GIRLS

St. Mary's 21
Blanchet 16
Nestucca 14
Salem Academy 12
Heppner 10

1A TOP FIVE GIRLS

Imbler 16
Griswold 14
St. Paul 12
Prospect 10
Crow 8

6A TOP BOYS & GIRLS

Jesuit 69
Lake Oswego 35
Westview 28
Central Catholic 26
West Linn 26

5A TOP BOYS & GIRLS

Summit 49
Ashland 35
Mountain View 33
Crater 30
Thurston 25

4A TOP BOYS & GIRLS

Central 42
Hidden Valley 36
Marist 34
Cottage Grove 33
Sisters, Siuslaw 26

3A TOP BOYS & GIRLS

Valley Catholic 38
Nyssa 20
Umatilla 19
Ranier 18
Grant Union 16
Sheridan 16

2A TOP BOYS & GIRLS

St. Mary's 26
Lakeview 25
Portland Christian 21
Knappa 18
Union 18
Blanchet 16

1A TOP BOYS & GIRLS

Imbler 32
SW Christian 18
St. Paul 17
Griswold 14
Joseph 14

THANK YOU TO OUR SPONSORS

With the continued support of our sponsors, Nike Football Clinic profits and increased membership, we have been able to continue to offer eight \$1,000 scholarships for graduating high school children of OACA members. We have been able to offer 100 scholarships (\$100,000) since the scholarship program began in 1994-95.

GATORADE does a wonderful job of contributing funds to our Oregon Athletic Coaches Association and offers many reduced purchase programs through our web site at www.oregoncoach.org. Please support Gatorade by using their products.

PRIME TIME SPORTS owned by John McCallum and Gerrit Wood also contribute funds to the OACA and do a great job in management of the Les Schwab Bowl. This game features 5A/6A football All-Stars from Oregon High Schools. The OACA is involved in the selection of the coaches who in turn select the players. Prime Time Sports manages the game/teams while the players/coaches stay in the Portland area with the final contest at PGE Park.

We also appreciate the support of **WILSON ball** products and the **OSAA** as they provide the many door prize gifts at our annual OACA Coach of The Year Banquet.

Our biggest fund raiser is the **NIKE FOOTBALL CLINIC** held every March in Portland. This clinic usually raises at least \$15,000 for our coaches association. With the hard work of our OACA Executive Board/Staff and football coaches committee, our clinic has become the largest football clinic on the west coast. We appreciate the support of coaches and vendors from the Oregon/Washington area and to NIKE for sponsoring our clinic.



WHERE ARE THEY NOW?

New to our Newsletter is a section on our past OACA Scholarship winners. If you have a son or daughter who was a Scholarship winner or are a past winner yourself, we would love to hear from you. Send all inquiries to: suzette@wvi.com

Jason Letts, the son of Kathy & Greg Letts (both retired from Centennial School District) was a recipient of the *OACA Scholarship in 2002*. He graduated from Barlow High School where he was very active in student government, honor classes, and athletics. He played Basketball for 2 years and ran Cross Country and Track for 4 years. Jason also participated in the state meet for 3 years in Cross Country. Jason attended the University of Pennsylvania in Philadelphia from 2002-2006 where he majored in Political Science with a degree in International Relations. While attending the University, he participated in Cross Country and Indoor & Outdoor Track.

Jason was a member of the Sigma Phi Epsilon Fraternity. At the end of his 2nd year, he interned for Congressman Jim Ryan-Kansas. He drafted a speech that the Congressman read on the House Floor. During his last semester, Jason interned at The Wachovia Center....Home of the Philadelphia 76ers & Flyers.

Jason is currently living in Portland and working for Adidas as a Global Expense Advisor.

Kalyssa Koontz was a *2007 recipient of the OACA Scholarship*. She currently attends Northwest Christian University (NCU) in Eugene, Oregon after graduating and completing her high school career at Santiam Christian High School. She was a Honor Society member in HS and received All-Conference honors in Volleyball and All-State Honors in Softball.

Kalyssa played for the NCU Volleyball team this past fall where she received the "Most Improved" player award. In addition, she participated in fall Softball, where she is a pitcher for the Beacons. She eagerly awaits the softball season this spring. Kalyssa has received scholarship money in both sports for the 2008-2009 year. She is pursuing a degree in education, where she will teach History in either High School or College as well as coaching.

Kalyssa earned a 3.94 GPA for her first semester and greatly appreciates the investment that the OACA has made in her education.



OACA MISSION STATEMENT

The OACA is committed to serve its members by promoting:

- Education through athletics and coaching which will enhance a positive experience for coaches and athletes.
- Coaching Profession certification.
- Enhancement and support of the Coaching Profession.
- Current and pertinent information regarding the Coaching Profession.
- Affordable liability insurance to coaches.
- Recognition of outstanding individuals in coaching and athletics.

OACA 2008-09 CALENDER, for more information email: oregoncoach@msn.com

AUGUST 7, 2008 SUMMER EXECUTIVE BOARD MEETING SALEM-Dave's 9:30 a.m.
NOV. 6, 2008 SPRING SPORTS REC.-OSAA OFFICE WILSONVILLE-9:30 a.m.
JANUARY 8, 2009 FALL SPORTS REC.-OSAA OFFICE-WILSONVILLE-9:30 a.m.
MARCH 6-8, 2009 NIKE/OACA FOOTBALL CLINIC-PORTLAND
APRIL 14, 2009 WINTER SPORT REC.-OSAA OFFICE-WILSONVILLE-10:00 AM

OREGON ATHLETIC COACHES ASSOCIATION

3295 Triangle Dr. Suite 100 Salem, OR 97302
Phone: 503-399-9132 Fax: 503-399-7867
Email: oregoncoach@msn.com
web: www.oregoncoach.org
Co-Executive Directors: Marv Heater & Dave Johnson
Administrative Assistant: Suzette Livingston