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“Be more concerned with your character than your reputation, because your character is what you really are, while your reputation is merely what others think you are.”

-John Wooden

LETTER FROM THE PRESIDENT

ALOHA!! (Or as my tour guide this summer says, "AH-LOOOOOOWWWWWW-HA!")
(Hawaiian word for affection, love, peace, compassion)

I am hopeful that all of you made the opportunity to spend some quality time with your families this summer. It seems like yesterday, that I was playing T-ball in the back yard with my son (now 28) or throwing a softball with my daughter (now 20). Those of us with a few years to our credit are easily reminded as to how quickly time passes and our greatest "gifts" grow up into adults. I have always reminded my student-athletes to "have no regrets" in regards to how they spend their years in high school. It is especially important for us as coaches to have "no regrets", when it comes to our families as well.

I suspect that many of you, as fellow-coaches, do the same thing that I do, regardless of where I am or what I am doing: always thinking of a life lesson to pass on to my team. A tweak to this play or that play. Finding a quote, here or there, that I can put on my practice plan, on the wall of the locker room. You know what I mean. I would like to share a thought that I picked up in Hawaii this summer while celebrating my daughters "double-digit" birthday (20). As a family we have always had a tradition on our children's "double-digit" birthdays. We call it a mystery trip! We tell them when we are leaving, how long we are going and what type of clothes to pack depending on weather expectations (at age 10 they were road trips). Nothing else! We would always give clues (pictures, words, etc.) to entice them and prompt curiosity. Unless we messed up, they had no idea where we were going until we got there! Great Fun!

Back to Hawaii. While there I was greatly impressed with what was explained to be part of the native culture. One of our guides (on a Luau excursion) explained in great detail the concept of 'Ohana (family). The idea that everyone was related and often referred to as "cousin". For the remainder of the evening everyone was "cousin _____" A great application to our teams! I know that we all strive to create an atmosphere on our teams of "family". We talk of commitment, sacrifice, love, respect....a "band of brothers (or sisters). As coaches, we know that many of our student-athletes may not have strong family ties (I wonder if they have ever had a "mystery trip?") and we may be the closest thing to family they have. Let's not miss the opportunity to make our teams....family ('Ohana). Make sure we treat them like family: with love, respect, words of encouragement, positive affirmations that show value and esteem. **Mahalo** (Hawaiian for gratitude, admiration, praise, esteem, regards, and respects) is the other concept I latched onto for the coming year. We would say "thank you", but **Mahalo** means much more. Our student-athletes desperately need the type of esteem that comes from receiving praise, showing admiration for the courage they have to come out for a sport and the gratitude that we have that they are there (win or lose).

So, best wishes for the 2010-11 year. Join the OACA. Get involved. Take advantage of the OACA sponsored Clinics for this year (info later in this edition of the newsletter). We are all part of the great 'Ohana of coaches. Your investment in the lives of your student-athletes is greatly appreciated and much needed! **Mahalo! Aloha!**

Have No Regrets!

Tony Koontz
Harrisburg High School

DIRECTOR'S CORNER

Dave Johnson, Executive Director

As you receive this newsletter, many of you are nearing the end of your fall sport season, some getting ready for your sport season or are a retired coach who is enjoying the opportunity to observe any athletic event in any season you choose. It is my pleasure to bring Rob Younger to the OACA staff as our Associate Director. Rob was selected this past spring when long time Director Marv Heater retired. Rob retired from Sweet Home High School after a very successful Head Football Coach/Teacher career. His addition to our office to work with me and our Administrative Assistant, Suzette Livingston has been tremendous. Rob's leadership/organizational skills and his professional manner in which he deals with coaches and others are awesome.

Our OACA Newsletter is a method to give our OACA members and others an opportunity to gain information on some of the many happenings of the high school sport scene. We appreciate all the coaches who serve on our Executive Board or Sport Chairs as they help provide input for all OSAA sanctioned sports and classifications. We really appreciate Tony Koontz (OACA 2010-11 President) for serving on last years OSAA Championship Committee. Tony did very well in representing our OACA on this difficult and time consuming adventure. You can go to our website www.oregoncoach.org to view the list of other OACA officers and sport chairs.

During my coaching and AD years (over 30), I can remember having that impossible dream that all kids could play every minute of the every game/contest. Of course, the practical side of such a dream is impossible but having the feelings/attitude/empathy to remember the dream perhaps helped me or others. I wish I had done better and played more players more often. The great feelings that athletics can bring of belonging, being included/inclusive, teamwork, discipline, sportsmanship (doing the right thing), dedication and sacrifice are just a few of the things that good coaches bring everyday to our young people. In your busy time please remember to do something good for yourself and take the time to "stop and smell the roses" along your journey.

THANK YOU FOR ALL YOU DO FOR ALL!

"Great leaders understand that the right attitude will set the right atmosphere which enables the right response from others".

DIRECTOR'S CORNER

Rob Younger, Associate Director

It is my pleasure, in my new role as associate director of the Oregon Athletic Coaches Association, to welcome you into another school year. Where did the months of August and September go? I have truly enjoyed my first months working in the office with Dave and Suzette. It has been a steep learning curve, as each day brings new and exciting experiences. For each of us a new school year brings on a new set of athletes, parents, as well as challenges and issues.

The OACA has been an integral partner with Oregon coaches for over 75 years. **The OACA is committed to serve its members by promoting:**

- Education through athletics and coaching which will enhance a positive experience for coaches and athletes.
- Coaching Profession certification.
- Enhancement and support of the Coaching Profession.
- Current and pertinent information regarding the Coaching Profession.
- Affordable liability insurance to coaches
- Recognition of outstanding individuals in coaching and athletics
- Representation of Oregon coaches at the local, state and national levels.

The job of today's coach is challenging and rewarding, but the expectations placed upon today's coach are high. Some of our state's coaches are seasoned veterans, while many were recently hired into the coaching profession. Many of our coaches do not work in the schools for which they are coaching. Are these coaches prepared for the challenges that face them?

The OACA is there to help! The OACA has a purpose to improve the professionalism of coaches. Over the years the OACA has worked hard to provide its members with up to date professional development offerings, a quality membership benefit package, a professional publication, a state and national wide awards program and more...

Our publications, the *Coaches Directory* and the *Coaches Newsletters* are first-class publications. In the newsletter, published three times yearly, you will find informative articles by coaches that touch on the hot topics of the coaching profession. It also provides the latest news from the OACA as it relates to our coaches.

All members of the OACA are covered by a \$1,000,000 liability insurance plan in **all year round**, including out of season and summer, coaching activities. This benefit now also includes coverage while working in the classroom. Our Awards Banquet held in May is our primary way of honoring the coaches across the state that has excelled in the coaching profession.

As you can see, the OACA is working hard to serve coaches. In order to improve, preserve and promote interscholastic sports, the OACA needs all of the coaches in our state to join its cause.

Please do not hesitate in contacting the OACA directly through our web site or me personally at ocarob@gmail.com

A special thanks to **Brandon Bowling** and **MaxPreps/HUDL** for their continued support and quality programs that they provide to Oregon Coaches. If you have not taken advantage of their programs take a look at their link on our website or go directly to www.maxpreps.com.

MaxPreps Oregon Update, by Brandon Bowling

Greetings Coaches,

The fall is here and seems to be going faster than I ever anticipated. Most of you are quite aware of CBS Sports MaxPreps www.maxpreps.com and for those of you taking advantage of the service thank you very much. The fall has brought new opportunities for Oregon coaches in the addition of JV/FROSH sports and Boys Soccer, something we are very excited about.

We would love to get over the 50% participation mark in Football this fall and I would be more than happy to help you get there, all you need to do is reach out to me. If you used the site last year but have not gotten back onboard I would love to hear from you so we can figure out what needs to be done to make it happen. Thanks to many of you for your loyal support, were enjoying another fine fall of interscholastic sports and great stories in the Northwest!

Volleyball and Boys Soccer Coaches that have not jumped onboard we really look forward to working with you, more correspondence will follow to help you along the way. Please be sure to reach out if you would like to take advantage of MaxPreps.

HUDL: MaxPreps New Partner in Video Editing

Coaches in Oregon are really jumping onboard and taking advantage of Hudl (A Video Editing Tool That Is Online For All Sports) and its great to see. Thus far coaches in 48 States have purchased Hudl and only 7 states have more coaches taking advantage of the new tool! Remember this is not just a Football tool this is used for all sports. There is a FREE TRIAL WITH ZERO OBLIGATION available so take some time and have a look. If you film anything its well worth a FREE TRY! I also have a discount for you and would love to talk to you more. The partnership is great for MaxPreps because its going to allow us to share your highlight plays with the media, Sports Illustrated and many other media markets and we are always on the cutting edge of finding the best tools on the market to share!

If you need anything regarding MaxPreps or Hudl I would love to hear from you. I can be reached at 530-313-9162 or bbowling@maxpreps.com

Have a great Fall!





Oregon Athletic Directors Association

www.oada.8m.com

Qualities AD's Look for in their Coaches

By Bill Bowers

The ever challenging task of hiring the most qualified, best fit person for the position, coach is a never ending job for the high school athletic director. The days when a classroom teaching position was tied to an extra-curricular coaching opening has long ago gone by the wayside. Today's athletic director feels extremely fortunate to be included in the teacher hiring interview to find an interested applicant who may desire to fill a coaching opening. The reality is more coaching positions are being filled by individuals outside the field of education. Fortunately, Oregon is one of many states where the State Department of Education allows individuals without a teaching license to be hired to a coaching position.

What are some of the most desired qualities an AD looks for in making a recommendation to hire a coach? At the top of the list would be the most qualified available coach, not just a coach who can diagram with X's and O's. An AD will look for individuals who demonstrate strong character. Coaches with character will exhibit traits such as honesty, respect, fairness, trust worthiness and sportsmanship. These qualities often refer to moral qualities, ethical standards and principles a coach will use to positively influence their athletes.

Coaches need to be teachers and communicators. The gym, diamond, pool, field, court or track is simply classrooms where learning takes place. An AD will look for someone who has the personality and interpersonal skills to be able to articulate to their players, fellow coaches and parents, the essential information to run the program. Keeping everyone informed on a regular basis is fundamental in all good programs.

Coaches who find the glass always half FULL, rather than half EMPTY are generally coaches with positive attitudes. This human characteristic trait would be one an AD would like to clone in all members of the athletic department. Coaches who are exuberant, enthusiastic and who have developed a genuine positive attitude are the gems an AD covet when looking to hire a coach.

Ambitious, organized, dedicated are words used to describe a good coach. Typically these all may not exist in one person. Building upon the coaches strengths and surrounding them with the support and resources to help shore up their foundation requires an AD to draw upon others coaches to mentor, or provide guidance for the new hired coach. Providing optimum leadership is a goal for all AD's. Developing a coaching staff where they are all team players, rather than individuals who focus solely on their own program, remains one of the biggest challenges for an AD in this age of sport specialization. Multisport coaches are difficult to find in high schools above the 3A classification. While it may be difficult to find that 'perfect' coach in every hire, athletic directors strive to find the best fit for the athletes at their high school.

Bill Bowers is the Executive Director of the Oregon Athletic Directors Association, and a former teacher, coach, and athletic director



OREGON ATHLETIC OFFICIALS ASSOCIATION

It's hard to believe, but this fall, OAOA started its' 8th year of serving Oregon's sports officials. Jack and Clark want to thank the Oregon Athletic Coaches Association for your continuing support during our first 7 years. We are looking forward to working with all of you and your new Associate Executive Director, Rob Younger.

OAOA's first statewide Conference, "Promoting Effective Leadership" was a huge success! This past June, over 130 Oregon sports officials gathered at The Riverhouse in Bend to hear presentations on recruiting, evaluating officials, learning and training skills and legal issues involving officials. Executive Director Dave Johnson represented the OACA at the opening general session.

OAOA continues to work to advance high school officiating in Oregon. With the start of the 2010 fall sports season, over 4500 officials have received training at over 60 regional clinics in the 7 sports OAOA represents.

OAOA is also pleased to announce that Coach Shane Hedrick, Head Football Coach and Athletic Director at Central High School in Independence is the 2009-10 recipient of the ***OAOA Meritorious Sportsmanship Award***. This award is presented annually to a coach who demonstrates positive and professional conduct as viewed by contest officials. Coach Hedrick was presented his award at the OACA Banquet in Eugene this past May.

Thank you for letting OAOA share what's happening in Oregon officiating!

CLINIC INFORMATION

OACA Basketball Clinic

We just completed our 3rd annual OACA/Nike Basketball Coaches Clinic held at Westview High School on Oct. 8th. We had over 230 basketball coaches in attendance and listen to presentations from college coaches, Dana Altman - Univ. of Oregon, Eric Reveno - Univ. of Portland and Mike Meek, new women's coach at George Fox former coach at Southridge High School. Also, making excellent presentations at the clinic were 5 outstanding high school coaches from our state; Dave Hancock-South Eugene, Kevin Turner – McKay, Greg Garrison – Corvallis, Tony Broadous – Grant and Edniesha Curry – Westview. Not only a great day of professional development but also a day of networking and developing relationships with other coaches in our state. A big thanks to our staff working the clinic and special thanks to Pat Coons – Westview HS, one of our clinic directors and host.



Nike/OACA Football Clinic

We are in the process of assembling our football clinic speakers for this upcoming March 4-6, 2011. As many of you know, this football clinic is one of our major fund raiser for the OACA. The clinic profits have allowed us to keep our OACA membership fees at a lower cost and provide the many benefits of membership. Our clinic is one of the largest annually held football clinics on the west coast with 800-1000 attending the 3 day clinic. Nike provides us with some outstanding college football coaches and we add other great small college and high school speakers. This year we are excited about having Les Miles-LSU, Chip Kelly-U of Oregon, Mike Stoops-U of Arizona, Dennis Erickson-Arizona State and Rob Akey-University of Idaho. We are also excited about Bruce Brown joining our clinic staff again. Additional clinic information is now listed and will be updated monthly with final information in mid-December on our web site of www.oregoncoach.org. We will mail out clinic information in November and January to all schools in Oregon and Washington. We continue to offer OACA membership discounts. We hope our football coaches will attend and support the clinic and the OACA.



FOR YOUR INFORMATION

RULE OF 2 COMMITTEE

Participation Limits

After a lengthy process we (OACA) have presented a proposal to the OSAA Executive Board to amend the Practice Limitation Rule Q&A #23 interpretation to allow more than two athletes as demonstrators at coaching clinics/camps. Our rationale was to allow a more permissive interpretation of the Practice Limitation Rule. This would have an effect of improving instruction to athletes and coaches at clinics without violating the intent of the Practice Limitation Rule. An example may be that when a coach is presenting a speaking topic at the Nike/OACA Football Clinic the coach could use more than two of his players as demonstrators for his speaking topic. Another example may be at a youth baseball/softball clinic held in Harrisburg where the coach could use more than 2 of his own players as demonstrators for that day at his clinic. There are still some possible wording changes being added that would speak of when clinics are held out of season and the number of times a clinic/camp could be held during the OSAA year (not summer). We are attempting to do the right thing, knowing that most all coaches will follow the intent/spirit of the rule change but we are also seeking/receiving input from coaches and the Athletic Directors on possible concerns/abuses of our proposal. We (OACA-Dave/Rob) will submit the final version to the OSAA Executive Board in their December meeting. If you have questions/concerns, give us a call.



“Every great player has learned the two C’s: how to concentrate and how to maintain composure.”

STATE LEGISLATION

HB 2476: TOUGHENS SENTENCES AGAINST SEXUALLY ABUSIVE COACHES

In June the House of Representatives passed a bill sponsored by Rep. Matt Wingard (R-Wilsonville) to toughen sentences against athletic coaches who sexually abuse their young athletes. **HB 2476** creates a presumptive sentence for sexually abusive coaches, who would face a minimum of 16 months in prison if convicted.

“Currently, some athletic coaches who sexually abuse their young athletes could only face probation” Rep. Wingard said. “**HB 2476** sends a strong message to athletic coaches that sexual abuse is a betrayal of trust, and there will be consequences that suit this serious misconduct”.

For more information go to:

<http://www.leg.state.or.us/09reg/measpdf/hb2400.dir/hb2476.en.pdf>

http://www.leg.state.or.us/press_releases/wingard_062909.html





Get Covered, Get in the Game!

Head Football Coach Gary Sletmoe and his Cleveland Warriors football team welcomed to their field Governor Ted Kulongoski, U.S. Secretary of Health and Human Services Kathleen Sebelius, and Congressman Earl Blumenauer. The crew gathered at Cleveland High School, along with families and community supporters, to kick off the National Sports Campaign, bringing parents, coaches, schools and community groups together to inform families about the availability of the Healthy Kids Program for children of all income levels without health insurance.

The beginning of the school year is a great time for coaches and school supporters to get involved! Coach Sletmoe hopes that every coach across the state will join him in spreading the word about Healthy Kids, stating; “As a teacher and football coach, I see firsthand the impact of a child’s health on his or her ability to learn and play sports.”

It is vital to reach out to families whose children participate in school and community sports. In order to play, children and teens are required to get a physical and have health coverage. Youth who participate in sports or other activities are more likely to stay in school and gain the skills that will help them succeed in adulthood.

Healthy Kids provides **no-cost and low-cost health coverage** for uninsured Oregon children and teens up to 19 years of age. Coverage lasts for one full year and kids cannot be turned away due to preexisting conditions or be put on a waiting list.

No family makes too much money for Healthy Kids. Family income will determine whether a child is eligible for the free or low-cost coverage option. For example, a family of four that earns as much as \$66,000 a year may qualify for low-cost coverage – paying on average about \$50/month to cover their kids.

Are you a coach or school advocate? Get involved!
Call Samantha Shepherd @ 503-269-0716.

Talk to the families you know about Healthy Kids. Families can apply for the program online at www.OregonHealthyKids.gov or by calling 1-877-314-5678.

NEDA Launches Its Coach & Trainer Toolkit

Reaching out to gyms & athletic departments to end eating disorders

August 4, 2010 – New York – The National Eating Disorders Association [NEDA] has launched a new [educational toolkit](#) aimed at coaches and trainers. Created specifically to educate and raise awareness with gyms, athletic programs and athletic departments across the nation, this will expand NEDA's library of toolkits and will support NEDA's "It's Time to Talk About It" campaign. Created as a resource for athletic directors and their staff, this toolkit will inform them about the facts behind eating disorders, as well as help them identify those affected specifically within a gym or athletic setting. It is also written as a guide to possible treatments. NEDA has already brought in key partners for its Toolkit program, and plans to expand it through appropriate channels nationwide.

As Lynn Grefe, CEO of NEDA has said, "We are pleased to bring this information to the world of sports and coaching. Eating disorders have certainly found their way into athleticism and sports competition, so it is important that people in authority know how to recognize the symptoms, understand the illness and what to do next to help the athlete. For too long, eating disorders have been ignored or set aside in the name of victory, and we believe that the health of the individual should come first. We trust others would agree."

"The Coach and Trainer [Toolkit](#), developed by the National Eating Disorders Association, has the answers that many coaches and trainers need to best help their athletes. Strongly recommended as a resource for all coaches, trainers, and physical education teachers," says Dianne Neumark-Sztainer, PhD, MPH, RD.

"As the global trade association for the health club industry, IHRSA actively educates our clubs and suppliers and provides them with the necessary tools to effectively serve their members and clients," said Joe Moore, president and CEO of the IHRSA, the International Health, Racquet & Sportsclub Association. "The NEDA toolkit will serve as valuable resource for our members to implement as they continue to promote a balanced healthy and active lifestyle."

NEDA ARTICLE CONTINUED.....

The [Toolkit](#) includes frequently asked questions and common myths about eating disorders, strategies for assisting both men and women, information on the female athlete triad, how to handle eating disorders in a team or school setting and also has stories and recommendations from athletes themselves. NEDA's toolkit program was originally developed in response to requests by educators for a simple, easy-to-use format to find answers to questions and concerns and has since been expanded to respond to the needs of parents and now gyms and athletic departments. "Each toolkit developed for NEDA is targeted to a specific audience's needs and is updated as new research and information becomes available. So they will always be a relevant and an important tool for those who use them."

Bonni Branciforte, founder of the Gymtime Foundation, which is funding NEDA's new toolkit says, "The Gymtime Foundation is extremely proud to make this contribution to the National Eating Disorders Association to help with education and prevention of eating disorders within the sports community."

- MORE -

For more information, please contact Jaclyn Ferrara at 212-993-6464 or via email at jferrara@thinkcannon.com.

Formed in 2001, the National Eating Disorders Association (NEDA) is a non-profit organization dedicated to supporting individuals and families affected by eating disorders. NEDA advocates for prevention, improved access to quality treatment, and increased research funding to better understand and treat eating disorders. NEDA works with partners and volunteers to develop programs and tools to help everyone who seeks assistance. NEDA's national toll-free helpline has assisted thousands of families, friends and individuals find appropriate treatment. NEDA is proud that its website serves as an entry point for people around the globe to find information on eating disorders. The organization serves as an important and welcome first stop for those searching for resources. www.nationaleatingdisorders.org

Special offer to our members!



One, simple question:

What are your athletic, facility and equipment needs in the next 12 months?

We (OACA) have been members of **NOCAD** (National Organization of Coaches Association Directors) for many years. **NOCAD** represents over 30 states and over 100,000 coaches. One of the main benefits of our (OACA) belonging to **NOCAD** is being able to offer our **OACA** members an affordable liability insurance of \$1,000,000. Each year our **OACA** Directors are fortunate to attend a national conference where many issues/concerns involving high school athletics are discussed/problem solved.

Sponsors are needed to keep the cost of the conference in balance and one of our sponsors of this yearly conference is National Joint Powers Alliance (**NJPA**). Please check them out for your many school **ATHLETIC FACILITY/EQUIPMENT** needs. They may help you get a better price while involving the correct bid process for your



Coaches and Athletic Directors:

National Joint Powers Alliance® (**NJPA**) and **NOCAD** have partnered together to reduce your cost of purchasing. **NJPA** is a national municipal contracting agency offering competitively bid contracts awarded to athletic supply companies that offer all types of athletic surfaces. For a list of companies please visit the **NJPA** website www.njpacoop.org

YEARS OF SERVICE

We will be honoring those coaches who have coached for 25, 30, 35, 40, 45 or 50 years at our Awards Banquet held in late May. We need to hear from you if you fall into one of these above categories. Please check for your name at www.oregoncoach.org under *Coaches Award*. Email us at: suzette@wvi.com if your name is not on the list. We receive this information from our member's application form he/she submits.

SCHOLARSHIP INFORMATION

The OACA annually awards eight scholarships to sons and daughters of OACA members. Completed scholarship applications, including a copy of the student's transcript and two letters of recommendation, are due April 1, 2011. Scholarship applications will be reviewed by the OACA Executive Board, who will evaluate applications in the areas of academics, athletic participation, honors, school activities and out-of-school activities. Online applications can be found at www.oregoncoach.org under *Scholarships*. If you have any questions, please call the office at 503-399-9132 or email: suzette@wvi.com.

The following is a Nomination Form to be used for either **OREGON ASSISTANT COACH or for JUNIOR HIGH/MIDDLE SCHOOL COACH OF THE YEAR**. This award is also given out at the Coach of the Year Banquet. If you would like to nominate someone please fill out the enclosed form and mail it to: OACA, 3295 Triangle Dr., Suite 100, Salem, OR 97302

ASSISTANT or JR. HIGH/MIDDLE SCHOOL COACH

Deadline: April 1, 2011

Name: _____ Nomination by: _____
School: _____ Name: _____
Address: _____ School: _____
City/St./Zip: _____ Position: _____

Nominee Information:

Years in coaching: _____ Years at current: _____ Sports Coached: _____

- Should not previously have been a head coach in the past 5 years.
- Should have a minimum of 10 years experience as an assistant coach.

Please include one letter of recommendation from an athletic director, principal or head coach.

RETURN TO:

Oregon Athletic Coaches Association
3295 Triangle Dr., Suite 100
Salem, OR 97302

THANK YOU TO OUR SPONSORS

Sponsors are a very important part of our organization. They provide funds for us to keep our membership at a lower rate, which includes liability (\$1 million) and other important benefits. MaxPreps, Gatorade and Neff are our 3 financial top sponsors. We also appreciate the support of Prime Time Sports, Wilson/OSAA and the vendors that display at our clinics.

GATORADE does a wonderful job of contributing funds to our Oregon Athletic Coaches Association and offers many reduced purchase programs through our web site at www.oregoncoach.org. Please support Gatorade by using their products.

PRIME TIME SPORTS owned by **John McCallum and Gerrit Wood** also contribute funds to the OACA and do a great job in management of the Les Schwab Bowl. This game features 5A/6A football All-Stars from Oregon High Schools. The OACA is involved in the selection of the coaches who in turn select the players. Prime Time Sports manages the game/teams while the players/coaches stay in the Portland area.

We also appreciate the support of **WILSON ball** products and the **OSAA** as they provide the many door prize gifts at our annual OACA Coach of The Year Banquet.

MaxPreps is an excellent sponsor for the OACA. **Brandon Bowling** has worked hard to get schools involved in an outstanding athlete and team recognition program. Most all high schools in California and several other states are now using this site. We would like to encourage all Oregon coaches to get involved with this program. They provide significant funds to us (OACA) so that we can offer 8 \$1000 each year to graduating children of our members along with many other benefits. Look at the web site at www.maxpreps.com and contact Brandon Bowling, bbowling@maxpreps.com. This technology is the way to enhance your teams stats and highlight your team and players.

Neff Company with **Steve Hunker** provided all of our plaques for our 2009-10 annual Coach of the Year Banquet held again in Eugene this past May. The plaques were outstanding and added to the class of our banquet. We appreciate Steve and Neff for stepping forward to help support our Oregon Athletic Coaches Association. Please consider Neff for your needs. www.neffco.com You can reach Steve at shunker@neffco.com.



OACA MISSION STATEMENT

The OACA is committed to serve its members by promoting:

- Education through athletics and coaching which will enhance a positive experience for coaches and athletes.
- Coaching Profession certification.
- Enhancement and support of the Coaching Profession.
- Current and pertinent information regarding the Coaching Profession.
- Affordable liability insurance to coaches.
- Recognition of outstanding individuals in coaching and athletics.



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