



OACA Newsletter

Fall 2012

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"Sportsmanship for me when a guy walks off the court and you really can't tell whether he won or lost, when he carries himself with pride either way."

-Jim Courier, professional tennis player

DIRECTOR'S CORNER

Dave Johnson, Executive Director

As you read this Newsletter, many of you have finished your fall season, involved in playoffs/tournaments/meets, becoming prepared for the next season or retired and enjoying the good life. We are fortunate here in Oregon in that many people work together to create a positive experience for our athletes during post & regular season happenings. The OSAA staff does a great job of conducting these post season experiences but it also takes the prior involvement of the Oregon Athletic Coaches Association (OACA), Oregon Athletic Directors Association (OADA) and the Oregon Athletic Officials Association (OAOA) to make this all happen.

Each committee the OSAA has appointed, such as the championship committee, classification committee and power rankings committee have an OACA appointed representative on all such committees along with other meet/event management guidelines. We continue to remind all of us that we are fortunate to have this process, also realizing that some of our proposals may not be adopted.

The high school athletic business seems to becoming more of a challenge as we observe good Coaches and Athletic Directors leaving the profession early. A veteran basketball coach informed me lately that over 40% of the Girls Head Basketball coaches in Oregon are new to the job. We have also learned that again there is a large turnover (over %33) of Athletic Directors. **But, the good news is that we have some new and eager Coaches/AD's ready to meet their new challenges. Our student-athletes are a treasure and we always need good people to coach and guide them.**

Perhaps, with my experience/age, I can offer a few tips that may help one working in this great field of high school athletics do well: 1. Work hard, because most everyone else in your field is doing so. 2. Do not spend much time second guessing yourself, because most others are doing that anyway. Learn from your experiences and move on. 3. Never take yourself too seriously, because about the time you do, bam, boom, life hits you in the face. 4. Make sure and take the time to stop and smell the roses along your journey.

“Adolescence is a period of rapid changes. Between the ages of 12 and 17, for example, a parent ages as much as 20 years.”

-Anonymous

DIRECTOR'S CORNER

Rob Younger, Associate Director

“CONTINEMENT IN LIFE COMES FROM WHO WE ARE, NOT WHAT WE ACCOMPLISH”

As a coach, we receive performance evaluations every day; from a multitude of people, many of whom are completely unqualified to offer a valid critique. That is how it is for anyone in the public eye, especially those in a performance-oriented field. Everyone thinks they know how the job should be done. I decided long ago that I would not listen to all the chatter down at the local coffee house, but I would pay attention to some of the constructive criticism from reputable sources. Of course, I put more stock in what my administration, assistant coaches and players said. It is important to listen to constructive criticism if we want to improve at anything.

I also decided that I would not allow any criticism affect my sense of who I am. When you decide the difference between “Who I Am” and “What I Do”, you can handle constructive criticism a lot better. We all have been created with certain strengths and certain limitations and we need to learn to be comfortable with both. When people point out our strengths, it should not make us proud and when they point out our limitations, it should not change our identity. This attitude needs to be a conscious decision, because it is easy to let others define us. This can happen naturally if we are not intentional about remembering who we are. And when we receive those negative performance reviews whether from actual employers or from the unofficial commentators around us, they can be devastating. If we can't separate what we do from who we are, we will be defined by the words of people who really are not qualified to shape our identities. And when those words are negative, our perception of ourselves can take a huge blow.

Remember that you are not your career or any other responsibility you have to perform. Learn from others' opinions, but refuse to let your identity be shaped by them. At the end of each day, we need to be pleased at what is looking back at us in the mirror!

“SMART IS WHEN YOU BELIEVE ONLY HALF OF WHAT YOU HEAR; BRILLIANT IS WHEN YOU KNOW WHAT HALF TO BELIEVE”

****Some of the above material came from the book, “The One Year Uncommon Life Daily Challenge” by Tony Dungy.***

LETTER FROM THE PRESIDENT

John Beck, Crater HS

It just doesn't seem so long ago that I was participating myself in multiple sports at the high school level. I was so blessed to have good coaches who mentored me at an age when my development was so important. They helped shape my views of athletics and to point me in a positive direction, so that one day I would have the opportunity to give back to other young people.

I would like to thank all coaches for the hours spent helping our student-athletes become not just better athletes, but better people. The life-lessons that are taught in our programs will have a positive effect in their lives well into the future. I know the many sacrifices (fundraising – team camps – summer and off season workouts – professional development, etc.) that each of you make to do what you have a passion for – teaching good core values and life-lessons to our youth. I know first hand how hard it is on coach's families to do the job we love to do. A huge **thank you** should go to your families for being so understanding with your time commitment to coaching.

My time on the OACA Executive Board has been a great learning experience. Our association enjoys a great relationship with the OSAA, OAOA (Oregon Athletic Officials Association) and the OADA (Oregon Athletic Directors Association). These positive and cohesive groups are focused on making decisions in the best interest of all athletes and coaches at all levels and all classifications. It has been a pleasure to work with these dedicated people. I can not say enough about our wonderful OACA Directors, Dave Johnson and Rob Younger. Their leadership, mentoring and friendship is so appreciated.

I know many coaches get out of the business because of so many pressures and job responsibilities...however, what other job can you have that gives so much to so many? I want to remind all of us that it is not what we receive in the form of "kudo's" or championships, but the everlasting relationships we forge that are what is most important.

Have a great season and please feel free to contact me about any ideas or thoughts on how to improve our association.

NFHS Coach of the Year Nominations

Each fall we are honored to nominate outstanding Oregon High School Coaches for State, Sectional and National “Coach of the Year” Awards. The National Federation of High Schools (NFHS), which has been recognizing coaches through an awards program since 1982, honors coaches in the top 10 girls sports and top 10 boys sports (by participation numbers), and in one “other” category that is not included in these 20 categories. Winners of NFHS awards must be active coaches during the year in which they receive their award. The Oregon Athletic Coaches Association (OACA) selects and contacts the potential state award recipients to complete a coach profile form that requests information regarding the coach’s record, membership in and affiliation with coaching and other professional organizations, involvement with other school and community activities and programs, and coaching philosophy. To be approved as an award recipient and considered for sectional and national coach of the year consideration, this profile form must be completed by the coach and then approved by the executive director of the state athletic/activities association.

The next award level after state coach of the year is sectional coach of the year. The NFHS is divided into eight geographical sections. They are as follows: Section 1 – Northeast (CT, ME, MA, NH, NJ, NY, RI, VT); Section 2 – Mideast (DE, DC, KY, MD, OH, PA, VA, WV); Section 3 – South (AL, FL, GA, LA, MS, NC, SC, TN); Section 4 – Central (IL, IN, IA, MI, WI); Section 5 – Midwest (KS, MN, MO, NE, ND, SD); Section 6 – Southwest (AR, CO, NM, OK, TX); Section 7 – West (AZ, CA, HI, NV, UT); and **Section 8** – Northwest (AK, ID, MT, **OR**, WA, WY). The NFHS Coaches Association has an advisory board, composed of a chair and eight sectional representatives, which considers the state award recipients from the states in their respective sections and selects the best candidates for the sectional award in each sport category. The advisory board forwards those recommendations to the NFHS national office in Indianapolis, Indiana. The NFHS Coaches Association advisory committee considers the sectional candidates in each sport, ranks them according to a point system, and determines a national winner for each of the 20 sport categories, plus one “other” category.

The OACA enlist nominations each year from members of their Executive Board, Sport Chairs and from Athletic Directors and OSAA staff. Criteria used in selections are nominees must exemplify the highest standards of sportsmanship, ethical conduct and moral character. They are not only winners in their respective sports but as individuals in their schools and communities as well. **Longevity in coaching is also an important criteria.**

We are pleased to announce this year’s Oregon’s NFHS “Coach of the Year” Award nominees.

| | |
|----------------------|--------------------------------------|
| Football: | Craig Walker, Bend HS |
| Boys Track: | David Turnbull, Summit HS |
| Boys Basketball: | Craig Rothenberger, Junction City HS |
| Baseball: | Tom Campbell, Tigard HS |
| Wrestling: | Neil Russo, Newberg HS |
| Boys Cross Country: | Don Stearns, Mt. View HS |
| Boys Tennis: | Ward Lewis, West Linn HS |
| Boys Golf: | Mike Crawford, Enterprise HS |
| Boys Swimming: | Jason Hafner, McMinnville HS |
| Girls Track: | Gary Fischer, Molalla HS |
| Girls Basketball: | Craig Ellingson, Crescent Valley HS |
| Volleyball: | Bruce Myers, Roseburg HS |
| Girls Soccer: | Dick Bertelsen, Centennial HS |
| Softball: | Chris Arnold, Crater HS |
| Girls Cross Country: | Steve Sheehy, Union HS |
| Girls Tennis: | Kirsten Ruchaber, Jesuit HS |
| Girls Swimming: | Donna Collins, Pendleton HS |
| Girls Golf: | Tim Sam, North Medford HS |

All of Oregon’s NFHS Coach of the Year Award Winners will be honored on May 25th at the annual OACA Awards Banquet.



We Made It! Officiate Oregon Day, the largest gathering of sport officials in the Northwest is now history! What a great day for over 750 Oregon officials that participated in a full day of sport-specific training! Hearing Bill Topp's "23 Most Powerful Lessons in Officiating" and Jerry Markbreit's "Be All that You Can Be" had to inspire many of us to "Take the Next Step" in our officiating careers.

A special thank you to Coaches Tom Campbell, Eric Johansen, Ralph Halewyn, Kris Van Hatcher, Rob Younger, Pat Coons, Cindy Anderson, Tom Johnson, Roger Rolen, JD Alley, Neal Russo and Jason Lovell who participated in panel discussions. Officiate Oregon Day could not have been successful without your efforts.

This fall the OAOA Executive Board will have a new look. Four new Regional Representatives will come on board. Layla Solar will replace Dave White in the Central Region; Darin Rutledge will replace Erick Watson in the Southern Region; Dwayne Johnson will replace Randall Goree in the Salem/Mid-Valley Region and George Shimer will replace JR Lieuallen in the Eastern Region.

Coaches can find out what associations are represented by each Regional Representative by going to the Executive Board link under Governance on the OAOA website and clicking on each Regional Representative's picture.

OAOA will be recognizing our Officials of the Year at State Championship contests in their sport. We hope this change will add more prestige and coverage to these awards.

The OSAA/OAOA Fee Review committee will begin its work after the first of the year. OAOA will have 3 representatives on this committee selected by the OAOA Executive Board.

OAOA is also reviewing a proposal to change the way OSAA determines which associations will be designated local vs. non-local for playoff assignments. Present OSAA policy states that any association which services 21 schools in a sport is designated non-local. In most sports only Portland, Eugene and Salem currently qualify as non-local.

The new proposal uses a fixed percentage of schools serviced and would not result in any change in the allocation of playoff assignments to associations but would give the OSAA more flexibility in assignments, perhaps resulting in some associations being assigned additional local contests thus reducing travel expense. Any change would not take place until school year 2013-2014.

YEARS OF SERVICE

We will be honoring those coaches who have coached for 25, 30, 35, 40, 45 or 50 years at our May 25, 2013 Award Banquet. We need to hear from you if you fall into one of these above categories. Please check for your name at **www.oregoncoach.org** under *Coaches Award*. Email us at: **suzette@oregoncoach.org** if your name is not on the list. We receive this information from our member's application form he/she submits.

SCHOLARSHIP INFORMATION

The OACA annually awards eight scholarships to sons and daughters of OACA members. **Nike** is the sponsor of 2 scholarships, **MaxPreps** of 1 Scholarship and our Gold Sponsor, the Oregon Army National Guard sponsors 2 scholarships.

Completed scholarship applications, including a copy of the student's transcript and two letters of recommendation, are due April 1, 2013. Scholarship applications will be reviewed by the OACA Executive Board, who will evaluate applications in the areas of academics, athletic participation, honors, school activities and out-of-school activities.

Online

applications can be found at **www.oregoncoach.org** under *Scholarships*. If you have any questions, please call the office at 503-399-9132 or email: **suzette@oregoncoach.org**

ASSISTANT *or* JR. HIGH/MIDDLE SCHOOL COTY

Deadline: April 1, 2013

Name: _____

Nomination by: _____

School: _____

Name: _____

Address: _____

School: _____

City/St./Zip: _____

Position: _____

Nominee Information:

Years in coaching: _____ Years at current: _____ Sports Coached: _____

- Should not previously have been a head coach in the past 5 years.
- Should have a minimum of 10 years experience as an assistant coach.

Please include one letter of recommendation from an athletic director, principal or head coach.

RETURN TO:

Oregon Athletic Coaches Association
3295 Triangle Dr., Suite 100
Salem, OR 97302

OACA PROCESS FOR CHANGE

An important part of the OACA mission statement is that we are committed to serve our membership by promoting representation of Oregon Coaches at the local, state and national levels. We are fortunate that our state association (OSAA) under the leadership of Tom Welter, the present Executive Director and Wes Ediger (previous Executive Director) have the foresight to include coaches (OACA), Athletic Directors (OADA) and Officials (OAOA) in the decision making process concerning co-curricular programs in our state. All three associations have representation on the OSAA Executive Board, Delegate Assembly and any OSAA working committee. In comparison with other state associations these type of working relationship between associations is an exception rather than a rule. **We are one of a very few states that have a coaching association representative on all state association's committees and boards.**

Please see below a list of coaches who sit on OSAA boards or committees.

Not only do we have a voice when change occurs, such as with the Classification or State Championship Committees that meet every four years, but there is a process in place when coaches would like to see change occur. When a coach, representing their school/league, would like to see change occur they should communicate that information to the appropriate OACA Sports Chair who can communicate that proposal to the OACA Executive Directors. The Directors would help guide the Sport Chair through the process that would/could add that proposal presentation to the agenda for the sport specific OACA Executive Board meeting. OACA Sports Chairs are listed on our website or in the Oregon Coaches Directory. If the OACA Executive Board supports the Sports Chair's proposal, the next step is usually a survey being sent to all head coaches affected & all athletic directors regarding the proposal. If survey results show a mandate of support for the proposal then the OACA Executive Board would sponsor the proposal to the OSAA Executive Board, who will make the final decision on policy changes in our state.

Each year, we have sponsored different proposals to the OSAA Executive Board, with some being approved and some not. We feel fortunate that we work in a state where we have input & process for change in each of our sports that we coach.

OACA Representation on various OSAA Boards/Committees:

| | |
|---|----------------------------------|
| OSAA Executive Board/Delegate Assembly: | Tony Koontz, Harrisburg HS |
| OADA Executive Board: | Dave Johnson, OACA |
| OAOA Executive Board: | Rob Younger, OACA |
| OSAA Classification Committee: | John Beck, Crater HS |
| OSAA State Championship Committee: | TBA |
| OSAA Boundary/Non-Boundary Committee: | Kyle Cowan, Stanfield HS |
| OSAA Rankings Committee: | Kim McLain, Santiam Christian HS |
| | Chris Roach, Wilsonville HS |
| | Tony Smith, St. Paul HS |
| | Justin Corey, Junction City HS |

THANK YOU TO OUR SPONSORS

Sponsors are a very important part of our organization as they provide funds for our Oregon Athletic Coaches Association (OACA) that allow us to offer membership at a reduced rate and support our eight \$1,000 scholarships.



GOLD SPONSOR

We are proud to have the **Oregon Army National Guard** as a Gold Sponsor of the Oregon Athletic Coaches Association. The Oregon Army National Guard, much like the Oregon Athletic Coaches Association, takes great pride in molding young men and women into outstanding citizens. The ideals and lessons taught by coaches to their student athletes are in direct correlation with what the National Guard expects in their recruits. A goal of both groups is to mold the youth of our state into productive citizens. We are pleased that the Oregon Army National Guard has partnered with the OACA. Together we can build bright futures for Oregon's student athletes.



SILVER SPONSOR

The Official Statistician for the OACA

We would like to encourage your school's athletic programs to get involved with MaxPreps. It is a great FREE stat management provider, schedule, roster and overall tool for coaches. It provides maximum exposure for your teams and student/athletes. We have heard many positive reports from coaches in our state who have used their services. It is easy to set up and input data. Many coaches have student aides, stats keepers or even community members input the data for them. This fall, the OACA will continue the selection of a weekly Football "Player of the Week" using MaxPreps leader boards as one of the criteria and post the results on the OACA website. We appreciate MaxPreps as a Silver Sponsor of the OACA as they are helping support the many services we can provide for the coaches of our state.



COACH OF THE YEAR BANQUET SPONSOR

Neff Company with **Steve Hunker** provides the plaques for our annual Coach of the Year Banquet. The plaques are outstanding and add to the class of our banquet. We appreciate Steve and Neff for stepping forward to help support our Oregon Athletic Coaches Association. Please consider Neff for your needs. www.neffco.com You can reach Steve at shunker@neffco.com.



PRIME TIME SPORTS owned by **John McCallum** and **Gerrit Wood** also contribute funds to the OACA and do a great job in management of the Les Schwab Bowl. This game features 5A/6A football All-Stars from Oregon High Schools. The OACA is involved in the selection of the coaches who in turn select the players. Prime Time Sports manages the game/teams while the players/coaches stay in the Portland area.



NIKE and **Lids Team Sports** have partnered with the OACA to sponsor two \$1000 student scholarships in honor of **Bill Bowerman, co-founder of Nike and OACA President in 1938-39 & 1947-48**. We also appreciate their annual sponsorships of our NIKE/OACA Football & Basketball Clinics.



We also appreciate the support of **WILSON** ball products and the **OSAA** as they provide the many door prize gifts at our annual OACA Coach of The Year Banquet.



Jostens is the Official OACA Souvenir & Championship Rings Sponsors. We appreciate the Executive Board President's Rings they supply annually.

Excellence
Selflessness
Dignity
Strength
Diversity
Teamwork
Service
Honesty
Confidence
Education
Discipline
Respect
Courage
Valor
Integrity
Duty
Professionalism
Commitment
Intensity
Power
Loyalty
Trust
Honor
Competence
Bravery
Camaraderie

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NATIONAL GUARD 
NATIONALGUARD.com

*Proudly supporting the Oregon Athletic Coaches Association and
high school athletic programs across Oregon.*

MESSAGE FROM MAXPREPS

MaxPreps has always been the place for you to post your rosters, schedules and stats. We've always provided great stories and plenty of other great written content.

Now we are branching out with a live Internet video show. We have launched the new Friday Night Live show, powered by American Family Insurance, and it is taking high school football nationwide every Friday with the help of Qwixcore, the live scoring platform that enables fans to provide real-time score updates from any game across the country. You can view Friday Night Live at 7 p.m. every Friday, and we have the videos on archive as well. We'll have featured video content of the nation's best players and of current pros who starred in high school, plus other features. Visit http://www.maxpreps.com/qwixcore/friday_night_live/default.aspx to join the fun!

And hats off to the Oregon football coaches who have been providing us with stats this season. We have had a healthy amount of Oregon football players in the weekly Stat Stars story that details the nation's top individual statistical performances each week.

It's not all about football. We are rolling out our basketball coverage for the season, and it all starts with the Fab 5 for every state in the union. We select the top five preseason teams in each state and tell about returning players to watch for. Keep an eye out for Oregon soon!

The updated admin system for Athletic Directors has gone very good, and we are constantly looking to improve the system. New sports continue to be added, and we are looking to add every sport we can to make it easier for coaches and AD's to do their jobs efficiently.

Once again, we are here to help coaches and AD's. We want you to be able to use every aspect of the site to make your live easier and to build excitement for all your players and fans. You can always contact us in the coach support department at coachsupport@maxpreps.com or reach out to Kylie McLarty at kmclarty@maxpreps.com.





The OACA and the OSAA are working hand-in-hand in continuing the education of coaches as individuals and professionals. Since August of 2007 the OSAA has worked jointly with the National Federation of High Schools (NFHS) to certify all coaches across the state through the NFHS Fundamentals of Coaching course. Since that time, the NFHS has produced 18 additional courses to help promote coach certification accreditation. The OSAA and the NFHS look to promote coach certification because of the continually changing landscape of high school

activities and to promote the core values of coaching the young people in our schools through educational activities.

In 2011, the OSAA set aside \$20,000 to help assist coaches in taking any of the NFHS Courses (minus the Fundamentals of Coaching). The OSAA will reimburse 50% of the cost of the course to any coach who is a member of the Oregon Athletic Coaches Association (OACA). To date, less than 50 individuals have taken advantage of this opportunity. The steps to take advantage of the program are easy. Register or log in at NFHSlearn.com, choose one of the 18 courses available, complete the course, print the certificate out at the end and send it to the OSAA along with the reimbursement form which can be found at the link below.

These courses can be a great resource for coaches and Athletic Directors who work with students on a daily basis. Contact Kyle Stanfield of the OSAA with any questions.

Reimbursement Form: <http://osaa.org/broadcastemail/CoachesEdClassReimbursement.pdf>

FOR YOUR INFORMATION

OSAA DELEGATE ASSEMBLY MEETING

The OSAA Delegate Assembly meeting was held Monday, October 29th in Portland. We (Dave/Rob) attended this meeting, like all other OSAA meetings, to gather information and provide input where needed. We also had several football coaches attend and address the 6A caucus group pertaining to 5.4 Practice Model Proposal. You can view each caucus question and the results of the discussions on the OSAA web site www.ossa.org

5.1 Regular Season Television Rights (Linear or Web Streaming)

Are you in favor of having the OSAA over-seeing regular season television broadcast rights?

5.2 Classification and Districting Committee

What are the main issues or concerns that your school/league/classification has regarding classification and districting?

5.3 Computation of ADM

Should the Association modify the method that it uses to calculate student enrollment for classification purposes?

5.4 Practice Model Proposal

The Sports Medicine Advisory Committee has made several recommendations for a new Practice Model for all OSAA sports. The Executive Board would like your input regarding these changes prior to its action at their December 3 meeting.



OSAA FOUNDATION STUDENTS ASSISTANCE PROGRAM

The OSAA Foundation's Student Assistance Program has more than tripled in the lives it has effected in the past three years. Last year, 150 schools and 2,428 individual kids were helped by the Student Assistance Program.

The Student Assistance Program works in three ways. The first is through the form posted on osaa.org. This form allows schools to fill out some generic information on a student in need and submit it to the OSAA Foundation seasonally. If the student meets the minimum requirements, the OSAA Foundation will send them a sling bag, a shirt and a pair of shorts for their current or upcoming season. The second way is through the OSAA Foundation Donation Dispersal. Throughout the year the OSAA Foundation receives generous donations from Nike, Dicks Sporting Goods, and other organizations who are needing to donate clothing, shoes or gear to make room for their current inventory. An e-mail is sent out once or twice a year, depending on how much inventory the Foundation has, to Superintendents, Principals and Athletic Directors. It's a first come, first serve e-mail that lists out the opportunities. As an example, earlier this year the OSAA Foundation received 1,500 pairs of shoes from Nike. These shoes were broken down into boxes of 16 pairs/box. Within three minutes of the e-mail being sent we had over 70 school representatives asking for a box of shoes for their student body. The third and final, but possibly the most impactful, student assistance avenue is through the Individual Student Assistance. This grant platform is built by corporate support of the OSAA Foundation. An organization can earmark certain schools or geographical areas where they want their funds to go. After schools are selected in those communities the Foundation sends out a notice to those schools asking for their neediest students who participate in activities. With the information provided, OSAA staff and volunteers shop for each student individually, providing clothing, shoes, gear or equipment that the student genuinely needs. The goal of the OSAA Foundation Student Assistance Program is to have an effect on every school within the OSAA membership in some way. The greatest reward we can obtain as a Foundation is to give a child an opportunity to participate. If we can positively impact a student's life throughout the year, we have done our job.

To get involved with the OSAA Foundation contact Kyle Stanfield of the OSAA or go to osaafoundation.org.

OACA MISSION STATEMENT

The OACA is committed to serve its members by promoting:

- Education through athletics and coaching which will enhance a positive experience for coaches and athletes.
- Coaching Profession certification.
- Enhancement and support of the Coaching Profession.
- Current and pertinent information regarding the Coaching Profession.
- Affordable liability insurance to coaches.
- Recognition of outstanding individuals in coaching and athletics.



OREGON ATHLETIC COACHES ASSOCIATION

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