



# OACA Newsletter

Spring 2013

## TABLE OF CONTENTS

2. Executive Director's Corner, Dave Johnson
3. Associate Director's Corner, Rob Younger
4. 2012-13 All State Champions
5. How "All Sports Standings" Are Determined
6. OSAA Report—Tony Koontz
7. News From MaxPreps
8. Clinic Information
9. OAOA Report
10. OACA Awards
11. Sports Authority
12. Sports Authority Coupons
- 13/14. ProActive Coaching
- 15/16. Thank You To Our Sponsors
17. OACA Mission Statement

*"One man practicing sportsmanship is far better than fifty preaching it"*

- Knute Rockne

## DIRECTOR'S CORNER

*Dave Johnson, Executive Director*

We hope all of you are enjoying life either as an active or retired coach. We have been “good busy” here in the office attempting to represent coaches. This spring issue of our newsletter contains important information related to our Oregon Athletic Coaches Association (OACA) Awards Banquet being held May 25<sup>th</sup> at the University of Oregon. Please read the information related to years of service, scholarship for members graduating children, assistant or middle school COY.

We will be moving our office to Albany before next school year. We have been at our current office here in Salem for over 20 plus years and have enjoyed this site. My good friend, Rob Younger, has been commuting from Sweet Home to Salem since he joined our office as Associate Director 2 years ago. This move will help split the difference for travel between Rob and me as I live in Salem area. All services will remain the same at our new site.

We are preparing for our April 11<sup>th</sup> OACA Executive Board meeting where we will be updated on information from our winter sport chairs, OSAA, OADA & OAOA issues/ concerns. We will also continue discussing the Practice Model for fall sports as recommended by the OSAA Medical Aspects Committee. As most of you know, the active OSAA committees on classification/re-districting, championships and power rankings all have Oregon Athletic Coaches Association (OACA) reps. This process of involving coaches, AD's, officials and others is unique here in Oregon and we appreciate the efforts of the OSAA to be inclusive.

When things get hectic or not going as I would like, I attempt to remember the quote from the movie The Exotic Marigold Hotel, ***“Things will be better in the end, if they are not better, it's not the end”***.

Take care and make sure and stop and smell the roses in your busy journey.

## DIRCETOR'S CORNER

### *Rob Younger, Associate Director*

As I observed the OSAA Classification & Districting Committee meeting on March 18th, I was reminded what a great process we have in Oregon for change. The OSAA board room was standing room only, as over 50 superintendents, principals, athletic directors and coaches representing all six classifications came to testify regarding the committee's Proposal #5. Individuals came from throughout the state, some in support of the Proposal, some wanting minor changes and some wanting the committee to start over and look at different possibilities. I could not help but think whatever the outcome, we must not take for granted the ability to have input and dialog.

The committee membership itself mirrors the makeup of the OSAA Executive Board, thus having representation from all six classifications plus a member from the Oregon Athletic Coaches Association (John Beck, Crater HS), the Oregon Athletic Directors Association, the Oregon School Boards Association and the Oregon Athletic Officials Association. Our state is unique in as most governing bodies in high school sports do not have this kind of representation. Recently, the National Organization for Coaches Association Directors (NOCAD) asked for a survey on what states had a coaches association member on their state's governing body, similar to the OSAA. Results so far show that Oregon is the only state that has a representative on their state board. Tony Koontz represents the OACA on the OSAA Executive Board. Some of the states that have responded to the survey include Florida, North and South Carolina, Michigan, Indiana, Montana, Nevada, Wisconsin, Nebraska and the list goes on.

We should feel fortunate that we coach in a state where we have not only input and a process for change but also have representation in the decision making process.

#### **OACA Representation on various OSAA Boards/Committees:**

OSAA Executive Board/Delegate Assembly:	Tony Koontz, Harrisburg HS
OADA Executive Board:	Dave Johnson, OACA
OAEO Executive Board:	Rob Younger, OACA
OSAA Classification & Districting Committee:	John Beck, Crater HS
OSAA State Championship Committee:	Jennifer Teeter, Imbler HS
OSAA Budget Committee:	Jeff Stolsig, Lebanon HS
OSAA Rankings Committee:	Kim McLain, Santiam Christian HS
	Chris Roach, Wilsonville HS
	Tony Smith, St. Paul HS
	Justin Corey, Junction City HS

**Food For Thought:** Asking someone to do something, rather than demanding they do it is a starting point for anyone who wants to be an effective coach or leader. As a coach, I usually knew I could tell my players what to do and they would do it. But what if I was not around to tell them? I always felt it was better to have them learn to do things instinctively. Try in your coaching to direct less, but rather inspire, challenge and encourage more. A mark of a great coach is that they can get their players to want to do what is correct on their own with energy and passion.

## **2012-13 FALL AND WINTER STATE CHAMPIONS**

### **Girls Cross Country**

6A Doug Winn, Grant—5A Carol McLatchie, Summit—4A Brian Devine, La Salle Prep—  
3A/2A/1A Steve Sheehy, Union

### **Boys Cross Country**

6A Dave Frank, Central Catholic— 5A Carol McLatchie, Summit— 4A Chris Johnson, Siuslaw –  
3A/2A/1A Steve Sheehy, Union

### **Football**

6A Lane Johnson, Sheldon— 5A Greg Lawrence, Sherwood— 4A David Johnson, Baker— 3A Bro-  
die Unger, Dayton— 2A Ben Lane, Oakland— 1A Eli Wolfe, Camas Valley

### **Girls Soccer**

6A Jessica Cardwell, Thurston— 5A Jaime Brock, Summit – 4A Steve Thomas, Gladstone—  
3A/2A/1A Scott Thompson, Oregon Episcopal

### **Boys Soccer**

6A Chris Thurley, Jesuit— 5A Carlos Horcos, Woodburn— 4A Anton Grube, Philomath—  
3A/2A/1A—Tendu Sherpa, Riverdale

### **Volleyball**

6A Teresa Zimmerlee, Jesuit – 5A Kelli Backer, West Albany— 4A Rosi Honl, Crook County –  
3A Kim McLain, Santiam Christian – 2A Randi Viggiano, Culver— 1A Lasa Baxter, Powder  
Valley

### **Girls Basketball**

6A Tom Cole, South Medford—5A Bill Wagner, Springfield—4A Shannon Carlson, Henley—3A  
Jason Johnson, Vale—2A Jeff & Jason Koehnke, Regis—1A Darin Harbick, McKenzie

### **Boys Basketball**

6A Gene Potter, Jesuit—5A Greg Garrison, Corvallis—4A Bob McBeth, Central - 3A Ryan  
Hop, Dayton—2A Kyle Cowan, E. Linn Christian—1A Darrin Lingel, Horizon Christian

### **Wrestling**

6A Steve Lander, Roseburg—5A Tony Olliff, Dallas—4A Jason Lovell, Cascade—3A Luke  
Cleaver—2A/1A J.D. Alley, Culver

### **Girls Swimming**

6A Bryan Butcher, Jesuit—5A Amy Halligan, Summit—4A/1A Dan Zimmer, Henley

### **Boys Swimming**

6A Adam Farber, Sunset—5A Amy Halligan, Summit—4A/1A Bud Taylor, Cottage Grove

## ALL SPORTS STANDINGS

### *(HOW THE WINNERS ARE DETERMINED)*

Because the OACA Awards Banquet is held in May, we use the previous year's spring results and the following fall & winter results to determine the winners. For example, at this year's Banquet we will be honoring the 2012-2013 All Sports Winners ( spring of 2012 and fall & winter of 2013).

There are 6 All Sports Awards given each year—one for each classification. This combines every sport and both boys and girls combined results.

#### **The following are criteria for how the All Sports Standings are determined:**

1. At the end of every state tournament points are awarded from 1st to 8th place with the champion receiving 16 points and the 8th place 2 points. In the event of a tie, the points are then split. However, not every sport is calculated the same way. For example, soccer uses a different point system with the champion and runner up getting 16 & 14 points respectfully, then the two semifinalists getting 11 pts. each and the 4 quarterfinalists receiving 5 points a piece.
2. A database is kept of each school, sport, classification and gender. The points are imputed after each season.
3. After all three sports seasons are over the points are computed and the school with the most points is named as that year's All Sports Winner for their classification. The winners are presented a plaque and honored at our OACA Awards Banquet that is held in May.
4. We publish the results in our Summer Newsletter as well as the Oregon Coaches Directory.

*“Don't let what you cannot do interfere with what you can do”*  
- John Wooden

**Oregon Athletic Coaches Association/OSAA Executive Board Report  
Spring 2013 Report  
Tony Koontz**

Greetings from the OACA and the OSAA! This winter has been a very busy time at the OSAA Executive board. As you know, we are approaching the end our four year classification cycle and the Classification Committee(John Beck Crater HS, Head Football is your representative) is in full swing in determining how we proceed. Please take a look on the OSAA website to view the most current proposal and give them your input, whether it be public testimony or written. Currently, the committee has settled in principle on a 6 class system. Nothing is "set in stone" at this time, however final decisions will be made in October of 2013. It is imperative that each class review their placement and become involved in the process.

Below you will find a summary of other pertinent discussion and decisions:

- Volleyball Participation Limitations were amended including how play dates and matches would be counted. This involves "pool play" at tournaments as well. Check the OSAA website and previous broadcast emails for details.
- Approved the inclusion of interrupted contests in baseball and softball during the regular season to continue from the point of interruption as it is done at the state playoff level. This was initiated by the OACA.
- First readings were made on two issues: 1) A recommendation by the Sports Medicine Advisory Committee (SMAC) in require coaches to complete the NFHS Guide to Heat and Acclimatization and Heat Illness Prevention every two years. This is a free course and provides valuable information that will enable coaches to be well versed in heat and heat illness. 2) A recommendation by the SMAC regarding the Practice Model implementation for the fall of 2014. Again, please look this over carefully as it has profound impacts on the practice models we all use, especially for football and other fall sports. This is to be an action on the May 6 Executive Meeting.
- Voted to approve a change in the scoring procedures at the 6A Tennis State Championships beginning this spring.

Other committee's that are currently meeting and are in need of your input are the **Rankings Committee** (Chris Roche, Wilsonville HS, Basketball, Justin Corey, Junction City, Soccer, Kim McClain, Santiam Christian, Volleyball, Tony Smith, St. Paul, Football are your representative) and the **Officials Review Committee**. Please look at the most recent update on these two committee's so that you can have input in a timely fashion. The **State Championship Committee** (Jennifer Teeter, Imbler HS Volleyball Coach represents you) will soon start meeting)

All in all, a very busy year with topics that have a profound impact on what we do as coaches. Please don't hesitate to drop me an email or give me a call if you want to discuss one of the issues or weigh in on a particular topic. I'd be happy to talk with you.



## ***NEWS FROM MAXPREPS***

We love recognizing excellence here at MaxPreps, and we love giving coaches more opportunities to reward players who do the things it takes to be winners.

Coaches can now choose the Player of the Game in the admin for team sports. It will show up on team walls, and the player will also get a badge on their player profile touting the achievement.

Player of the week also has gone regional. We have partnered with the National Fastpitch Coaches Association (NFCA) to select four Players of the Week, one from each of the four national regions. How do you get your player into the running? It's so simple: Just add player stats from each game.

We also previously did a partnership with the American Volleyball Coaches Association (<http://www.avca.org/awards/players-of-the-week/high-school/>) naming the national player of the week.

Coach participation has been growing on MaxPreps, so we want to thank you coaches for providing your schedules, your rosters and your stats as we continue to grow.

In Oregon, we have published brackets following all the state playoffs and we also are continuing to offer 11 sports in the database. We're working hard to offer coverage of more sports as well.

And finally, we have a reminder that the MaxMessenger program can make communicating with all your players, parents and coaches as simple as can be. One message can be sent to all those who you want to reach. Best of all, it's free. And you can find out more here: <http://www.maxprepsblog.com/2012/01/how-to-use-maxmessenger.html>

You can also upload your stats and info to the site, then immediately have all that information sent to whichever local media you choose, thus eliminating the need to call television and newspaper after every game.

We want to be your one-stop spot for all things related to your team. And we have an eager group of people who are always willing to help. They are the Coach Support department and you can reach them at [coachsupport@maxpreps.com](mailto:coachsupport@maxpreps.com). Or you can always reach out to Kylie McLarty at [kmclarty@maxpreps.com](mailto:kmclarty@maxpreps.com).

Leland Gordon

Editor



## CLINIC INFORMATION

### NIKE/OACA FOOTBALL CLINIC



Our annual Nike/OACA football clinic was held in March with over 800 football coaches attending from the northwest and 8 states. Our clinic continues to be one of the largest football clinics on the west coast and we appreciate the support of our football coaches here in Oregon. We had over 30 speakers from high schools and colleges. Bruce Brown joined us again as an outstanding speaker on character education.

Bruce is truly “one of the best of the best”. Our Nike college speakers included **Mark Helfrich**, the newly appointed head coach at the University of Oregon. We appreciate that he is one of our own, having played for Marshfield HS along with his dad coaching at the same school. **David Shaw**-Stanford was also one of our top speakers. Our Oregon high school football coaches also did a great job as they were joined by high school coaches/speakers from Washington, California and Texas. Our clinic staff of football sport chairs, Suzette (OACA Secretary) and many others, all help to make the clinic one of the best.

All of the profits from this clinic help support our 8 \$1000 scholarship fund and the OACA operating budget.

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### Basketball Clinics in April

Basketball Coaches have two great clinics that they can attend in the month of April. See below for details on both:  
**Nike Championship Basketball Clinic; Portland, Or**  
Friday, April 19<sup>th</sup> – Sunday, April 21<sup>st</sup>  
Westview High School, Portland

Please refer to the website; [www.BasketballCoach.com](http://www.BasketballCoach.com) (clinics tab, Portland clinic) for a complete schedule and registration information. Cost of pre-registration is \$130, but if you register by mail and state that you are an OACA member, registration is \$100. You must click on “register by check” and download the registration form and mail in your registration to get the OACA membership discount. Please write “OACA Member” on registration form. If you register online the cost is \$130.

**Alan Stein’s Cutting Edge; Reaction, Quickness and Agility Basketball Clinic**  
Sunday, April 21<sup>st</sup>  
1:00-4:00 pm  
Tualatin Hills Athletic Complex, Beaverton

Contact Henry Barrera at [henry@hoopdiaries.com](mailto:henry@hoopdiaries.com) or call 503-545-7080 for clinic information. Cost is \$75 per player and \$25 per coach.







## OREGON ATHLETIC OFFICIALS ASSOCIATION

### SRI Bulletins

The OSAA appoints State Rules Interpreters (SRI) in seven sports. The current SRI's are as follows:

Baseball:	Tad Cockerill	Volleyball:	Debi Hanson
Basketball:	Howard Mayo	Softball:	Larry Harwood
Football:	Clark Sanders	Wrestling:	Rick Wallace
Soccer:	Patrick Duffy		

Each SRI publishes periodic rules and mechanics bulletins during their active sport season. Historically, these bulletins have been sent only to officials, but beginning with the 2013 spring sports, these bulletins will also be sent to AD's and head varsity coaches. OAOA sees this as a way to share rules interpretations and officiating philosophies so coaches will have a better understanding of the calls officials make or don't make. Please make sure this information is also shared with your sub-varsity coaches.

### Why I Officiate

After 50+ years of active officiating, I've started to figure out why I've been an official. From time to time, I'll share some of my thoughts with you.

"It's standing on the field singing the National Anthem and amazing your crew-mates that you could carry a tune."

"It's that "one play" that happened years ago that everyone keeps talking about.....and never seems to forget."

"It's finishing a game and having a 17-year old run up to you and sincerely say, "Thanks, Ref."

Stay tuned.....

Clark Sanders - Associate Executive Director  
OAOA - Oregon Athletic Officials Association  
503-682-6722 ext 242 / [clark@oreofficials.org](mailto:clark@oreofficials.org)



## YEARS OF SERVICE

We will be honoring those coaches who have coached for 25, 30, 35, 40, 45 or 50 years at our May 25, 2013 Award Banquet. We need to hear from you if you fall into one of these above categories. Please check for your name at [www.oregoncoach.org](http://www.oregoncoach.org) under *Coaches Award*. Email us at: [suzette@oregoncoach.org](mailto:suzette@oregoncoach.org) if your name is not on the list. We receive this information from our member's application form he/she submits.

## SCHOLARSHIP INFORMATION

The OACA annually awards eight scholarships to sons and daughters of OACA members. Our Gold Sponsor the **Oregon National Guard** and **Nike** are sponsors of 2 scholarships and **MaxPreps**, **Prime Time Sports** and **Sports Authority** are sponsors of 1 Scholarship. Completed scholarship applications, including a copy of the student's transcript and two letters of recommendation, are due April 1, 2013. Scholarship applications will be reviewed by the OACA Executive Board, who will evaluate applications in the areas of academics, athletic participation, honors, school activities and out-of-school activities. Online applications can be found at [www.oregoncoach.org](http://www.oregoncoach.org) under *Scholarships*. If you have any questions, please call the office at 503-399-9132 or email: [suzette@oregoncoach.org](mailto:suzette@oregoncoach.org).

The following is a Nomination Form to be used for either **OREGON ASSISTANT COACH** or for **JUNIOR HIGH/MIDDLE SCHOOL COACH OF THE YEAR**. If you would like to nominate someone please fill out the enclosed form and mail it to: OACA, 3295 Triangle Dr., Suite 100, Salem, OR 97302

### **ASSISTANT *or* JR. HIGH/MIDDLE SCHOOL COACH**

Deadline: April 1, 2013

Name: \_\_\_\_\_

Nomination by: \_\_\_\_\_

School: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

School: \_\_\_\_\_

City/St./Zip: \_\_\_\_\_

Position: \_\_\_\_\_

Nominee Information:

Years in coaching: \_\_\_\_\_ Years at current: \_\_\_\_\_ Sports Coached: \_\_\_\_\_

- Should not previously have been a head coach in the past 5 years.
- Should have a minimum of 10 years experience as an assistant coach.

Please include one letter of recommendation from an athletic director, principal or head coach.

### **RETURN TO:**

Oregon Athletic Coaches Association  
3295 Triangle Dr., Suite 100  
Salem, OR 97302



*We are pleased to announce that the OACA has partnered with Sports Authority as they will provide an annual \$1000 student scholarship to a graduating senior from one of our member's families. They will also provide numerous opportunities for our membership to receive discounts for coaches, players, schools and families. Please see below an article written by Tricia Strauch, our liaison with Sports Authority explaining the partnership and the many benefits.*

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Sports Authority is extremely proud to support the Oregon Athletic Coaches Association this year. While we've been in the Oregon market for a number of years, it wasn't until more recently that we've added a community marketing manager on the ground to partner wonderful organizations like OACA.

Sports Authority has nine Oregon stores – located in Beaverton, Hillsboro, Clackamas, Cascade Station, Jantzen Beach, Salem, Eugene, Medford, and our newest store – Corvallis (opening April 5, 2013). Through the partnership with OACA, our goal is to save coaches, players and parent money on anything you might need! We will mail the high schools \$10 off and \$20 off coupons at least twice a year (fall and spring). In addition, we will provide several 20% off entire purchase shopping pass weekends. These discounts will be emailed out via the OACA newsletter. We hope you are able to share all these discounts with fellow coaches, staff, team and families.

Where do you order your team equipment & uniforms? Did you know that Sports Authority can provide quotes through our team sales department? Not only are our prices very competitive, but we can order all of the best brands in one-stop shopping – including Nike, Adidas, Under Armour, Wilson to name a few. Or if you are simply looking for the lowest cost (which many of us are these days)...give us a shot this season. We are also can open our doors to your school if you ever need a table opportunity for your team fundraiser, or any other opportunities we can dream up!

If you need team sales quotes, additional coupons, or have any questions – please don't hesitate to contact me. Thank you for your partnership and best of luck this spring!!

Tricia Strauch  
Community Marketing, Sports Authority  
tstrauch@sportsauthority.com  
Cell: 720-987-5893

**MARCH  
COUPONS**

**SPORTS AUTHORITY**

**\$10 OFF**  
YOUR PURCHASE OF \$50 OR MORE\*

VALID 3/1/13-3/31/13

MORE EXCLUSIONS MAY APPLY. VISIT [SPORTSAUTHORITY.COM/EXCLUSIONS](http://SPORTSAUTHORITY.COM/EXCLUSIONS) OR SEE STORE FOR DETAILS.

\*No cash value. No cash back. No rain checks. Coupon not valid on prior, online or S.A. Elite by Sports Authority purchases, gift cards, licenses, event tickets, store services or items intended for resale. Offer good on in-stock merchandise only. Must present coupon at time of purchase to redeem. Cannot be combined with any other offer, Cash Card, coupon or Employee or Friends & Family discount. Coupon may not be reproduced. One coupon per customer, per purchase. Exclusions include clearance items marked with \$9.99 price endings; Power Play Deals; UGG; Under Armour; The North Face; Brooks; Babolat; Titleist; Burton; Volk; GoPro; Penn Plac; firearms and ammunition. Coupon may not be posted to sharing sites. Valid in store only with proof of original email at time of redemption.

VALID 3/1/13-3/31/13  
1605 8253 0301 1303 3113 2

**SPORTS AUTHORITY**

**\$20 OFF**  
YOUR PURCHASE OF \$100 OR MORE\*

VALID 3/1/13-3/31/13

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**APRIL  
COUPONS**

**SPORTS AUTHORITY**

**\$20 OFF**  
YOUR PURCHASE OF \$100 OR MORE\*

VALID 4/1/13-4/30/13

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**SPORTS AUTHORITY**

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YOUR PURCHASE OF \$50 OR MORE\*

VALID 4/1/13-4/30/13

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\*No cash value. No cash back. No rain checks. Coupon not valid on prior, online or S.A. Elite by Sports Authority purchases, gift cards, licenses, event tickets, store services or items intended for resale. Offer good on in-stock merchandise only. Must present coupon at time of purchase to redeem. Cannot be combined with any other offer, Cash Card, coupon or Employee or Friends & Family discount. Coupon may not be reproduced. One coupon per customer, per purchase. Exclusions include clearance items marked with \$9.99 price endings; Power Play Deals; UGG; Under Armour; The North Face; Brooks; Babolat; Titleist; Burton; Volk; GoPro; Penn Plac; firearms and ammunition. Coupon may not be posted to sharing sites. Valid in store only with proof of original email at time of redemption.

VALID 4/1/13-4/30/13  
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## For This, You Have Been Chosen...

Proactive Coaching LLC Newsletter # 87

Bruce E. Brown

[www.proactivecoaching.info](http://www.proactivecoaching.info)

Facebook – Proactive Coaching LLC

Honoring a 2-9 Coach Proactive Coaching Newsletter #87 Bruce E. Brown –

**www.proactivecoaching.info** Most people evaluate themselves based on what they think they are capable of accomplishing but others judge us based upon what we have already accomplished – especially in coaching. So it was a pleasant surprise at the end of the football season to see an athletic director look beyond the win/loss record of the coach to make his decision. Jody Sears came to Ogden Utah to join the staff of new head coach John L. Smith at Weber State University in November of 2011. Several days after the conclusion of spring practice, Coach Smith unexpectedly left Weber for the head coaching position at Arkansas. On April 23rd of 2012, Coach Sears was named interim head coach. The team won two games while losing nine. On the 21st of November, Athletic Director Jerry Bovee offered the interim coach a three year contract to lead the Wildcat football program. “Coach Sears did a wonderful job of keeping our team together and leading the Wildcat football program,” Bovee said. “He did it with style and class, engaging the community and fans in a positive way, all while maintaining stability in our program. Under Coach Sears’ leadership, the team competed each week despite the difficult situation they faced this year with three head coaches in such a short time.”

Many times the great coaching jobs go unnoticed because the results on the scoreboard completely overshadow everything else. It is often requires a stronger coach to be “successful” when things are difficult than it does when they are winning. The best coaching accomplishments can often happen when a team is not winning on the scoreboard. Some coaches on teams that are losing start motivating through fear and intimidation. They throw players and assistant coaches under the bus. They blame referees, coach angry, frustrated or even quit working as hard. The best coaches when faced with a difficult season have the ability to keep a high level of trust which is shown in continuous effort. What should you see to know if a coach with a losing record is still successful? Go watch them practice and you will see a team still living their core covenants. There will be visible trust. Players will trust their training, they will remain loyal, engaged, energetic, practice hard and purposefully. They finish strong. They stay confident, competitive and united to the end by competing every time they take the field. Coaches and team leaders look forward to practice and stay positive, aggressive and accountable. Players who are fully committed to the team covenants feel valued. The coaches still love their players and the players love and respect their coaches.

Proactive Coaching Thought... A coach who can do these things in tough times needs to be supported and they will eventually be winning on the scoreboard. We have had the honor of knowing and working with Jody Sears. Coach Sears and Jerry Bovee are a credit to our profession. Well done Weber State!

Contact us for presentations or materials: Website [www.proactivecoaching.info](http://www.proactivecoaching.info) Email [bruce@proactivecoaching.info](mailto:bruce@proactivecoaching.info) Phone - 360.387.5998

Upcoming Speaking 1/11 and 1/12 - Pittsburgh at the Pennsylvania Baseball/Softball Clinic  
1/14 - Davenport University, Grand Rapids, MI 1/14 - Missoula Strikers, Missoula, MT 1/22 -  
Northwood University, West Palm Beach FL 1/23 - Flagler University, St. Augustine, FL 1/25  
- Heritage High School, Camano Retreat, Camano Island, WA.

New Proactive Coaching DVD's now available on our site: **Empowering Messages for Parents -  
What Your Athlete Really Wants You to Know.** This DVD has three presentations that can be  
used for preseason parent meetings. They range from 8 to 18 minutes. #1 - A shorter version of the  
original presentation by Maui Borden. #2 - All the new material we had added in the last 10 years by  
Rob Miller and #3 - Building Confidence in Your Athlete by Bruce Brown. The Power of Your Words -  
Working with challenging athletes and attitudes.

How coaches, parents and teachers can change attitudes. Your words are going to stay in their lives  
forever... make them count. The Impact of Trust - How coaches can build a culture of trust and im-  
prove team and individual performance. Get your teams to play fearlessly.

360.387.5998

(Fax) 360.387.5968

[www.proactivecoaching.info](http://www.proactivecoaching.info)

Facebook - Proactive Coaching LLC

Proactive Coaching works with coaches, athletes, leaders and teams by providing  
presentations and published materials designed to make a positive difference and be  
immediately applicable. Our team assists individuals, teams and organizations inten-  
tionally create, change or restore a culture of excellence and reach their full potential  
in both competence and character.

## THANK YOU TO OUR SPONSORS

Sponsors are a very important part of our organization as they provide funds for our Oregon Athletic Coaches Association (OACA) that allow us to offer membership at a reduced rate and support our eight \$1,000 scholarships.



### GOLD SPONSOR

We are proud to have the **Oregon Army National Guard** as a Gold Sponsor of the Oregon Athletic Coaches Association. The Oregon Army National Guard, much like the Oregon Athletic Coaches Association, takes great pride in molding young men and women into outstanding citizens. The ideals and lessons taught by coaches to their student athletes are in direct correlation with what the National Guard expects in their recruits. A goal of both groups is to mold the youth of our state into productive citizens. We are pleased that the Oregon Army National Guard has partnered with the OACA. Together we can build bright futures for Oregon's student athletes.



### SILVER SPONSOR

#### The Official Statistician for the OACA

We would like to encourage your school's athletic programs to get involved with MaxPreps. It is a great FREE stat management provider, schedule, roster and overall tool for coaches. It provides maximum exposure for your teams and student/athletes. We have heard many positive reports from coaches in our state who have used their services. It is easy to set up and input data. Many coaches have student aides, stats keepers or even community members input the data for them. This fall, the OACA will continue the selection of a weekly Football "Player of the Week" using MaxPreps leader boards as one of the criteria and post the results on the OACA website. We appreciate MaxPreps as a Silver Sponsor of the OACA as they are helping support the many services we can provide for the coaches of our state.



We are pleased to welcome Sports Authority as a \$1000 Scholarship Sponsor.



## COACH OF THE YEAR BANQUET SPONSOR

**Neff Company** with **Steve Hunker** is provides the plaques for our annual Coach of the Year Banquet. The plaques are outstanding and add to the class of our banquet. We appreciate Steve and Neff for stepping forward to help support our Oregon Athletic Coaches Association. Please consider Neff for your needs. [www.neffco.com](http://www.neffco.com) You can reach Steve at [shunker@neffco.com](mailto:shunker@neffco.com).



**PRIME TIME SPORTS** owned by **John McCallum** and **Gerrit Wood** also contribute funds to the OACA and do a great job in management of the Les Schwab Bowl. This game features 5A/6A football All-Stars from Oregon High Schools. The OACA is involved in the selection of the coaches who in turn select the players. Prime Time Sports manages the game/teams while the players/coaches stay in the Portland area.



**NIKE** and **Lids Team Sports** have partnered with the OACA to sponsor two \$1000 student scholarships in honor of **Bill Bowerman, co-founder of Nike and OACA President in 1938-39 & 1947-48**. We also appreciate their annual sponsorships of our NIKE/OACA Football & Basketball Clinics.



We also appreciate the support of **WILSON ball** products and the **OSAA** as they provide the many door prize gifts at our annual OACA Coach of The Year Banquet.



**Jostens** is the Official OACA Souvenir & Championship Rings Sponsors. We appreciate the Executive Board President's Rings they supply annually.



## OACA MISSION STATEMENT

The OACA is committed to serve its members by promoting:

- Education through athletics and coaching which will enhance a positive experience for coaches and athletes.
- Coaching Profession certification.
- Enhancement and support of the Coaching Profession.
- Current and pertinent information regarding the Coaching Profession.
- Affordable liability insurance to coaches.
- Recognition of outstanding individuals in coaching and athletics.



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