OACA Newsletter SUMMER 2014

TABLE OF CONTENTS

2.	Director's Corner, Dave Johnson
3-4.	Director's Corner, Rob Younger
5-9.	2014 OACA Coach of the Year Banquet
10.	2014-15 Executive Board
11.	Membership Information
12-13.	Sponsors
14.	National Guard Ad
15.	News from MaxPreps
16.	News from Fundraising.com
17.	Portland Sport Psychology Guest Article
18.	Professional Development
19.	2013-14 All-Sports Final Standings
20.	OACA Mission Statement & Contact Info.

"One man practicing sportsmanship is far better than a hundred teaching it."

- Knute Rockne

DIRECTOR'S CORNER

Dave Johnson, Executive Director

After 47 years in a great career as teacher, coach, Athletic Administrator and OACA Director, it is time to seek new life adventures/chapters with my best friend and wife, Bev. I remember back in the 7th grade when a track **coach** said to me, "Johnson, you are pretty fast. Stick around me and I will make you faster." I remember later when a 9th grade football **coach** Mr. Flood said to me, "Johnson, you are a pretty tough football player. How about being a linebacker?" Later in my junior year at South Salem, a young, enthusiastic football **coach** Mr. Heater said to me, "Johnson, you are a pretty good running back. Stick around me and I will make you a better football player AND PERSON." I say thank you to all of the **coaches** in my life like Presley, Flood, Juran, Heater, Prothro, Brooks, and Andros, as well as all of those other great **coaches** and players I coached with (on my staff) or against. They all had a huge influence upon my life. I owe the large part of my career and personal success with those that I called **COACH**. My story is similar to many of you who have walked in the world of high school athletics. **Wow, we are fortunate!!**

I feel great in handing off the Directorship to Rob Younger. He has been awesome these past 4 years as our Associate Director. His experiences as a coach and official lend him the excellent skills to continue our many missions of the Oregon Athletic Coaches Association (OACA) and make it even better. He is an outstanding person of high character and integrity who will be very supportive of our coaches here in Oregon. He has a great Executive Board to work with along with Melissa Chambers, our new Office Manager.

So, as Bev and I pack up our home of over 20 years to move over the mountain for some additional blue sky days, I would say, "It has been a great ride for this blessed "veteran coach", and I wish you all to enjoy life and make sure to stop and smell the roses along the way. My heart is full, my heart is full."

Thank You,

Dave Johnson

DIRECTOR'S CORNER

Rob Younger, Associate Director

Next school year, the Oregon Athletic Coaches Association (OACA) will be celebrating its 80th year of serving high school coaches in our state. The OACA was founded during the 1935-36 school year. Gene Eberhardt was the first President of the organization. Bill Bowerman, co-founder of Nike and former track coach at the University of Oregon, was the OACA President in 1938-39 & 1947-48. The OACA was led by active coaches until the hiring of Marv Heater as Executive Director in 1987. Ron Phister, longtime Coach and Athletic Director in the Portland area, was a vital leader for many years prior to Coach Heater. The OACA office was in Marv's basement until we rented our first office space in Salem in 1989. In 1998, Dave Johnson joined the staff as Associate Director, then as Co-Executive Director with Marv in 2005. Upon Marv's retirement in 2010, I had the privilege of joining Dave as Associate Director. This month with Dave's retirement, I will have the responsibility of running the daily activities of the OACA and work with the OACA Executive Board and Sport Chairs to maintain the high standards established by past leaders.

The OACA Executive Board consists of a President, President-Elect/Secretary, Vice President, Past-President and Members at Large representing each of the classifications. Board positions also include an individual representing the Women's Leadership Network, the OACA/OSAA Liaison, and a representative from both the Oregon Athletic Directors Association (OADA) & the Oregon Athletic Officials Association (OAOA). Please see page 10 for a listing of our Executive Board, Members at Large, and OACA Staff. If we can be of assistance, please contact us. Email addresses and phone numbers can be found on our website at www.oregoncoach.org or in the Coaches Directory.

The OACA Executive Board meets four times annually - a summer organizational meeting in August and three times during the school year with seasonal Sport Chair Reports included during each meeting. In November the Spring Sport Chairs give their annual reports, Fall Sport Chairs in January and Winter Sport Chairs in the April meeting.

Some OACA highlights during Coach Heater's & Johnson's terms as Executive Director:

In 1986 the first OACA "Coach of the Year" Banquet was held with 50-60 coaches in attendance. Today the banquet is held the Club Level, Autzen Stadium with over 225 coaches and family members in attendance. 1986 also marked the year where the OACA began recognizing and honoring graduating senior student/athletes of our association members. (Continued on next page)

DIRECTOR'S CORNER (cont.)

From 1986-1996 the Executive Board choose four \$1000 scholarship award winners, two boys and two girls. Since 1997 eight \$1000 scholarships are given annually to four boys and four girls. A total of \$188,000 has been donated to 188 graduating student/athletes of our members toward their college tuition expenses.

In 1992, the OACA joined the National Organization of Coaches Association Directors (NOCAD). Presently, forty state coaches associations are members of NOCAD. NOCAD's membership spans the country from Connecticut to Hawaii and Oregon to Florida. NOCAD's mission is to generate revenue and provide active support to the member states for the benefit of their high schools and athletic programs. Former OACA Executive Director, Marv Heater - one of the charter members of NOCAD - always believed in strength in numbers and allowed us to do some things that would not be possible otherwise. Today, we still purchase our membership liability insurance policy though our involvement with NOCAD. Dave Johnson served as NOCAD President in 2012 and the OACA hosted the annual NOCAD meeting that year in Portland.

In 1999, Gold Card Membership became available to any member who is certified through ASEP or NFHS. In addition to all regular membership fees/benefits, for an additional \$15 the Gold Card holder is entitled to admission to all OSAA-sponsored events, excluding Endowment contests. Annually the receipts of Gold Card membership is returned to the OSAA. Over \$550,000 has been donated back to the OSAA since the inception of Gold Card Membership.

Starting in the 2002-03 school year, a representative from the OACA began serving on the OSAA Executive Board in a non-voting advisory position. Not only does this provide invaluable input into all OSAA Executive Board matters, but it allows the OACA to have a representative on all OSAA Committees. Association members who have served on the OSAA Executive Board representing the OACA are Jerry Hauck (2002-2005), Rob Younger (2005-2011) and Tony Koontz (2011-present).

Coaches Professional Development opportunities have always been an important part of the mission statement of the OACA. This past school year over 1500 coaches participated in OACA sponsored coaching clinics in football, basketball and baseball. In the late 90's the OACA promoted, trained and established an ASEP certification course for Oregon High School Coaches. Our office became the clearinghouse for all ASEP materials. The coaches certification has evolved into the present day requirements using NFHS online courses.

We owe a big Thank You to all of the past leaders of the OACA and an especially deep appreciation to Marv Heater and Dave Johnson for their outstanding leadership over the past 29 years.

2014 OACA Coach of the Year Banquet

In May we held our 29th annual Oregon Athletic Coaches Association (OACA) "Coach of the Year" Banquet. We honored over 225 coaches and family members at the event that was held at the University of Oregon's beautiful Autzen Stadium – Club Level facility. **Please see a complete list of award winners on the following four pages.**

Listed in the banquet program were all 79 Past Presidents of the OACA, beginning with the 1935-36 President Gene Eberhardt. Our Coaches Association has been graced with many notable individuals who have served our association as President, including Bill Bowerman (1938-39 & 1947-48), Bob Newland (1953-54), Mel Krause (1964-65), Mouse Davis (1967-68), Barry Adams (1973-74), Tinker Hatfield (1974-75), Don McCarty (1990-91) and John Roche (1993-94) just to mention a few. **See below for a complete list of OACA Past Presidents.**

2013-14 Kim McLain

2012-13 John Beck

2011-12 Mark Henderson

2010-11 Tony Koontz

2009-10 Cindy Anderson

2008-09 Greg Letts

2007-08 Vic Lease

2006-07 Kary Hadden

2005-06 Bob Macauley

2004-05 Rob Younger

2003-04 Scott Kellar

2002-03 Rob Younger

2001-02 Jim Nagel

2000-01 Gene Forman

1999-00 Larry Knudsen

1998-99 Marcie Byrd

1997-98 Kent Wigle

1996-97 Karl Elliott

1995-96 Clyde Powell

1994-95 Gary Stautz

1993-94 John Roche

1992-93 Dave Ackerman

1991-92 Dave Lee

1990-91 Don McCarty

1989-90 Jerry Hauck

1988-89 Jack Cleghorn

1987-88 Linda Shanahan

 $1986\text{-}87~\mathrm{Jerry~Westerholm}$

1985-86 Ron Grantz

1984-85 Gene Strehlon

1983-84 Larry Binkerd

1982-83 Mike Kostrba

1981-82 Nick Robertson

1980-81 Bill Smith

1979-80 Jeff Durham

1978-79 Bill Peden

1977-78 Perry Stubberfield

1976-77 Joan Heeter

1975-76 Barny Holland

1974-75 Tinker Hatfield



1973-75 Barry Adams 1972-73 Jim Rotramel

1971-72 Sonny Long

1970-71 Ron Pheister

1969-70 Mark Cotton 1968-69 Lou Sasma

1967-68 Darrel Davis

1966-67 Herb Booth

1965-66 Marv Hiebert

1964-65 Mel Krause

1963-64 Paul McCall

1963-62 Bill Foelker

1961-62 Bud Monnes

1960-61 Dick Miller

1959-60 Gene Freese 1958-59 Bud Robertson

1957-58 Roger Wiley

1956-57 Walt McClure

1955-56 Harold Hauck

1954-55 Bob Daggett

1953-54 Bob Newland

1953-52 Bill Borcher

1952-51 Bob Dusenberry

1951-50 Ray Hendrickson

1949-50 Frank O'Neil

1948-49 Tom Drynan

1947-48 Bill Bowerman

1946-47 Paul Deller

1945-46 Claude Cook

1944-45 Frank Ramsey

1943-44 Marble Cook

1942-43 Cecil Sherwood

1941-42 Dwight Adams

1940-41 Dan Jones

1939-40 Red Bailey

1938-39 Bill Bowerman

1937-38 Verne Gilmore

1936-37 Fritz Kramer

1935-36 Gene Eberhardt

2014 OACA Coach of the Year Banquet

In addition to several NFHS State & National Coach of the Year Award Winners and Years of Service Honorees, many other awards were also presented:

Kristy Struck, Crook County HS and Damien Ramirez, West Salem HS were named Assistant Coaches of the Year. The Dave Johnson Contributor Award was awarded to John Beck, Crater HS and Pat Coons, Westview HS. The Marv Heater Distinguished Service Award was awarded to Bill Bowers, retiring OADA Executive Director. Tim Trower from the Medford Mail Tribune and John Gunther from The World—Coos Bay were awarded the Media Award. Milo Meskel of Metro West Wrestling and Julie Pacarro-Stout of Greater Portland Volleyball were named Officials of the Year.

The Oregon Athletic Officials Association (OAOA) presented their Meritorious Service Award to **Jim Stultz of Clackamas HS**.

The OACA Community Service Award was presented to **Greg Mulkey of Marshfield HS**.

The Oregon Athletic Coaches Association annually awards eight \$1000 scholarships to graduating sons and daughters of OACA members. Scholarship applications are reviewed by the OACA Executive Board, who evaluate applications in the areas of academics, athletic participation and honors, extracurricular activities and community service. We appreciate the sponsors of the OACA who provide funds that go directly to our scholar athletes. They are: **The Oregon Army National Guard, Sports Authority, Fundraising.com, MaxPreps, Prime Time Sports, and Nike/Lids Team Sports**.

The following are our 2013-2014 OACA Scholarship Winners:

Gabrielle Alley, Culver HS Whitney Anderson, Willamina HS Malia Mills, Imbler HS Jacey Teeter, Imbler HS David Bellamy, Sheldon HS Keegan Lawrence, Sherwood HS Colton Magill, Central HS Garrett Stauffer, Sam Barlow HS



2014 OACA BANQUET AWARDS

NFHS Section 8 Coaches of the Year were announced.

The Sectional Award winners are among the top eight in their sport in the United States and are as follows:

NFHSC SECTION 8 COACHES OF THE YEAR

John Elder, boys Track & Field—Nestucca HS
John Arntson, Baseball—Clackamas HS
Tony Olliff, Wrestling—Dallas HS
Ron Hebert, Boys Cross Country—Oakridge HS
Mark Tichenor, Boys Golf—Summit HS
Craig Lannom, Girls Basketball—Junction City HS
Kim McLain, Volleyball—Santiam Christian HS
Ronda McKenzie, Softball—Westview HS
Michael Bojorquez, Girls Cross Country—St. Mary's Academy
Debra Mandeville, Girls Swimming & Diving—Wilsonville HS



NFHS Oregon State Coaches of the Year

Greg Lawrence, Football—Sherwood HS Gene Potter, Boys Basketball—Jesuit HS Steve Hirons, Boys Tennis—Churchill HS Ron Johnson, Boys Swimming & Diving—Sam Barlow HS Ken James, Girls Track & Field—Lakeridge HS



NHSACA 2014 Hall of Fame

We are also pleased to announce that the recipient of the prestigious National High School Athletic Coaches Association (NHSACA) 2014 Hall of Fame Award is Dave Johnson, Executive Director of the Oregon Athletic Coaches Association. The Hall of Fame Award is one of the highest awards presented by the NHSACA and is given annually to an individual who has made exemplary, significant and long-standing contributions to high school sports and activities. Dave will be recognized and receive his award at the NHSACA Hall of Fame induction ceremony on June 17th at the Snow King Resort located in Jackson Hole, Wyoming.

2013-14 STATE COACHES OF THE YEAR

Baseball

6A Stan Manley, Sheldon HS

5A Jon Strohmaier, Sherwood HS

4A Tim Cleland, Henley HS

3A Erik Hoberg, Pleasant Hill HS

2A/1A Brian Delaney, Grant Union HS

Basketball, Boys

6A Eric Viuhkola, West Linn HS

5A Pat Strickland, Jefferson HS

4A Blake Ecker, Philomath HS

3A Joel Sobotka, Valley Catholic HS

2A Jake McElliott, Irrigon HS

1A Aaron McKinney, Columbia Christian HS

Basketball, Girls

6A Kurt Guelsdorf, Oregon City HS

5A Paul Brothers, Willamette HS

4A Josh Grotthing, Sutherlin HS

3A Jason Johnson, Vale HS

2A Kyle Tower, Regis HS

1A Teresa Humphrey, Condon/Wheeler HS

Cross Country, Boys

6A Dave Frank, Central Catholic HS

5A Carol McLatchie, Summit HS

4A Tyrone Stammers, La Salle Prep

3A-1A Tommy Manning, Valley Catholic HS

Cross Country, Girls

5A Carol McLatchie, Summit HS

4A Sheron Farner, Molalla HS

3A-1A Scott Brazil, Cove HS

Steve Sheehy, Union HS



Football

6A Steve Pyne, Central Catholic HS

5A Randy Nyquist, West Albany HS

4A Andy Codding, Ridgeview HS

3A Jon Gettman, Cascade Christian HS

2A Jason Miller, Grant Union HS

1A Lee Lowe, Imbler HS

Golf, Boys

6A Jason Owens, Lake Oswego HS

5A Dennis Rector, West Albany HS

4A Nick Lisac, La Salle Prep

3A-1A Ryan Allred, St. Mary's HS

Golf, Girls

6A Todd O'Neal, Sheldon HS

5A Jerry Hackenbruck, Summit HS

4A-1A JD Clarizio, Molalla HS

Soccer, Boys

6A Chris Thurley, Jesuit HS

5A Ron Kidder, Summit HS

4A Rob Jensen, Sisters HS

3A-1A Justin Kerr, Oregon Episcopal

Soccer, Girls

6A Jessica Cardwell, Thurston HS

5A Jamie Brock, Summit HS

4A-1A Scott Thompson, Oregon Epis.



6A Dan Neeway, Sunset HS





"Sports do not build character. They reveal it."

- Heywood Broun

2013-14 STATE COACHES OF THE YEAR

Softball

6A Michael Mayben, North Medford HS

5A Kellie Wilkerson, Sandy HS

4A Jenny Compton, Banks HS

3A Cary Gray, Rainier HS

2A/1A Paul Phillips, Union HS

Swimming, Boys

6A Adam Farber, Sunset HS

5A Amy Halligan, Summit HS

4A-1A Tyson Pilling, Cottage Grove HS

Swimming, Girls

6A Sarah Holman, Century HS

5A Amy Halligan, Summit HS

4A-1A John Cooper, St. Mary's School

Tennis, Boys

6A Jeff Wood, Jesuit HS

 $5\mathrm{A}$ Chris Herb, Crescent Valley HS

Court Broughton, Maris HS

4A-1A Maureen Harwood, Oregon Episcopal

Tennis, Girls

6A Sue Bassham, Lincoln HS

5A Gail Patton, Ashland HS

4A-1A Coleen Davis, Oregon Episcopal













Track & Field, Boys

6A Tom Rothenberger, Jesuit HS

5A Dave Turnbull, Summit HS

4A Chris Johnson, Siuslaw HS

3A Chris George, Cascade Christian HS

2A Mike Day, Central Linn HS

1A Steve Hills, Southwest Christian HS

Track & Field, Girls

6A Ken James, Lakeridge HS

5A Dave Turnbull, Summit HS

4A Joan Kintz, Gladstone HS

3A Don Wayne, Vale HS

2A Andrew Jannsen, Portland Christian HS

1A Larry Conaway, Condon/Wheeler HS Scott Brazil, Cove HS

Volleyball

6A Wendy Stammer, Lakeridge HS

5A Kelli Backer, West Albany HS

4A Rosie Honl, Crook County HS

3A Kim McLain, Santiam Christian HS

2A Ron Dunn, Days Creek HS

1A Jennifer Teeter, Imbler HS

Wrestling

6A Steve Lander, Roseburg HS

5A Michael Cox, Lebanon HS

4A Jake Huffman, Crook County HS

3A Jeff Freeman, Glide HS

2A/1A JD Alley, Culver HS

"I am building a fire, and every day I train, I add more fuel. At just the right moment, I light the match"

-Mia Hamm

Executive Board 2014-15

President: Kyle Cowan, Portland Christian HS President Elect/Secretary: Jeff Stolsig, Lebanon HS Vice President: Jennifer Teeter, Imbler HS Past President: Kim McLain, Santiam Christian HS

Members At Large:

1A-Aimee Goss Esplin, Adrian HS 2A-Kevin Moffatt, Kennedy HS 3A– TBA 4A-Howard Rub, Astoria HS 5A-Chris Roche, Wilsonville HS 6A-Shawn Stanley, West Salem HS

Women's Leadership Rep-Joan Kintz; Gladstone HS
OACA/OSAA Rep-Tony Koontz, Harrisburg HS
Past OACA Executive Director, OACA Advisory/Nike Clinic -Marv Heater
Past President/Football Clinic/ Les Schwab Bowl Team Advisor-Larry Knudsen
OADA Liaison-Barry Bokn
OAOA Liaison-Jack Folliard/Clark Sanders

Staff:

Rob Younger, Executive Director
Dave Johnson, OACA Consultant & Football Clinic Co-Director
Melissa Chambers, Office Manager



2014-2015 EXECUTIVE BOARD

MEMBERSHIP 2014-2015

We will begin accepting applications for 2014-15 Oregon Athletic Coaches Association (OACA) Memberships online August 1st. You can go to our website at www.oregoncoach.org to complete registration. All OACA current members and high school Athletic Directors will be emailed the membership application at the beginning of August. (NOTE: WE MUST HAVE YOUR CORRECT EMAIL ADDRESS ON FILE)

As you know, there are many benefits of being an OACA member. Our great partnership with the OSAA Gold Card Program allows free admission to regular high school events (most schools allow but are not required) and all OSAA Championship events. Members also receive a Coaches Directory, representation for all sports in all classifications, and OACA/State/National Awards. Our \$1,000,000 General Liability program has also added coverage to those active coaches that are teaching in the classroom.

Just a reminder: The Regular Membership gives you all the same benefits as the Gold Card Membership **except** admission into regular or Championship events.



THANK YOU TO OUR SPONSORS

Sponsors are a very important part of our organization as they provide funds for our Oregon Athletic Coaches Association (OACA) that allows us to offer membership at a reduced rate and support our eight \$1,000 scholarships.



GOLD SPONSOR

The **Oregon Army National Guard** is a Gold Sponsor of the Oregon Athletic Coaches Association. The Oregon Army National Guard, much like the Oregon Athletic Coaches Association, takes great pride in molding young men and women into outstanding citizens. The ideals and lessons taught by coaches to their student athletes are in direct correlation with what the National Guard expects in their recruits. A goal of both groups is to mold the youth of our state into productive citizens. We are pleased with the continued partnership between the Oregon Army National Guard and the OACA. Together we can build bright futures for Oregon's student athletes.



SILVER SPONSOR (The Official Statistician for the OACA)

We would like to encourage your school's athletic programs to get involved with **MaxPreps**. It is a great FREE stat management provider, schedule, roster and overall tool for coaches. It provides maximum exposure for your teams and student/athletes. We have heard many positive reports from coaches in our state who have used their services. It is easy to set up and input data. Many coaches have student aides, stats keepers or even community members input the data for them. This fall, the OACA will continue the selection of a weekly Football "*Player of the Week*" using MaxPreps leader boards as one of the criteria and post the results on the OACA website. We appreciate MaxPreps as a Silver Sponsor of the OACA as they are helping support the many services we can provide for the coaches of our state.



We are excited by our continued partnership with **Sports Authority**. They provide an annual \$1000 student scholarship to a graduating senior of one of our member's families. They will also provide numerous opportunities for our membership to receive discounts for coaches, players, schools and families.



We are pleased to announce that the OACA has partnered with **Fundraising.com**. They will provide an annual \$1000 student scholarship to a graduating senior of one of our member's families, as well as numerous fundraising opportunities for our members to raise funds for their programs.



COACH OF THE YEAR BANQUET SPONSOR

Neff Company with **Trent Ellis** provides all of the plaques for our annual Coach of the Year Banquet. The plaques are outstanding and add to the class of our banquet. We appreciate Trent and Neff for stepping forward in partnership with Oregon Athletic Coaches Association. Please consider Neff for your needs.www.neffco.com You can reach Trent at trent.ellis@neffco.com.





PRIME TIME SPORTS, owned by **John McCallum and Gerrit Wood,** also contribute funds to the OACA and do a great job in management of the Les Schwab Bowl. This game features 6A/5A football All-Stars from Oregon high schools. The OACA is involved in the selection of the coaches who in turn select the players. Prime Time Sports manages the game/teams while the players/coaches stay in the Portland area.





Nike and Lids Team Sports partner with the OACA to sponsor two \$1000 student scholarships in honor of Bill Bowerman, co-founder of Nike and OACA President in 1938-39 & 1947-48. We also appreciate their annual sponsorships of our NIKE/OACA Football & Basketball Clinics.





We also appreciate the support of **WILSON** ball products and the **OSAA** as they provide the many door prize gifts at our annual OACA Coach of The Year Banquet.



Jostens is the Official OACA Souvenir & Championship Rings Sponsors. We appreciate the Executive Board President' Rings they supply annually.



News from MaxPreps

Wow what a summer do we have planned here at MaxPreps. By the time fall sports kick-start in August, we will have two very significant additions that are sure to benefit all coaches and schools. Now our record books will be much more formidable, and more importantly for coaches, you will be able to take care of your MaxPreps information from a mobile format.

We recognize that the desktop or laptop computer isn't the only place you want to add schedules, results and stats from. After all, when you're on a lengthy bus ride after a big away game, that is sometimes the best moment to take care of your info. So we have developed a whole new coaches app — something we are sure coaches will love to use.

Now you can report scores, change schedules, adjust rosters and add photos to your players' personal pages with your mobile device. We recognize that you – or a helpful team stat-keeper – have all the information right at your fingertips once the game ends. Now we have a way for you to easily get that information onto your team wall.

Stay tuned for the actual release date, which will be soon.

As with anything coaching-related, we have our outstanding Coach Support Department available to help you get the most out of your MaxPreps experience. You can always contact them at coachsupport@maxpreps.com or 1-800-329-7324 extension 1. Check them out on Facebook (https://www.facebook.com/MaxPrepsCoachSupport) as well.

Our second exciting innovation is the improved record books. We unveiled school record books in the last two years but we are taking it much farther – by establishing national and state record books. All you have to do as a coach is enter your statistics, and we will automatically populate them into our record books.

So that's no extra work on your part, and a huge benefit for high school sports. That's a huge win!

It's tough sometimes to find if a big performance is a record. Now MaxPreps will handle that for you! We will certainly go retroactive with all verified records that we can retrieve.

For a little sneak peek at both innovations, visit http://t.maxpreps.com/1nuUVer.

You can always reach out to me with any questions you might have, <u>lgordon@maxpreps.com</u>. We wish you a safe and successful summer – and can't wait for fall sports to start!

Leland Gordon, Editor



News from Fundraising.com

Fundraising.com is honored to be partners with OACA. In this short letter, we hope to introduce you to the possibilities that we at Fundraising.com can contribute to the OACA. Reciprocally, we know that we are profiting from the partnership. We want you to draw on our area of expertise, which is raising funds. Let's get the ball rolling.

One fundraising strategy to consider is the use of personalized t-shirts and/or sports apparel. What are the benefits?

Fundraising.com has developed partnerships with the most recognized apparel manufacturers to serve you in various ways. One means of attracting attention to your organization and its activities is by wearing your message printed on a high-quality t-shirt.

This strategy may be especially suitable for sports teams, as athletes are in constant need of t-shirts for training. Order t-shirts from us, and we'll print them with your message or team logo at a low cost price. Your athletes get a t-shirt and promote your cause while working out or just hanging out. The t-shirt goes where they do - and the message is front and center. Similarly, our suppliers can produce high-quality performance apparel specifically for your team or group which includes custom jerseys, shorts, caps, etc.

This is just one of the many strategies that Fundraising.com has developed and fine-tuned. Now that OACA and Fundraising.com are partners, our expertise is your expertise. We are full of ideas: our goal is to simply match your needs with the best fundraising strategy possible. If your needs change, our strategies change. You want to vary your fundraising activities? We are a bottomless well of ideas.

On our website, we encourage discussion and feedback from fundraisers everywhere. What works? What doesn't? How do you tailor a good strategy to your particular situation? Our blog is a great place to let your imagination take flight and to contribute to the discussion.

You can get to know us by visiting http://www.oregoncoach.org/Fundraising.htm. From there, you will be able to order a Fundraising Guide (either sent to you via snail mail or as an instant download) that describes the products that we offer, as well as a few proposals for putting them to best use. You can call us at 1-800-443-5353 (we're super nice!)

We are here to support you to make this the most successful season ever!





3 Coaching Keys: Improve Team Performance with Sport Psychology

#1 = SET GOALS

Team goals, set at the start of the season, should involve both long term and short term, daily targets. The most important factor in goal-setting is motivation, therefore, the players should feel accountable and "buy in" to the goals they have helped outline. Additionally, format is important: effective goals must be measurable (add numbers) and specific.

#2 = SIMPLE COMMUNICATION WORKS

Unfortunately, coaching decisions are often overanalyzed by players and impact the mental game. Simple communication to players regarding their role or why a decision was made can improve player performance.

#3 = IMPROVE YOUR CAPTAIN'S LEADERSHIP SKILLS

Arguably, the most important aspect of player leadership involves understanding the audience. Work with your captain(s) on how to speak with certain teammates. Billy may respond well to a strong, straightforward voice, while Bobby may respond well to a private, comforting conversation. The stronger leadership skills your captains have, the better your team's performance will be.

Elliott Waksman earned his MA in Sport Psychology and maintains a private practice in SW Portland working with athletes and teams on the mental game of sport.

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PROFESSIONAL DEVELOPMENT OPPORTUNITIES at our OACA-Sponsored Coaching Clinics

This past year we had 1,500 coaches participate in our OACA-sponsored coaching clinics.

MARK YOUR CALENDER



7th Annual OACA/Nike Basketball Clinic

Where: Westview High School

When: Friday, Oct. 10th, 2014 - State In-Service Day

Look for registration information and a complete list of our presenters in late August.

2015 OACA/Nike Coach of the Year Football Clinic

Largest Football Clinic on the West Coast

Where: Portland Holiday Inn at the Airport

When: March 6th—8th, 2015

Look for registration information and a complete list of our presenters in November.

"I love sport because I love life, and sport is one of the basic joys of life."

 $-Yev geny\ Yev tushenko$

2013-14 All-Sports Final Standings

6A TOP FIVE BOYS

Jesuit 96 Sheldon 75 Central Catholic 67 West Linn 51 Sunset 40

3A TOP FIVE BOYS

Valley Catholic 57 Cascade Christian 55 Catlin Gabel 42 Oregon Episcopal 32 St. Mary's School 30

5A TOP FIVE BOYS

Summit 86 Sherwood 53 Marist 51 West Albany 46 Hermiston 44

2A TOP FIVE BOYS

Grant Union 34 Portland Christian 28 Regis 27 Central Linn 22 East Linn 20

4A TOP FIVE BOYS

La Salle Prep 73 Henley 52 Cottage Grove 41 Philomath 41 Newport 39

1A TOP FIVE BOYS

Lowell 40 Camas Valley 25 Imbler 22 Southwest Christian 22 Columbia Christian 16 Crosshill Christian 16

6A TOP FIVE GIRLS

Jesuit 65 Sunset 52 Lincoln 46 Lakeridge 44 Sheldon 39

5A TOP FIVE GIRLS

Summit 90 West Albany 74 Corvallis 52 Bend 51 Willamette 43

4A TOP FIVE GIRLS

Molalla 47 Henley 33 Gladstone 32 La Grande 30 North Bend 26.5

3A TOP FIVE GIRLS

Valley Catholic 92 Vale 46 St. Mary's School 44 Creswell 43 Oregon Episcopal 38

2A TOP FIVE GIRLS

Union 30 Portland Christian 28 Kennedy 24 Culver 22 Regis 21

1A TOP FIVE GIRLS

St. Paul 33 Cove 31 Dufur 24 Condon 22.5 Wheeler 22.5

6A BOYS & GIRLS

Jesuit 161 Sheldon 114 Central Catholic 98 Sunset 92 West Linn 82

3A BOYS & GIRLS

Valley Catholic 149 St. Mary's School 74 Catlin Gabel 73 Vale 71 Oregon Episcopal 70

5A BOYS & GIRLS

Summit 176 West Albany 120 Bend 88 Hermiston 80 Corvallis 69

2A BOYS & GIRLS

Portland Christian 56 Regis 48 Kennedy 41 Culver 38 Union 37

4A BOYS & GIRLS

La Salle Prep 98 Henley 85 Newport 64 Philomath 60 Cottage Grove 53

1A BOYS & GIRLS

Lowell 46 Cove 38 Imbler 38 St. Paul 38

Southwest Christian 33

OACA MISSION STATEMENT The OACA is committed to serve its members by promoting:

- Education through athletics and coaching which will enhance a positive experience for coaches and athletes.
- · Coaching Profession certification.
- Enhancement and support of the Coaching Profession.
- Current and pertinent information regarding the Coaching Profession.
- Affordable liability insurance to coaches.
- Recognition of outstanding individuals in coaching and athletics.



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