OACA Newsletter

SPRING 2018



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DIRECTOR'S CORNER

Rob Younger, OACA Executive Director

It has truly been a pleasure to serve in my role as Executive Director of the Oregon Athletic Coaches Association. Where has the school year gone, as it seems like yesterday that we were starting Fall Sports? It has been a very busy year, but it is a good busy. I am excited to announce that Chris Knudsen, longtime (32 years) coach at Centennial HS will be joining our leadership team as Associate Director starting this summer. We are all fortunate to have someone with his willingness and experience partner with Melissa and myself in the OACA office.

The job of today's coach is challenging and rewarding, but the expectations placed upon today's coach are high. Some of our state's coaches are seasoned veterans, while many were recently hired into the coaching profession. Many of our coaches do not work in the schools for which they are coaching. Are these coaches prepared for the challenges that face them?

The OACA is here to help! The OACA has a purpose to improve the professionalism of coaches. Over the years the OACA has worked hard to provide its members with up-to-date professional development offerings, a quality membership benefit package, a professional publication, a state and nationwide awards program, and more...

This year we have provided outstanding coaching clinics in basketball, tennis, golf and football. Over 1900 coaches have participated in these clinics and each has provided not only a great experience of professional development, but of networking and developing relationships with other coaches in our state and beyond. A big thanks to our clinic staffs for their leadership and commitment in providing a quality experience.

We are excited to be working with the OSAA, OADA and OATS in providing a new professional development opportunity for our coaches and athletic directors with the 2018 Coaches Symposium. It will be held August 11th at Wilsonville HS. Unlike the sport specific clinics that are normally provided, this is an opportunity to provide information concerning many concepts that our coaches deal with beyond the X's & O's. Some of the scheduled topics include presentations on Team Building, Nutrition, Social Media, Dealing with Parents, Title IX & Athletics, Coach/Officials Relationships, Hazing Prevention, and Suicide Awareness/Prevention. We will also have presentations from Positive Coaching Alliance, our Athletic Trainers Society and the Oregon Women's Sports Leadership Network. Look for registration information and the updated Clinic Schedule later this spring.

Our Awards Banquet held this year on May 19th is our primary way of honoring coaches across the state who have excelled in the coaching profession. Last year we honored over 350 coaches and family members.

As you can see, the OACA is working hard to serve coaches. In order to improve, preserve and promote interscholastic sports, the OACA needs all of the coaches in our state to join its cause.

Please do not hesitate in contacting the OACA directly through our website, www.oregoncoach.org or me personally at oacarob@gmail.com.





THE TRUTH ABOUT SPORTS SCHOLARSHIPS



By Bob Gardner, NFHS Executive Director & Peter Weber, OSAA Executive Director

Many parents are trying to live the dream through their sons and daughters – the dream of landing a college athletic scholarship by specializing in a sport year-round. Unfortunately, most of these dreams are never realized.

The odds of a sports scholarship paying for even a portion of a student's college education are miniscule.

The College Board, a not-for-profit organization comprised of 6,000 of the world's leading educational institutions, reports that a moderate cost for college students who attend a public university in their state of residence is \$25,290 per year. The annual cost at a private college averages \$50,900.

Meanwhile, the most recent data from the NCAA reveals that the average Division I athletic scholarship is worth only \$10,400. More significantly, the same study shows that fewer than two percent of all high school athletes (1 in 54) ever wear the uniform of an NCAA Division I school.

Even if the dream is realized, parents likely will spend more money for club sports than they ever regain through college athletic scholarships. Thanks to the costs of club fees, equipment, summer camps, playing in out-of-state tournaments and private coaching, youth sports has become a \$15 billion-per-year industry.

There is an option, and it's a financially viable one: Encourage your sons and daughters to play sports at their high school.

In education-based high school sports, student-athletes are taught, as the term implies, that grades come first. The real-life lessons that students experientially learn offer insights into leadership, overcoming adversity and mutual respect that cannot be learned anywhere else. Unlike club sports, coaches in an education-based school setting are held accountable by the guiding principles and goals of their school district. And the cost of participating in high school sports is minimal in most cases.

While there is a belief that the only way to get noticed by college coaches is to play on non-school travel teams year-round, many Division I football and basketball coaches recently have stated that they are committed to recruiting students who have played multiple sports within the high school setting.

In addition, by focusing on academics while playing sports within the school setting, students can earn scholarships for academics and other talents—skill sets oftentimes nurtured while participating in high school activities. These scholarships are more accessible and worth more money than athletic scholarships. While \$3 billion per year is available for athletic scholarships, more than \$11 billion is awarded for academic scholarships and other financial assistance.

Without a doubt, your sons and daughters will have more fun, make more friends and be better prepared for life beyond sport by participating in multiple sports and activities offered by the high school in your community.









HAZING PREVENTION ARTICLE #4

Authored by Diana Cutaia, Coaching Peace Consulting

COACHINGPEACE

Coaching Peace is an Oregon-based consulting firm that works with teams, coaches and athletic departments to help develop and sustain positive cultures.

www.coachingpeace.com

The atmosphere you establish within your team will determine what behavior is acceptable and unacceptable by your athletes. **Culture is the soil where character can grow**. A positive and safe atmosphere builds character. A negative culture creates conditions where destructive behaviors can flourish, including hazing.

Hazing 101

Any act committed against someone joining or becoming a member or maintaining membership in any organization that is humiliating, intimidating or demeaning, or endangers the health and safety of the person.

Hazing includes active or passive participation in such acts and occurs regardless of the willingness to participate in the activities! Hazing creates an environment/climate in which dignity and respect are absent.

FIVE TIPS

Building positive and safe cultures within a program should be a priority for all coaches and administrators. Each month we will share FIVE tips to help you develop safe, positive programs in the areas that have the greatest impact: Team Culture, Parent Engagement, Policy Development and Communication. This month's tips will focus on **reporting systems**. Policies are only as good as the systems that are set up to ensure their compliance. So often we hear stories of hazing or harassment that occurs, and coaches and administrators are perplexed why they were never informed. We can only act when we have the information, but it's our responsibility to ensure that there are effective and safe ways for students to provide that to us.

We have said over and over again that one of the most important first steps in preventing hazing is by talking about it and reminding athletes that it is not something that you will accept on your team or within the athletic program. In order to ensure that you know what is happening you also need to speak about how to report it if they see something happening.

Here are some best practices for systems that work to ensure that students-athletes will feel safe to report hazing or harassment when they see it happen or suspect its happening:

Tip #1

Set a very clear policy on what steps will be taken if a hazing complaint is brought to the department's attention. Some considerations:

Who gets the information first? Athletic director/principal?

Who is responsible for leading the investigation? Or following up on the inquiry?

What is the timeframe for when results of the investigation will be provided back to the athletic director and/or principal?

How will the rights and privacy of all involved be protected?

Who will document the investigation/inquiry?

Who/How will you keep the parties involved informed of the process?

How will everyone involved be kept safe and protected from retaliation?









Tip #2

Make it simple and safe for students to report hazing or harassment. Possibilities include:

Setting up a form that can be filled out anonymously through a website.

Setting up an email address that is just for such types of reporting.

Putting a question on the mid-season or end of season student-athlete survey.

Having frequent one on one meetings with athletes and asking them if they have seen or heard of anything.

Tip #3

How you respond to that first complaint will either ensure you never get one again or will allow athletes to feel safe reporting in the future. What athletes will be looking for, more than anything, is if I report will I be safe? Ensuring that athletes who report don't become future targets should be a top priority. This is done through policy and training staff on how to implement that policy.

Tip #4

Don't wait until the end of the season to check in with athletes. Its common practice in most athletic departments to ask student-athletes to complete an end-of-season survey to get information about their experiences on the team. But by the time the season has ended this information might be too late. We encourage departments to do three surveys each season with the first being the shortest, the mid-season a little longer and the final being the most comprehensive. At the start of the season a quick 5 question survey can ask athletes about any concerns they have, what their goals are, how the start of the season is going and any other information they want to share. Surveys should always be anonymous, and the athletic director shouldn't be the only one that has access. These surveys should be shared with the principal or vice principal.

Tip #5

Athletes aren't the only ones who engage in hazing. It is assumed by many districts that athletes are the only ones who engage in hazing so reporting systems often reside with the coach or within the athletic department only. Safe 4 Athletes (safe4athletes.org) recommends that districts take into account the following considerations in regard to any process for a hazing complaint about a coach. The process should include:

- the opportunity for a student-athlete to report cases of abuse to a neutral third party outside the Athletic Department, such as: school
 counselor (who by law is allowed to keep the conversation confidential therefore a trusted student advocate), or Title IX coordinator
 (using the institution's published complaint procedure)
- procedures that protect the privacy of the athletes (school counselor) and coaches involved (consult with HR and Title IX coordinator for specifics) and limitations on confidentiality (no confidentiality if leaving the situation unexposed poses a danger to the student or educational environment)
- an appeals procedure in the event that the accused or the alleged victim is dissatisfied with the outcome of the investigation or hearing
- procedures that protect coaches and athletes from retaliation before, during and after a hearing or appeals process with retaliatory behavior viewed as seriously as abuse itself and acknowledging that retaliation can occur independently of whether a charge of abuse is substantiated
- requirement for immediate action to ensure that the environment is free of abuse and ensure that an investigation proceeds in a timely manner

Additional Resources:

 Stop Hazing:
 http://www.stophazing.org/
 Hazing Prevention:
 http://hazingprevention.org/

 Inside Hazing:
 http://www.insidehazing.com
 Coaching Peace:
 http://coachingpeace.com

 Safe 4 Athletes:
 http://safe4athletes.org

Articles of Interest:

Hazing on School Campuses: What Parents and Students Need to Know https://www.stophazing.org/hazing-school-campuses-parents-students-need-know/

(sample) Hazing Report Policy at Local University:

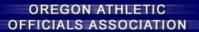
http://willamette.edu/offices/conduct/student_rights/hazing.html

Many Student Experience Hazing in High School:

https://www.usnews.com/education/blogs/on-education/2009/04/17/many-students-experience-hazing-in-high-school-study-says

Unsportsmanlike Conduct: Hazing in HS Athletics:

https://www.socialworkhelper.com/2016/04/13/unsportsmanlike-conduct-hazing-among-high-school-athletes/





One Rule - One Interpretation - One Mechanic



A Sportsmanship Award

from Debi Hanson, Associate Executive Director, OAOA

Often when I'm out watching a sports contest I see great examples of sportsmanship. I, like many other officials, want to do something more than just say, that was a nice team, or they had good fans, and walk away.

Now thanks to the OSAA Sportsmanship Committee and their work with the OAOA, all officials will have an opportunity to nominate players, teams, coaches, and fans for exhibiting good sportsmanship via a new sportsmanship program being piloted this spring with baseball and softball.

How does it work? Say for instance, after a hard-fought contest the visiting team comes up to the umpires, shakes their hands, and genuinely thanks them for coming. Later, either of the umpires can then go click on a link that will take them to a ballot to nominate that team for their sportsmanlike behavior.

Using a brief description, the official can nominate any team, throughout the state, and share the great example of sportsmanlike behavior they witnessed.

It doesn't end there! The nomination will then go to the OSAA, who will, in turn, send out the nomination information to the School, Coach, AD, and Administrators letting them know they were nominated and why.

At the end of each sports season the program with the best nomination for sportsmanship will be announced and that program will earn **100 Oregonian Cup points** for their school. Even now, as I write this, more recognition ideas are still being tossed around. Keep your ears open for more information as the program evolves.

Looking forward to lots of nominations! Make sure all your teams and fans are aware ... SPORTSMANSHIP COUNTS!

For further information, contact Jack Folliard or Debi Hanson at the OAOA at 503-682-6722 or check us out at www.oreofficials.org.

OSAA/SOOR UNIFIED BASKETBALL EXHIBITION STATE CHAMPIONSHIPS



Congratulations to the 2018 OSAA/SOOR Unified Basketball State Championship winners, West Albany! The competition was fierce this year and the hard work and dedication that all four teams, West Albany, Bend, Forest Grove and Roseburg, put into this season were evident in the close games. The goal of Unified Sports® is to create more inclusive school communities through sport and to give students with intellectual disabilities the opportunity to feel the same thrill and excitement on the court as other high school athletes. Unified teams are made up of students with and with-

out intellectual disabilities and they represent their high schools just like any other Varsity, JV or JV2 team.

This year the championship game was broadcast by Jason Swygard and Rashad Taylor from 1080 The Fan sports radio. The radio broadcast was an incredible opportunity for fans to follow their teams. It also provided an opportunity to build community awareness and to introduce many more to Unified Sports and to help us continue to grow and elevate Unified Sports programming in schools!

"Everyone on the team is an equal member —attempting shots, passing, playing defense," West Albany head coach Casey Horn said. "Last year our team played in the first ever Unified Exhibition Championship and to win it this year is pretty special. Our team was very excited to have the chance to play and be included in a state championship like any other high school team. I'm so proud of my team and the other 3 Unified Basketball teams" Horn said.

The partnership with OSAA and OACA has made the Unified Basketball Exhibition State Championship possible. 54 Unified High School basketball teams participated from 42 Oregon high schools during the 2017-2018 Unified Basketball season. Congratulations to the following high schools for including a Unified Basketball team into their basketball program: Bend, Century, Cleveland, Corvallis, Crater, Douglas, Elkton, Elmira, Forest Grove, Glencoe, Grant, Grants Pass, Hillsboro, Liberty, McMinnville, McNary, Milwaukie, Mountain View, Newport, North Douglas, Oakland, Oregon City, Parkrose, Philomath, Phoenix, Rainier, Redmond, Roosevelt, Roseburg, Sherwood, Silverton, Sisters, South Albany, Sutherlin, Taft, West Albany, West Linn, West View, Wilson, Wilsonville, Woodburn and Yoncalla.

If you would like to start a team at your school, contact Jean Hansen, Vice President, School Partnerships and Outreach at Special Olympics Oregon jhansen@soor.org 503.248.0600 ext 116.

2018 State Championship Standings

1st Place: West Albany Bulldogs 2nd Place: Bend Lava Bears 3rd Place: Forest Grove Vikings 4th Place: Roseburg Indians







SATURDAY JUNE 16TH, 2018



HILLSBORO STADIUM KICKOFF AT 6:00PM

Les Schwab Tires Bowl

Oregon's All Star Football Game

presented by

Express Employment Professionals

TICKET PRICES:

Reserved Adult: \$15 Reserved Student/Senior: \$12

General Admission Adult: \$10

General Admission Student/Senior: \$8

(Student: 4-18yrs / Senior Citizen: 65+)

Kids 3-Under: Free

TICKETS: Available at LesSchwabBowl.com

RADIO: The 2018 Les Schwab Bowl will air live on 1080 The Fan

ABOUT:

2018 marks the 71st anniversary of the annual North vs. South High School All-Star football game and features the top graduating seniors from Oregon's 6A and 5A high schools. The 2018 Les Schwab Tires Bowl will be played on Saturday, June 16th at Hillsboro Stadium with kickoff at 6:00pm.

Prior to the actual game, the players and coaches share a week of activities that build lifelong friend-ships. The teams are housed at Pacific University and practice twice a day in preparation for the game. Throughout the week, players go out into the community with various nightly activities and service projects, including hospital visits and coaching/mentoring at-risk youths.

Proceeds from the Les Schwab Tires Bowl presented by Express Employment Professionals benefit the Oregon Athletic Coaches Association general scholarship fund and all of Oregon's 5A and 6A schools. The OACA represents over 3,000 members/coaches involving all OSAA sanctioned sports. Charitable work is done through a partnership with the Oregon Athletic Coaches Association, Les Schwab Tires and Prime Time Sports. The OACA has been involved with the game since it's inception as the Oregon Shrine Game in 1948. The Les Schwab Tires Bowl presented by Express Employment Professionals is marketed and managed by Prime Time Sports, a sports marketing and event management firm located in Wilsonville, OR.

Do Coaches Need Disability Insurance?

More than seven out of 10 working Americans believe that most people need disability insurance, yet only one out of three actually has disability insurance protection. This disconnect suggests the importance of assessing your own situation and determining whether you have appropriate financial backup in the event that you cannot work due to a disability or injury.

Preparing for an Emergency

Only 63% of U.S. households report having enough emergency savings to cover unexpected expenses such as a car repair or medical bill.² But even if you do, consider whether you have enough resources to weather months or even years of lost income. Statistics indicate that the average worker has a 30% chance of a job loss due to a disability lasting 90 days or longer.³

Your ability to earn an income may be your most valuable asset. A 35-year-old worker who earns \$60,000 a year could potentially lose \$300,000 in wages during a five-year disability and \$1.5 million or more if permanently disabled. Workers with higher salaries not only stand to lose much more but often have higher living expenses. How long could you and your family live comfortably without your income?



Portable Personal Coverage

Your employer may offer long-term disability coverage, but you could lose your subsidized coverage if you change jobs. Even if you remain covered through your job, group plans typically don't replace as large a percentage of income as an individual plan could, and disability benefits from employer-paid plans are taxable if the premiums were paid by the employer.

An individual disability income policy could help replace a percentage of your income (up to the policy limits) if you're unable to work as a result of an illness or injury. Depending on the policy, benefits may be paid for a specified number of years or until you reach retirement age. Some policies pay benefits if you cannot work in your current occupation; others might pay only if you cannot work in any type of job. If you pay the premiums yourself, disability benefits are usually free of income tax. And the policy will stay in force regardless of your employment situation as long as you pay the premiums.

Social Security might offer some disability protection, but the \$1,171 average monthly benefit would not provide substantial income replacement for most workers. And qualifying for Social Security disability benefits can be a long and difficult process — about two out of three applications are initially denied.⁴ Even if you qualify for employer-based or Social Security disability benefits, having individual disability coverage in place could make the difference between being comfortable and living on the edge. You may be glad you had a backup plan to help provide for you and your family.

- 1, 3) LIMRA, 2016
- 2) Consumer Federation of America, 2016
- 4) Social Security Administration, 2016

Doug Davis is Managing Principal of Davis Investment Strategies, LLC, in Lake Oswego, OR. He has been a guest speaker at the AFCA Convention, Nike Football "Coach of the Year" Clinics, and at universities providing investment & retirement education for coaches and athletic staff members. Doug has written articles for "This is AFCA", "AFCA Weekly", and "Inside Pitch" magazines. For more information, please visit his website at www.davisinvestmentstrategies.com. Phone: 503-534-3690 w / 503-805-2997 c. Email: doug@davisinvestmentstrategies.com.

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The OACA is pleased to announce Adrenaline Fundraising as our newest Silver Sponsor. As a Silver Sponsor, Adrenaline has become the Official Fundraising Company of the OACA. Their sponsorship provides funds that will allow us to continue to offer OACA membership at an affordable rate, as well as provide an annual \$1,000 scholarship to a high school graduating son or daughter of an OACA member. Adrenaline Fundraising has also chosen to become the primary sponsor of our annual Awards Banquet and will be an integral part of our basketball and football clinics. Please support Adrenaline Fundraising as they are taking an active role in supporting the OACA and the coaches in our state.

Dear OACA Coaches,

Adrenaline Fundraising is honored to partner with the Oregon Athletic Coaches Association. Adrenaline Fundraising has been serving Oregon coaches for over 10 years and helped raise over 18 million dollars for their programs. We've spent years refining our program and have gained a comprehensive understanding of what works in fundraising.

Adrenaline Fundraising provides a diverse selection of fundraising options to fit your program. All of our options are 100% risk free. There is no upfront money ever required on any of our options which include: discount cards, discount coupon tickets, cookie dough, other consumable products, donation funding and much more.

Adrenaline Fundraising would love to help your program make the money it needs with our efficient fundraising program. Contact us to get started or for more information. We look forward to helping you and your program!

Your Adrenaline Representatives: Portland Area -Michael Braunstein - <u>mb@afreps.com</u> Brent Boe - <u>bboe@afreps.com</u>

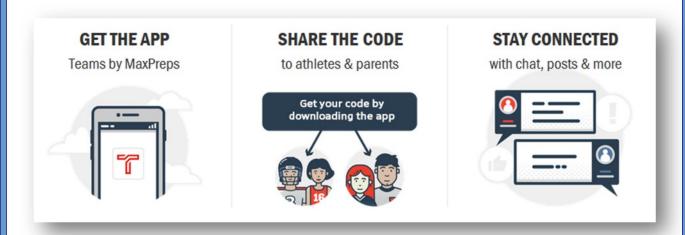
Southern/Central Oregon Areas -Rachel Coffin - <u>rcoffin@afreps.com</u> Jordon Coffin - <u>jcoffin@afreps.com</u>



MaxPreps Launches Free App featuring Team Communication

MaxPreps is proud to sponsor the Oregon Athletic Coaches Association and thanks the OACA for its continued support. MaxPreps recently released the free Teams by MaxPreps app to help coaches manage their team stats, roster, calendar and communication in one place.

The app (available for <u>iOS</u> and <u>Android</u>) for coaches, student-athletes and parents allows for everyone to engage in two-way communication, in addition to allowing coaches to post scores & stats directly in the app to MaxPreps.com. All roster, schedule, and stat information on Max-Preps.com automatically syncs to the app, keeping everyone on the team up to date on any schedule changes or pertinent information.



Key features of the free Teams by MaxPreps app

- Send direct or group messages
- Get 'delivered' and 'seen' message confirmations
- Enter or edit your roster, schedule, scores and stats
- Share photos, videos and file attachments
- Sync your team's schedule with your iOS or Google Calendar



MaxPreps.com continues to be America's Source for High School Sports and allows coaches to manage their team information on a free platform. <u>Coaches can register here</u> to manage their team, send stats & scores to local media outlets, keep their communities informed of the latest news, and even designate someone to provide <u>live score updates</u> of their games.



April 1, 2018

Dear OACA Members:

Oregon State Credit Union is proud to be in its 4th year as an OACA sponsor and provider of a \$1,000 college scholarship to a deserving OACA family member!

Through my decades-long association with Rob Younger and, through many of you within the OACA during my 25 years with Oregon State University Athletics, I have come to respect what the OACA achieves in developing today's well-rounded youth into our future leaders.

Now in my 14th year as Assistant Vice President here at Oregon State Credit Union, we have a similar commitment to youth and education. Further, devoting our community investment dollars toward recognizing the coaching profession and the involved families is a perfect fit.

We are a member-owned, not-for-profit financial cooperative, open to anyone who lives or works in 24 western or central Oregon counties. In addition to this OACA scholarship, we annually award \$2,000 scholarships to ten Oregon high school seniors within our membership and more than 65% of our community investment dollars are dedicated to education and youth-related donations and grants right here in this state.

Additional information about 100,000-member+, \$1.2 billion Oregon State Credit Union is available at oregonstatecu.com or by calling me at (541) 714-4286.

Best of all seasons, athletic and otherwise, to you and yours,

Mike Corwin

Asst. Vice President-Public Relations and Business Development

PO Box 306, Corvallis, Oregon 97339

541-714-4286 (direct), 541-760-6132 (cell)

mcorwin@oregonstatecu.com

2017-2018 ALL-SPORTS FINAL STANDINGS

(Spring 2017, Fall 2017, Winter 2018)

6A TOP FIVE BOYS		5A TOP FIVE BOYS		4A TOP FIVE BOYS	
Jesuit	100	Crater	66	Newport	70
Clackamas	46	Summit	57	Marshfield	67.5
Westview	45	Churchill	47	La Grande	54
Central Catholic	41	Wilsonville	44	Crook County	43
West Linn 41		Crescent Valley	43	Stayton	36
3A TOP FIVE BOYS		2A TOP FIVE BOYS		1A TOP FIVE BOYS	
Cascade Christian	56	Knappa	30	Pacific	34.5
Catlin Gabel	40	Bandon	28	Hosanna Christian	28
Oregon Episcopal	38	Kennedy	25	Dufur	21.5
Salem Academy	28	Regis	25	Falls City	19
Taft	28	Union	22	Triad School	19
-					
6A TOP FIVE GIRLS	;	5A TOP FIVE GIRLS		4A TOP FIVE GIRLS	
Jesuit	87	Summit	100	Valley Catholic	46
Sunset	70	Bend Senior	73	La Grande	42
West Linn	46	Crescent Valley	63	Sisters	36
Westview	34	Marist Catholic	60	Scappoose	35
Lincoln	33	Wilsonville	36	Hidden Valley	33
3A TOP FIVE GIRLS	5	2A TOP FIVE GIRLS		1A TOP FIVE GIRLS	
Oregon Episcopal	56	Kennedy	47	Joseph	38
Oregon Episcopal Blanchet Catholic	56 49	Kennedy Grant Union	47 40	Joseph Country Christian	$\frac{38}{32}$
				-	
Blanchet Catholic	49	Grant Union	40	Country Christian Hosanna Christian	32
Blanchet Catholic St. Mary's	49 43	Grant Union Monroe	40 37	Country Christian	$\frac{32}{32}$
Blanchet Catholic St. Mary's Catlin Gabel	49 43 42	Grant Union Monroe Union	$40 \\ 37 \\ 25.5$	Country Christian Hosanna Christian North Douglas	32 32 26
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Loomis & LaPann, Inc.

INSURANCE SINCE 1852

Dear OACA Member Coach,

Loomis & LaPann, Inc. is the insurance administrator of your coaches association.

As we enter camp season, please understand that as a member benefit of your coaches association, you have a General Liability policy with a \$1,000,000 limit that follows you for your coaching activities.

If you are having a camp and are purchasing General Liability coverage elsewhere, this is not necessary as this coverage is already provided as a benefit through your coaches association's membership. Another great membership benefit is access to discounted Participant/Accident (Medical) rates.

Even if you are not having a camp this year, we encourage you to visit www.loomislapann.com for an overview of your insurance membership benefits.

If you have any questions or concerns please feel free to contact us.

Thank you,

Greg Joly

Gregory J. Joly | Sports Sr. Vice President

Loomis & LaPann, Inc.

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Data and Downtime: Assist Is Giving Coaches of All Sports a Dose of Both

Coaches across the country are enjoying insightful breakdowns with less work

There is one common thread between coaches of all sports — there just isn't enough time in the day. Between scouting opponents, evaluating your own team, setting up practices, game planning and so much more, coaches' schedules are jam-packed.

Allow us to help. <u>Hudl Assist</u> is the ultimate time-saving solution. Available for football, basketball, soccer, volleyball and lacrosse, Assist has our analysts break down your games and supply you with the critical data you need to help your team improve. It takes busy work off your plate, allowing you to <u>dive deeper into the video</u> or get <u>some well-deserved personal time</u>.

No coach would turn down more information with less work, but don't take it from us. We talked to coaches across sports to find the different benefits Assist provides them.

Save Yourself Some Time

Time is among the world's most limited resources, but Assist gives some back. Within 24 hours Hudl drops a complete breakdown into your inbox, giving you all kinds of insights you might not have otherwise realized.

"Tagging games myself, literally I do not have time," Michael Adams, the director of the Princeton Volleyball club (N.J.), said.
"Running a volleyball club, coaching a team, if not multiple teams, and then having a full-time job on top of that, there's no time. And having a wife and four kids, there's only so much time in a day. Having someone else break that down has been fantastic for us. We're able to take a look and see where we are and what's going on."

We've heard dozens of horror stories from coaches about staying up until 2 or 3 a.m. to prepare for practice and/or video review with the team the next day. With Assist, those days are gone. Our analysts do the work for you so you can get a jump start on next



It saves us hours on the weekend. It's like having a graduate assistant, to be honest with you.

Jeffrey VIk

Head football coach at Buffalo Grove High School (III.)

week's scout or catch up on some much-needed rest.

"I'm not sitting there for three or four hours dissecting the film and making comments," Mike Taylor, the soccer coach at Saint Viator High School (III.), said. "With Assist, I can go straight to my goals, straight to a couple of positions that I want and put my comments in. I can go in and say, 'Look what happened on this goal here. Let's look at it.'

Dig Deeper into Actionable Data

The information in these reports can shine light on some previously-unnoticed insights. One basketball coach <u>compared his data</u> to what NBA teams receive, and a football coach <u>discovered an opponent tendency</u> that changed his play calls during the game.

"I think the use of data really helps us do that in giving our kids the best chance for success," Keith Riggs, an assistant football coach at Jenks High School (Okla.), said. "Ultimately they have to execute when they're on the field, but if we can keep them out of bad situations and put them in the best possible situation, that is to our advantage."

And the data is incredibly easy to share. Simply clicking on a stat populates a playlist of all plays associated with that number, whether that's your shooting guard's 3-pointers from the left corner, your libero's digs or every corner kick defended.

This makes the video incredibly easy to <u>share with your athletes</u> <u>and fellow coaches</u>. Throw in some <u>notes and drawings</u>, and the points you're teaching really come to life.

Foster Individual and Team Development

With more time and statistics at your disposal, you can truly improve your team in meaningful ways that could change the season. Whether it's breaking down your own team or exploiting holes in your opponent's game plan, Assist could be the game changer you've been searching for.

Don't let the opposition get a leg up on you. See what the buzz is about and give Assist a shot yourself.

More Information:

Jake Wesch, Hudl Territory Manager (402) 219-1969 | jake.wesch@hudl.com

THANK YOU TO OUR SPONSORS









MaxPreps is a valued Silver Sponsor and The Official Statistician for the OACA. They have worked hard to get schools involved in an outstanding athlete and team recognition program. We highly encourage school athletic programs to get involved with MaxPreps. We appreciate MaxPreps' sponsorship as they help support the many services we provide for the coaches in our state. Please see their writeup on the launch of their new Teams app on page 11.

We are excited by our continued partnership with **Hudl**, Silver Sponsor of the OACA and the OACA's Official Video Software Company. Funds provided by Hudl help keep membership costs low as well as fund an annual \$1,000 scholarship. We urge teams to explore Hudl's innovative and unique video software technology. Don't miss their recap on Hudl Assist: Data and Downtime on page 15.

The OACA would like to welcome Adrenaline Fundraising as our newest Silver Sponsor. As a Silver Sponsor, Adrenaline has become the Official Fundraising Company of the OACA. Their sponsorship provides funds that will allow us to continue to offer OACA membership at an affordable rate, as well as provide an annual \$1,000 scholarship to a high school graduating son or daughter of an OACA member. Adrenaline Fundraising has also chosen to become the primary sponsor of our annual Awards Banquet and will be an integral part of our basketball and football clinics. Don't miss their write-up on page 10.

We are proud to have **Oregon Sate Credit Union** as a partner and provider of a \$1,000 college scholarship to a deserving family member of the OACA. Oregon State Credit Union is an 96,000 member-owned, \$1.1 billion not-for-profit financial cooperative that serves an expanded coverage area of 24 western and central Oregon counties that includes a majority of Oregon. Membership with the credit union is open to anyone who lives or works in these counties. For more information, please visit oregonstatecu.com or call Mike Corwin at (541) 714-4286. Please see Mike's letter to our members, which is featured on page 12.

Prime Time Sports, owned by John McCallum, also contributes funds to the OACA and does a great job in management of the Les Schwab Bowl and Les Schwab Invitational. The Les Schwab Bowl features 6A/5A football All-Stars from Oregon high schools. The OACA is involved in the selection of the coaches who in turn select the players. Please see the information on page 8 about this fantastic event.

Nike and BSN Sports have partnered with the OACA to sponsor two \$1,000 student scholarships in honor of Bill Bowerman, co-founder of Nike and OACA President in 1938-39 and 1947-48. We also appreciate their annual sponsorships of our Nike/OACA Football and Basketball Clinics.

Jostens is the Official OACA Souvenir & Championship Rings Sponsor. We appreciate the Executive Board President's Ring they supply annually.











2017-18 OACA EXECUTIVE BOARD

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Executive Board and Sports Chair contact information is available on our website: www.oregoncoach.org



Thank you to our 2016-2017 Executive Board

OACA MISSION STATEMENT

The OACA is committed to serve its members by promoting:

- •Education through athletics and coaching, which will enhance a positive experience for coaches and athletes.
- •Coaching Profession certification.
- •Enhancement and support of the Coaching Profession.
- •Current and pertinent information regarding the Coaching Profession.
- Affordable liability insurance to coaches.
- •Recognition of outstanding individuals in coaching and athletics.
- •Representation of Oregon coaches at the local, state and national levels.



OREGON ATHLETIC COACHES ASSOCIATION

222 First Avenue West, Suite 220, Albany, OR 97321
Phone: 541-928-2700
Email: oacarob@gmail.com Website: www.oregoncoach.org



