

OACA Newsletter

SUMMER 2019



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"Good coaching is about leadership and instilling respect in your players. Dictators lead through fear - good coaches do not."

- John Wooden

DIRECTOR'S CORNER

Rob Younger, OACA Executive Director

This school year, the OACA has been celebrating its 84th year of serving high school coaches in our state. It has been a busy and productive year. Last month, we honored over 350 coaches and family members at the 34th annual OACA Awards Banquet. In 1986 the first OACA "Coach of the Year" Banquet was held with 50-60 coaches in attendance. From 1986-1996 the Executive Board chose four \$1,000 scholarship award winners, two boys and two girls. Since 1997, eight \$1,000 scholarships are given annually. We now also provide two additional scholarships - the Coach Dave Johnson Scholarship, sponsored by Dave Dowling in honor of Coach Johnson's meaningful impact on his life as a young student athlete, and the new OACA Director's and President's Scholarship. Our selection committee had to review over 70 quality applications for our scholarships. For a complete list of all the scholarship award winners see pages 4-8 of the newsletter. Including scholarship award winners this year, a total of over \$240,000 has been awarded to OACA families over the 34 years of the scholarship program. We greatly appreciate our sponsors, BSN Sports, Pacific Office Automation, Hudl, MaxPreps, Adrenaline Fundraising, Prime Time Sports, Oregon State Credit Union and the Sheraton/Pollin Hotels, who provide funds that go directly to our scholar athletes.

This year we had over 1,800 coaches participate in OACA sponsored coaching clinics. This summer we will be involved with numerous All-Star Games, including the Les Schwab Bowl Football Game, a Volleyball All-Star Series @EOU, separate Boys and Girls Basketball Games, and a Softball All-Star Series at the UO. We are excited to again be working with the OSAA, OADA and OATS in providing an outstanding non-sport specific professional development opportunity for our coaches and athletic directors with the 2019 Coaches Symposium. Please see page 12 for a Coaches Symposium Schedule.

We would like to announce some new changes and benefits with your 2019-20 OACA Membership Package. **Please note that we will need to increase the cost of all membership options \$5 next year. A 2019-20 Gold Card will cost \$65, retired Gold Card \$55 and a Regular Membership Card \$50.** The \$5 increase is needed as our Liability Insurance Policy coverage will be increasing to \$2,000,000, thus causing an increase to our insurance premium. Last year the average cost of a liability settlement for a coach was \$1.4 million nationwide, thus our need to double your coverage.

We are also in the second year of a three year plan to increase the Gold Card reimbursement to the OSAA an additional \$5 dollars to a total reimbursement of \$20 dollars per gold card. The Gold Card program has been a very positive partnership for both the OACA and OSAA. This school year we reimbursed the OSAA \$45,920 and have provided \$805,000 over the twenty years of our Gold Card partnership.

We are looking forward to having next year's membership cards be sent to you digitally. This will allow you to download your card to your phone or download and print your card from your home computer. You will receive information on the new process when you begin the 2019-20 Registration process in August.

We are fortunate to have a dedicated Executive Board and they are committed to represent all sports and all classifications. Chris Roche, Wilsonville HS did an excellent job of leading this year's board as President, and we look forward to Aimee Esplin, Adrian HS taking over as President for the 2019-20 School Year. Please refer to our website for a complete list of Executive Board members and Sport Chairs.

The OACA is here to help! Over the years the OACA has worked hard to provide its members with up to date professional development offerings, a quality membership benefit package, a professional publication, a state and nation-wide awards program, and more...

If we can ever be of assistance, please contact us.
Wishing you a GREAT SUMMER!

Rob





DIRECTOR'S CORNER

Chris Knudsen, OACA Associate Director

Every Head Coach knows the value of a good staff. You hear Head Coaches at all levels constantly comment how a great staff is the key to success. Well, here at the OACA, Rob and I know how fortunate we are to have such an excellent group of people to assist us throughout the year.

So, as the year comes to a close, we would like to thank the many people that made the past year such a success. It starts with our office manager, Melissa. She does an amazing job. Our Executive Board, sport chairpersons and committee members all put in a lot of time and do great things for high school athletics. We want to thank our sponsors who are all great to work with. Please support them whenever possible. And, of course, a big thank you to all the high school coaches in the state. You do so much for kids, schools and communities. It is awesome to see former Oregon prep athletes competing in the NFL, NBA, MLB, MLS, the Olympics, etc. And, recently, the #1 pick in the baseball draft!! But, even better is the type of person that is the product of our state's high school athletic programs. The life-long success qualities you are teaching is phenomenal and it is truly appreciated !!!

So, enjoy the little bit of Summer that you get as before you know it August will be here. Our 2nd annual Coaches Symposium is August 17th at Wilsonville High School. I highly recommend this to every coach. Comments from last year ranged from "best clinic I've been to in 40 years" to "this Symposium should be mandatory for every coach". It is a non-X's & O's clinic, but will cover topics for everyone including: Equity, Diversity and Inclusion, Social Media Do's and Don'ts, Dealing with Parents, Positive Team Culture, ACL Prevention, Sports Medicine's Hot Topics, to name just a few. You will leave a better coach and highly inspired. And, the best part is, it is only \$10 and lunch is included. So, get August 17th on your calendar today !!

Again, thank you to everyone for helping to make the 2018-19 year to be memorable and a great success. Enjoy your Summer.

2019 OACA AWARDS BANQUET

On May 18th we held our 34th annual Oregon Athletic Coaches Association Awards Banquet. We had a wonderful turnout this year with over 350 coaches and family members in attendance at this event, which took place in the University of Oregon's beautiful Autzen Stadium Club Level facility. Please see a complete list of award winners on the following four pages.

In addition to coaching awards, we also presented plaques to our Years of Service (YOS) honorees. YOS honorees are OACA members who have reached a milestone year in their coaching career. We honored coaches who have reached their 25, 30, 35, 40, 45, 50, 55th year in coaching. Below is a list of our Years of Service Honorees.

25 YEARS

Sherrie Bashaw
Allen Bingham
Tom Bohlman
Heidi Bowers
Bruce Bryant
Brent Charles
Jeff Clark
Hollie Darden
Geri Federico
Marvin Gibbs
Wayne Harris
Mike Heckard
Christopher Johnson
Michele Kau
Sherry Kuschel
Todd Lane
Greg Lawrence
Gary Lewis
Mark Losinski
Mike Loughary
Tony Matta
Mike McNeal
Mike Melton
Rob Nelke
Rafael Pelaez
Andrew Pierson
Rob Romancier
Bart Rothenberger
Missy Smith
Sonna Smith
Carl Sniffen
Russell Weaver

30 YEARS

Kelly Bokn
Bob Boyer
Wendy Buhler
Rick Fordney
David Frank
Jon Guldager
Phillip Hall
Teresa Humphrey
Scott Kellar
Rob Kool
Chris Lee
Darrell Moore
Terry Moore
Rob Parker
Jim Phillips
Timothy Pinson
Rick Priester
Darren Shryock
Ken Stevenson
Kurt Victor
David Waddington

35 YEARS

Scott Aker
Robert Casteel
Manny Crump
Ron Dunn
John England
Kary Hadden
Dave Nuss
Kevin Purnell
Tim Sam
Tony Smith

Tom Snook

Ralph Steinback
J.T. Thomas
Lennie Wolfe

40 YEARS

Steve Baker
Ron Chappell
Malcolm Doi
Brent Eggers
John Hawley
Brian Heinze
Tom Johnson
Robert Kennewell
Pete Lukich
Nick McWilliams
Gary Meininger
Dennis Melcher
Vicki Nelms
David A. Plotts
Terry Prouse
Steve Puckett
Pat Scott
Richard H. Thew
Craig Walker
Warren Wilson

45 YEARS

James T. Brueckner
Tom Millbrooke
Lee Pestana
Duane Riddell
Jerry Ross
Kris Van Hatcher

50 YEARS

Michael W. Bober
Dave Lee
Craig Rothenberger

55 YEARS

Nathan Terry Calhoun
Roger D. Herbert
Royce McDaniel

2019 OACA AWARDS BANQUET

NFHS COACH OF THE YEAR AWARD WINNERS

NFHS National Coaches of the Year

Stan Goodell, Grants Pass HS - Girls Cross Country
Jack Henderson, Dufur HS - Football (8-Player)

NFHS Section 8 Coaches of the Year

Craig Ruecker, Tigard HS - Football (11-Player)
Erich Herber, West Salem HS - Boys Track & Field
Tom Johnson, Barlow HS - Boys Basketball
Bill Crowson, Monroe HS - Baseball
Jon Fresh, Westview HS - Boys Soccer
Ariah Fasana, Willamina HS - Wrestling
Dan Moody, Enterprise HS - Boys Cross Country
Sandy Dickerson, Central Catholic HS - Girls Basketball
Rosie Honl, Crook County HS - Volleyball
Katie Hartman, Sherwood HS - Girls Soccer
John Kuehnel, Yamhill-Carlton HS - Softball
Donna Roisom, Grant HS - Girls Tennis



NFHS Oregon State Coaches of the Year

Chuck Eidenschink, Lakeridge HS - Boys Tennis
Bob Boyer, Beaverton HS - Girls Track & Field

2018-19 ALL-SPORTS WINNERS

6A Jesuit HS	4A Marist Catholic HS	2A Kennedy HS
5A Crescent Valley HS	3A Catlin Gabel School	1A St. Paul HS

2019 OACA AWARDS BANQUET

2018-2019 OACA Coaches of the Year

Baseball

6A Matt Bailie, Westview HS
5A Jay Campbell, Crater HS
4A Casey Webster, Gladstone HS
3A Bo DeForest, La Pine HS
2A/1A Jeff Miller, Knappa HS

Basketball, Boys

6A Gene Potter, Jesuit HS
5A Chris Roche, Wilsonville HS
4A Marcus Roche, Banks HS
3A James Broadous II, De La Salle North Catholic HS
2A Gary Hull, Western Christian School
1A Shane Rivera, Nixyaawii Community School

Basketball, Girls

6A Eric Knox, Benson HS
5A Kelli Wedin, La Salle Prep
4A Mat Sand, Baker HS
3A John Blodgett, Clatskanie HS
2A Robert Wilson, Heppner HS
1A Dave Matlock, St. Paul HS

Cross Country, Boys

6A Dave Frank, Central Catholic HS
5A Justin Loftus, Crater HS
4A Chase Wells, Marist Catholic HS
3A Andrea Letham, Burns HS
2A-1A Steve Sheehy, Union HS

Cross Country, Girls

6A Carol McLatchie, Summit HS
5A Brandon Bertram, Hood River Valley HS
4A Chase Wells, Marist Catholic HS
3A-1A Anna Connor, Catlin Gabel School

Football

6A Steve Coury, Lake Oswego HS
5A Justin Starck, Thurston HS
4A Cole Linehan, Banks HS
3A Mike King, Rainier Jr/Sr HS
2A Joe Panuke, Kennedy HS
1A Jack Henderson, Dufur HS

Golf, Boys

6A Jay Minsker, Jesuit HS
5A Alan Don Hanly, Marist Catholic HS
4A Ed Braun, Valley Catholic HS
3A-1A Scott Millhouser, Bandon HS

Golf, Girls

6A Katy Williams, Jesuit HS
5A Lowell Norby, Bend Senior HS
4A-1A Kevin Klabunde, St. Mary's School

Soccer, Boys

6A Geoff Skipper, Jesuit HS
5A Chad Foley, Corvallis HS
4A Leroy Sanchez, Woodburn HS
3A-1A Peter Shulman, Catlin Gabel School

Soccer, Girls

6A Steve Fennah, Jesuit HS
5A Blake Leamy, Crescent Valley HS
4A Dennis Hart, Hidden Valley HS
3A-1A Justan Wolvert, Oregon Episcopal School

2019 OACA AWARDS BANQUET

2018-2019 OACA Coaches of the Year

Softball

6A Jenna Wilson, Tualatin HS
5A Tim Cary, Pendleton HS
4A Kirk Travis, La Grande HS
3A Rob Umbenhower, Dayton HS
2A/1A Walt Simmons, Kennedy HS

Swimming, Boys

6A George Sampson, Newberg HS
5A Josh Jordan, Springfield HS
4A-1A Angie Sremba, Newport HS

Swimming, Girls

6A Christy Perret, Bend Senior HS
5A Rex Watkins, Crescent Valley HS
4A-1A Doug Peargin, Sweet Home HS

Tennis, Boys

6A Jeff Wood, Jesuit HS
5A Josh Cordell, Summit HS
4A-1A Maureen Harwood, Oregon Episcopal School

Tennis, Girls

6A Sue Branam, Lake Oswego HS
5A Donna Keim, Corvallis HS
4A-1A Coleen Davis, Oregon Episcopal School

Track & Field, Boys

6A Erich Herber, West Salem HS
5A Anouxa Vixathep, Sandy HS
4A Julie Bodfish, La Grande HS
3A Gary Smith, Pleasant Hill HS
2A Brent Hutton, Bandon HS
1A Ben Stallard, Pacific HS

Track & Field, Girls

6A Nick Davies, Jesuit HS
5A Dave Turnbull, Summit HS
4A Chad Scriven, Marshfield HS
3A Dave Mucken, Blanchet Catholic School
2A Linda Crocker, Monroe HS
1A Daniel Johnson, Cove HS

Volleyball

6A Teresa Zimmerlee, Jesuit HS
5A Steve Hyre, Corvallis HS
4A Becky Kemper, Valley Catholic HS
3A Kelli Fitzpatrick, Santiam Christian HS
2A Kristina Gore, Portland Christian HS
1A Lesli Hiller, St. Paul HS

Wrestling

6A Neil Russo, Newberg HS
5A Tony Olliff, Dallas HS
4A Lonnie Eggert, Tillamook HS
3A Aaron Flack, La Pine HS
2A/1A J.D. Alley, Culver HS
Girls Trent Kroll, Hood River Valley HS

"There are no secrets to success. It is the result of preparation, hard work and learning from failure."

- Colin Powell

2019 OACA AWARDS BANQUET

In addition to Years of Service, NFHS, All-Sports and Coach of the Year Awards, the following awards were also presented at this year's banquet:

Tyler Davis of Phoenix HS, **Tommy Haaga** of Wilsonville HS, **Terry Newsom** of Sunset HS, **Tom Shaw** of Hosanna Christian, **Nick Smith** of Seaside HS, **Marty Stallard** of Marshfield HS and **Patrick Tuia** of Westview HS were named **Assistant Coaches of the Year**.

Tevin Gianella of Nestucca School District and **Austin Markee** of LaCreole MS (Dallas) were named **Middle School Coaches of the Year**.

The **Unified Sports Coach of the Year Award** was presented to **Abby Coleman** of Forest Grove HS and **Matt Parrish** of Elkton HS.

Blaire Buckley of Ashland HS and **Kurt Smet** of Cascade Christian HS were named **Athletic Trainers of the Year**.

Official of the Year was awarded to **Michael Baker** of RVFOA and posthumously to **Tom Simshaw** of PBOA.

Mark Bailey of Bicoastal Media Columbia River and **Phil Hawkins** of Woodburn Independent received the **Media Award**.

The **Community Service Award** was presented to **B.G. Gould** of Medford and **Rich Ullring** of Jesuit HS.

Greg Lord of Lake Oswego HS was recipient of the **Power of Influence Award**.

The **Dave Johnson Contributor Award** was presented to **Craig Rothenberger** of Junction City HS.

The **Marv Heater Distinguished Service Award** was presented to **Clark Sanders** of the OAOA.

The recipient of the **OAOA Meritorious Sportsmanship Award** was **Aimee Esplin** of Adrian HS.

The OACA annually awards eight \$1,000 student-athlete scholarships to HS graduating sons and daughters of OACA members. Scholarship applications are reviewed by the OACA Executive Board, who evaluate applications in the areas of academics, athletic participation and honors, extracurricular activities, and community service.

The following are our **2018-2019 OACA Scholarship Winners**:

McKaylie Capps, Redmond HS • **Jessica Neal**, Central Linn HS
Leslie Combs III, Mountain View HS • **Alli Nyquist**, Stayton HS • **Shawna Ingram**, Hillsboro HS
Jayne Ramos, Baker HS • **Mia Mayben**, Cascade Christian HS • **Jack Roche**, Wilsonville HS

In addition to the eight \$1,000 student-athlete scholarships, the **Coach Dave Johnson Scholarship** was awarded to **Hailey Browning** of Marshfield HS. The Coach Dave Johnson Scholarship is awarded to a college-bound student-athlete who has overcome obstacles in his or her personal life in order to reach a level of success, both on and off the field of play, that makes them a credit to their team, school and community. This scholarship is sponsored by Dave Dowling, South Salem HS graduate, in honor of Coach Johnson's meaningful impact on his life as a young student-athlete.

New this year, we were pleased to offer a new scholarship—the **OACA Director's and President's Scholarship**. The purpose of this scholarship, created with support from Jennifer & Jarod Teeter and funded by former OACA Directors and Presidents, is to recognize a deserving student-athlete who meets the following criteria:

- Outstanding character, sportsmanship and leadership—a student-athlete who truly stands out among peers
- Emphasis place on pursuing a career in education
- Emphasis given to multi-sport athlete

The recipient of the 2019 OACA Director's & President Scholarship was **Nick Garcia** of Centennial HS.

OACA MEMBERSHIP 2019-2020

****The OACA is going digital!**** New for the 2019-2020 school year, we will be providing digital membership cards. A valid email address is required for digital membership, as this is how you will now receive your membership card. More information will be sent out the first week of August when registration opens.

Membership dues will also be going up by \$5 this year as our insurance premium has increased. General Liability Insurance will increase to \$2,000,000 coverage for our members. The cost of Gold Card Memberships will increase to \$65, Regular Memberships will increase to \$50, and Retired Gold Card Memberships will increase to \$55.

There are many benefits to being an OACA member. In addition to the \$2,000,000 General Liability insurance coverage (includes camp insurance and coverage while teaching in the classroom), membership also includes discounts on OACA-sponsored clinics, OACA E-Newsletters, representation for all OSAA-sanctioned sports in all classifications, and eligibility for "Years of Service" awards and scholarships. Our great partnership with the OSAA Gold Card Program allows free admission to regular high school events (most schools participate but are not required) and OSAA Championship events. Please note: The Regular Membership gives you all the same benefits as the Gold Card Membership **except** admission into regular or championship events and reduced admissions for eligible intercollegiate athletic events.

PROFESSIONAL DEVELOPMENT OPPORTUNITIES at our OACA-Sponsored Coaching Clinics

***** MARK YOUR CALENDAR *****

2nd Annual OACA, OSAA, OADA & OATS Coaches Symposium



When: Saturday, August 17th, 2019
9:00am to 3:30pm
Where: Wilsonville HS

Please see pages 11-12 for more information.
To register for the Coaches Symposium, please visit www.oregoncoach.org.

12th Annual OACA/Nike Basketball Clinic

When: Friday, October 11th, 2019
State In-Service Day
Where: Liberty High School



Registration information and a list of our clinic speakers will be available in late August.



2020 OACA/Nike Coach of the Year Football Clinic *Largest Football Clinic on the West Coast*

When: February 28th - March 1st, 2020
Where: ****New Location**** Sheraton Portland Airport Hotel

Watch for registration information and a list of clinic speakers in November.



OREGON ATHLETIC
OFFICIALS ASSOCIATION

One Rule - One Interpretation - One Mechanic



Recapping 2018-2019

**by Debi Hanson,
Associate Executive Director, OAOA**

It's hard to believe the school year has gone by so quickly. We just want to take a moment and congratulate all the various 2018-2019 award winners.

OSAA/OAOA Sportsmanship Award Winners

Volleyball – Oregon Episcopal Schools
Boys Soccer – St. Helens HS
Girls Soccer – Liberty HS
Football – Wilsonville HS
Wrestling – Siuslaw HS
Boys Basketball – Triangle Lake HS
Girls Basketball – Mountain View HS
Softball – Gresham HS
Baseball – N. Douglas HS

OAOA Official/Umpire of the Year Award Winners

Volleyball – Dave Haggerty, Salem
Marko Alexander – Central Oregon
Football – Ken Woods, Salem Football
Wrestling – Danny Anson, Salem & Milo Meskel, Metro West
Basketball – Gary Hudnall, Rogue Valley
Softball – John Graham, Rogue Valley
Baseball - Joe Miller – Portland
Association of the Year – TBD

Other Award Winners

OAOA Meritorious Sportsmanship Award – Aimee Esplin, Adrian VB Coach
OACA Officials of the Year – Tom Simshaw (Portland) & Mike Baker (Medford)

Take a moment and congratulate these award winners if you get a chance.

We are always on the lookout for new officials. Please forward this link to anyone you think might be interested: [Become An Official](#)

We look forward to seeing many of you at the OACA Coaches Symposium in August. It's going to be a great event.

For further information, contact Jack Folliard or Debi Hanson at the OAOA at 503-682-6722 or check us out at www.oreofficials.org.

REGISTRATION IS OPEN!



COACHES SYMPOSIUM SATURDAY, AUGUST 17, 2019

Go beyond the X's and O's at our 2nd Annual Coaches Symposium.

Hear from experts on such topics as:

- Legal Issues
- Character Education
- Mental Health
- Social Media
- Positive Team Culture
- Sports Medicine & Nutrition
- Sportsmanship
- Parent Communication
- Equality, Diversity, & Inclusion

WHERE

WILSONVILLE HS
6800 SW Wilsonville Rd

WHEN

9am - 3:30pm
Registration opens at 8am

COST

\$10
Includes lunch

REGISTER

Online @
www.oregoncoach.org



Coaches Symposium

August 17, 2019

Location: Wilsonville HS

8:00 – 8:55	Registration/Check-in	Main Entry Area
8:55 – 9:00	Introductions/Welcome	Main Gym
9:00 – 9:50	Elliot Hopkins , NFHS Director of Sports & Educational Services <i>"Equity, Diversity & Inclusion – All of Us Together"</i>	Main Gym
10:00 – 10:45	Breakout Session #1 <ul style="list-style-type: none">a. Samantha Silvia, Positive Coaching Alliance – <i>"Bouncing Back From Mistakes"</i>b. Elliot Hopkins, NFHS Director of Sports & Educational Services – "TBA"c. Haley Parcell, OSBA Director of Legal Services – <i>"Social Media Do's & Don't's"</i>d. Parker Sczepanik, Lines for Life – <i>"YouthLine: Mental Health 101"</i>e. Kris Welch, OSAA Assistant Director – <i>"Dealing With & Communicating with Parents"</i>f. Kacey McCallister, World Wheelchair Sports – <i>"Para-Athletes: Getting Athletes Involved In HS Athletics"</i>	
11:00 – 11:45	Breakout Session #2 <ul style="list-style-type: none">a. Samantha Silvia, Positive Coaching Alliance – <i>"Bouncing Back From Mistakes"</i>b. Elliot Hopkins, NFHS Director of Sports & Educational Services – "TBA"c. Haley Parcell, OSBA Director of Legal Services – <i>"Social Media Do's & Don't's"</i>d. Parker Sczepanik, Lines for Life – <i>"YouthLine: Mental Health 101"</i>e. Kris Welch, OSAA Assistant Director – <i>"Dealing With & Communicating with Parents"</i>f. Kacey McCallister, World Wheelchair Sports – <i>"Para-Athletes: Getting Athletes Involved In HS Athletics"</i>	
11:45 – 12:30	Lunch on site	Cafeteria
12:30 – 1:15	Breakout Session #3 <ul style="list-style-type: none">a. Kim Hoyt, Garrett Hemann Robertson Law Firm – "TBA"b. Tom Bendt, Aloha HS Athletic Director – <i>"Developing Positive Team Culture"</i>c. Ryan Johnston, 3-Dimensional Coaching – <i>"Coaching the Total Athlete"</i>d. Jack Folliard / Debi Hanson, OAOA Directors – <i>"Controversial Calls & Statements"</i>e. Dr. Michael Koester & Sam Johnson, Clinical Associate Professor, OSU – <i>"Sports Medicine Hot Topics"</i>	
1:30 – 2:15	Breakout Session #4 <ul style="list-style-type: none">a. Kim Hoyt, Garrett Hemann Robertson Law Firm – "TBA"b. Tom Bendt, Aloha HS Athletic Director – <i>"Developing Positive Team Culture"</i>c. Ryan Johnston, 3-Dimensional Coaching – <i>"Coaching the Total Athlete"</i>d. KT Emerson, OSAA Staff – <i>"Trauma Informed Teaching"</i>e. Marc Norcross, Associate Professor, OSU – <i>"ACL Prevention Programs"</i>	
2:30 – 3:15	Keynote Speaker – TBA	Main Gym
3:15	Nike Employee Store Visitation Information	



Another year in the books!

We hope everyone has a great summer and gets to spend some quality time with their families. Our Adrenaline Fundraising reps felt very privileged to be able to shake the hands of all the coaches that were a part of the OACA Banquet. When your team starts planning their fundraising efforts for the 2019-2020 school year, please make sure you contact Adrenaline Fundraising. One of our local Adrenaline Fundraising representatives will present all options we have for your program. Our Adrenaline Program is unmatched with 2 different online donation fundraising options (Hour-A-Thon, & WeFund4U), multiple food options (Cookie Dough, Jerky, Gourmet Treats, Pies/Cheesecakes, Popcorn, ect), and our discount products (Adrenaline Cards and Adrenaline Coupon Tickets). We will find the right option(s) for your program! We are also helping clubs, youth organizations and schools reach their financial needs with results that aren't duplicated anywhere! 2018-2019 we worked with over 300 teams throughout Oregon, bringing these teams over \$2,000,000. We are very eager to help your team next year!

Please contact your local Adrenaline Representative for more info:

Portland Metro Area:

Michael Braunstein - mb@afreps.com

Brent Boe – bboe@afrep.com

Central/Southern Oregon

Jordon Coffin - jcoffin@afreps.com

Rachel Coffin - rcoffin@afreps.com



In September 2019, high school football teams across America are raising funds to help St. Jude Children's Research Hospital fight childhood cancer with every touchdown scored.

Touchdowns Against Cancer is a national program created in partnership between MaxPreps, Pledge It and St. Jude Children's Research Hospital. In support of Childhood Cancer Awareness Month, the first-of-its-kind high school football program unifies communities across the country for a more common cause: defeating childhood cancer. Touchdown Against Cancer raised over \$125,000 in 2018!

Varsity high school football teams can participate in Touchdowns Against Cancer by launching Pledge It campaigns to support St. Jude Children's Research Hospital. Fans can pledge a donation for every touchdown their team scores in the month of September or make a one-time donation. Teams, conferences, and states can compete to see whose touchdowns raise the most in the fight against childhood cancer! Learn more at touchdownsagainstcancer.com and let's defeat childhood cancer, together!

Fundraising Tips



Tip #1: GIVE YOURSELF TIME TO PROMOTE
Start promoting your campaign 3-4 weeks prior to your first game. This is enough time to build hype at your school and to organize your volunteers to help spread the word.



Tip #2: INVITE A VOLUNTEER CAPTAIN
Get a volunteer involved. The Volunteer Captain's role is to promote your team's fundraising campaign and to help your team raise as much money as possible for St. Jude.



Tip #3: DON'T FORGET THE BIGGER PICTURE
Helping your players understand how St. Jude helps kids and their families affected by cancer is a huge motivator. Go to StJude.org to learn more about their mission to defeat childhood cancer.

2018 Oregon Leaders

1. Sunset Apollos (\$775)
2. Camas Valley Hornets (\$190)
3. Eagle Point Eagles (\$100)
4. Central Linn Cobras (\$42)



MaxPreps Help & Support

Athletic Directors and Coaches: To gain access to your MaxPreps account, please contact MaxPreps/OACA representative Josh Taylor at jtaylor@maxpreps.com or download [Teams by MaxPreps app](#).



Krossover Joins the Hudl Family

We've added Krossover to double down on our commitment to provide teams more powerful tools, faster breakdowns, and higher video quality

Today, I'm thrilled to announce the addition of **Krossover** to the Hudl family and to share our vision for helping teams make better, faster decisions with video and data.

Over the past decade, Krossover pioneered full-service video analysis and broke down games for thousands of coaches. They changed the game in our industry. But in that time, the demands of teams have steadily increased. They need higher quality video, faster breakdowns, in-game insights and more exposure for athletes. These are all areas we're investing in aggressively and why we believe Hudl is a great long-term home for Krossover customers.

I'd like to take this moment to share how Krossover fits into our mission and vision for the future.

Our mission is two-fold.

First, we're here to help our teams win and our coaches become world-class. Second, and equally important, we're here to give you time back to focus on what matters—whether that's spending more time with your athletes, with your family or in the classroom.

You demand more data, faster, with less effort.

Ten years ago, coaches kept stats by hand and spent hours breaking down game film. Five years ago, the simple pairing of video and data on the Hudl platform gave teams an edge.

Today, the level of competition and the importance of data-driven decisions are higher than ever. The burden this places on coaches is real and has pushed us to evolve the role we play for our teams. It's not enough to put powerful tools at your fingertips—we need to bring the insights to you. That's why we launched Hudl Assist in 2015 and are now bringing Krossover into the family.

Hudl customers will benefit from the extra analysis firepower.

With the addition of Krossover, we'll strengthen our analytics tools and breakdown services. Their community of analysts will help us break down more than one million games this year, and their best practices will help us improve our products. Along the way, you'll see faster turnaround times and even higher breakdown quality.

Our pace of innovation is accelerating.

Our purpose is more than helping you win the next game. We're building solutions that deliver insights as close to real-time as possible so you and your athletes can make adjustments as the game unfolds.

Five years ago, we offered the ability to record and upload video with our mobile app. Over half of our teams use that method today. But, we can't stop there. Last year, we launched Hudl Focus, our smart camera that automatically records and uploads games and practices. This year, we're adding live streaming and will test focus for outdoor sports.

We've expanded Hudl to offer sport-specific tools across athletic departments, including reports and breakdowns for football, basketball, volleyball, soccer, lacrosse and ice hockey.

And there's more to come.

This month, we're launching detailed attack tendencies reports for volleyball. In the coming months, we'll rollout new insights for soccer, Hudl Assist for ice hockey, and improved video quality for every team. That's a small sample of what's coming soon.

In the not-so-distant future, we see a world where every one of your games will be recorded automatically. Video will stream to you on the side of the court or field along with exactly the data you need during the game. Your fans that can't make it to the game will enjoy a professional quality live broadcast. Every key moment will be assembled into playlists for half-time review and highlight reels will be added to athlete profiles as they happen. Your post-game review will be primed and ready the minute the final whistle blows, and the scouting report for your next opponent will already be teed up.

Keep pushing us.

Our vision is big because that's what you deserve, and I've never been more confident that we'll deliver on it. Krossover joining the Hudl family takes us a step closer to bringing it all to life.

Thank you,

John Wirtz, Hudl Co-Founder and Chief Product Officer



FULL service Framing & memorabilia sourcing.



Collection Connection began in 1993 when Kevin Stewart, the owner, sought to fill a need he saw in the framing and memorabilia industry. Unsatisfied with the quality and price of the work he was seeing in the Northwest, Collection Connection quickly evolved into a full service frame shop specializing in high end memorabilia, custom layout, and design work.

Today, Collection Connection offers full service framing and memorabilia sourcing to corporate entities, retail customers and private parties alike. All at wholesale pricing.

In addition to our vast knowledge of the sports industry and the ever changing memorabilia world, we do all of our work locally in our 4000 sq.ft. workshop and display our products in our massive 2000 sq.ft. showroom.

AWARDS STARTING @ \$50*
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***12 SPORT ATHLETES**
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Collection Connection
Frame Shop & Memorabilia

503.746.6868
COLLCONN.COM

 @CollConnFraming

PROUD SPONSOR OF THE OACA

A collection of framed sports memorabilia displayed on a dark background. It includes a basketball jersey, a football jersey, a baseball jersey, a basketball photo, a football photo, a baseball photo, and a basketball photo. The items are arranged in a grid-like fashion, showcasing the variety of services offered by Collection Connection.

Please feel free to explore our [website](http://www.collconn.com) to find out more information about our services or come in and visit us today! We would love to talk with you about your framing project.



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sales inquiries contact: 503-249-7606



Gatorade supports coaches by offering discounted pricing exclusively for high school athletics. **Gatorade Performance Packages contain product and equipment for 75% off retail price!**



Sports nutrition plays a huge factor in the success of your athletes. You can start a protein regimen for your athletes with our 20g Whey Protein Shakes & Bars in the "Create Your Own" package. Protein products are only \$0.64 per unit! We also have Fuel Bars and Energy Chews that are great products to give clean energy on game days. If you need equipment, you can purchase coolers, squeeze bottles, bottle carriers, towels, or cups in the "G-Series Performance Package". Please see the following page for details on the three different kits.

Want a free Gatorade mini fridge to store all this product? Reach out to me for more details.

Please shoot me an email/text if you have any questions about Gatorade. Thank you and good luck this season!

Blake Hartsook | Gatorade Athletic Channel

Market Development Associate – Portland, OR

Cell Phone: 515-770-5258

Email: blake.hartsook@pepsico.com

Web: www.Gatorade.com

THE EQUIPMENT YOU GET FOR THE PERFORMANCE YOU NEED

As a valued Gatorade partner, you're eligible to receive a Gatorade-branded, glass-front beverage cooler to keep Gatorade chilled and readily available for your athletes.

THE BENEFITS:

- Great tool for fundraising — sell product from the cooler to cover costs or make a profit
- Includes a lock to keep product secure
- Optional base stand for floor usage and extra storage

HOW IT WORKS:

- You sign the cooler agreement
- You agree to purchase at least \$1,000 of Gatorade product in a year (e.g., 7 orders of \$145)
- Initial purchase must include Gatorade Prime®, Gatorade Recover® and/or straight cases of Gatorade® Thirst Quencher
- Gatorade will provide you with a beverage cooler designed for floor or countertop usage
- Beverage cooler is 22"W x 25"D x 39"H
- Cooler remains owned and serviced by Gatorade
- Chews and bars merchandising attachments also available



GATORADE
THE SPORTS FUEL COMPANY

CONTACT YOUR GATORADE REP TODAY FOR MORE INFORMATION.
GATORADE, G Design, Gatorade Prime and Gatorade Recover are registered trademarks of S-V-C, Inc. ©2016 S-V-C, Inc.

GATORADE®

2019 HIGH SCHOOL PERFORMANCE PACKAGES



G SERIES® PERFORMANCE PACKAGE

\$235

(Up to \$1,115 retail value)

OUR PREMIUM PERFORMANCE PACKAGE

- (6) Cases of Gatorade Prime® Energy Chews
OR (8) Cases of Gatorade Prime® Fuel Bars (96 servings)
- (2) Cases of Gatorade® Thirst Quencher Powder (yields 168 gallons total)
- (8) Cases of Gatorade Recover® Whey Protein Bars (96 servings)

CHOOSE UP TO THREE OF THE BELOW PREMIUMS

- (1) 7 Gallon Cooler
- (1) 10 Gallon Cooler
- (1) 60 Quart Ice Chest on Wheels
- (10) Gatorade® Towels
- (24) Gatorade® Contour Bottles
- (4) Gatorade® Contour Bottle Carriers
- (1) Case of 7 oz. Cups (2,000/case)



CREATE YOUR OWN G SERIES®

\$155

(Up to \$840 retail value)

CHOOSE TWO OF THE BELOW OPTIONS*

- OPTION #1 – (10) Cases of Gatorade Prime® Energy Chews (160 servings)
- OPTION #2 – (10) Cases of Gatorade Prime® Fuel Bars (120 servings)
- OPTION #3 – (1) Case of Gatorade® Thirst Quencher Powder
and (1) Case of 7 oz. Cups (yields 84 gallons total)
- OPTION #4 – (10) Cases of Gatorade Recover® Protein Shakes (120 servings)
- OPTION #5 – (10) Cases of Gatorade Recover® Whey Protein Bars (120 servings)

*Create Your Own G Series® must consist of two different options.



REFUEL & RESTORE

\$75

(\$185 retail value)

IDEAL TO REPLENISH ANY TEAM'S INVENTORY

- (1) Case of Gatorade® Thirst Quencher Powder (yields 84 gallons total)
- (1) Case of 7 oz. Cups (2,000/case) OR (24) Gatorade® Contour Bottles

Visit us online for additional tools and information.

GATORADE
PERFORMANCE
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PerformancePartner.Gatorade.com

THANK YOU TO OUR SPONSORS



PACIFIC OFFICE AUTOMATION

— PROBLEM SOLVED —

The OACA is pleased to have **Pacific Office Automation** as a **Gold Sponsor** of our association. Pacific Office Automation is dedicated to the belief that a team of individuals who constantly challenge each other will develop the skills and manpower necessary to solve any problem. Pacific Office Automation is dedicated to supporting local communities with philanthropic efforts to support academics and athletics. They contribute to these communities through sponsorship, volunteer work, fundraisers, and local business outreach. Their generous sponsorship of the OACA will fund our annual awards banquet. Please visit www.pacificoffice.com.

MaxPreps is a valued **Silver Sponsor** and The Official Statistician for the OACA. They have worked hard to get schools involved in an outstanding athlete and team recognition program. We highly encourage school athletic programs to get involved with MaxPreps. We appreciate MaxPreps' sponsorship as they help support the many services we provide for the coaches in our state. Don't miss page 14 for information on their Touchdowns Against Cancer initiative.



We are excited by our continued partnership with **Hudl**, **Silver Sponsor** of the OACA and the OACA's Official Video Software Partner. Funds provided by Hudl help keep membership costs low as well as fund an annual \$1,000 scholarship. We urge teams to explore Hudl's innovative and unique video software technology. Don't miss their article on page 15 detailing the joining of Krossover to the Hudl family.

Adrenaline Fundraising is a **Silver Sponsor** and the Official Fundraising Partner of the OACA. Their sponsorship provides funds that allow us to continue to offer OACA membership at an affordable rate, as well as provide an annual \$1,000 scholarship to a high school graduating son or daughter of an OACA member. Adrenaline Fundraising has chosen to be the primary sponsor of our annual Coach of the Year awards and are an integral part of our basketball and football clinics. Please see page 13 for fundraising planning and contact information.



Prime Time Sports, owned by **John McCallum**, is a **Bronze Sponsor** of the OACA. Their annual contribution helps keep membership costs low. They do a wonderful job managing the Les Schwab Tires Bowl - Oregon's All Star Football Game, and the Les Schwab Invitational.



THANK YOU TO OUR SPONSORS



Sheraton
PORTLAND AIRPORT HOTEL

Sheraton is the OACA's newest **Bronze Sponsor**. The Sheraton Portland Airport has been operating as the closest hotel to the airport for 45 years. With 215 rooms and 22,500 square feet of meeting space it is the perfect location for teams traveling in/out of PDX. The Sheraton can also host large conventions or team banquets with their exceptional culinary and banquet teams. The Sheraton works in conjunction with the Aloft and Hampton at the Portland Airport to offer even more options when using the Portland Airport area as your home base for team events and travel. See what Sheraton/Pollin Hotels have to offer on page 17.



BSN Sports and **Nike** have partnered with the OACA to sponsor two \$1,000 student scholarships in honor of **Bill Bowerman**, co-founder of Nike and OACA President in 1938-39 and 1947-48. We also appreciate their annual sponsorship of our Nike/OACA Football and Basketball Clinics.



We are proud to have **Oregon Sate Credit Union** as a provider of a \$1,000 college scholarship to a deserving family member of the OACA. Oregon State Credit Union is an 96,000 member-owned, \$1.1 billion not-for-profit financial cooperative that serves an expanded coverage area of 24 western and central Oregon counties that includes a majority of Oregon. Membership with the credit union is open to anyone who lives or works in these counties. To learn more, please visit www.oregonstatecu.com.



We are excited by our partnership with **Gatorade**. Gatorade offers subsidized kit packages exclusively for high school athletics—up to 75% off the retail price. They also offer free mini fridges and sports nutrition messages for athletes that come with free product and equipment for qualifying high schools. For more information, please refer to pages 18-19.

Collection Connection Frame Shop & Memorabilia and owner **Kevin Stewart** generously donated the plaques awarded at our banquet. The OACA is grateful for the outstanding plaques as they truly added to the class of our banquet. Please visit www.collconn.com or contact Kevin directly at kevin@collconn.com for your award needs. Don't miss their ad on page 16.



Jostens is the Official OACA Souvenir & Championship Rings Sponsor. We appreciate the Executive Board President's Ring they supply annually.

2019-20 OACA EXECUTIVE BOARD

President: Aimee Esplin, Adrian HS
President Elect/Secretary: Tony Smith, St. Paul HS
Vice President: Bill Masei, Dallas HS
Past President: Chris Roche, Wilsonville HS

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1A - Janin McGrath, Country Christian
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4A - Levi Webber, Philomath HS
5A - Gina Dhom, Willamette HS
6A - Marshall Cho, Lake Oswego HS

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OADA Liaison - Kyle Cowan, Portland Christian

OAOL Liaison - Jack Folliard/Debi Hanson

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Past OACA Executive Director, OACA Consultant, Nike Clinic Advisory - Dave Johnson

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Rob Younger, Executive Director
Chris Knudsen, Associate Director
Melissa Chambers, Office Manager

Executive Board and Sports Chair contact information is available on our website:
www.oregoncoach.org



Back Row: Dave Johnson, Tony Smith, Greg Grant, Chris Roche, Josh Grotting, Bill Masei, Shawn Stanley, Marshall Cho, Rob Younger
Front Row: Levi Webber, Jaime Rivera, Aimee Esplin, Ronda McKenzie, Janin McGrath, John Beck, Melissa Chambers, Chris Knudsen
Photo Credit: Stephanie Matthews

OACA MISSION STATEMENT

The OACA is committed to serve its members by promoting:

- Education through athletics and coaching, which will enhance a positive experience for coaches and athletes.
- Coaching Profession certification.
- Enhancement and support of the Coaching Profession.
- Current and pertinent information regarding the Coaching Profession.
- Affordable liability insurance to coaches.
- Recognition of outstanding individuals in coaching and athletics.
- Representation of Oregon coaches at the local, state and national levels.



OREGON ATHLETIC COACHES ASSOCIATION

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Phone: 541-928-2700

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