

OACA Newsletter

WINTER 2021



TABLE OF CONTENTS

1	Director's Corner - Rob Younger, Executive Director
2	Director's Corner - Chris Knudsen, Associate Director
3-5	Oregon "Return to Play" Campaign
6-7	NFHS Coach of the Year Award Winners
8	OACA 2020-2021 Scholarship Info
9	OACA Membership 2020-2021
10	Lines for Life - Youth Line
11	Pacific Office Automation - Problem Solved
12	MaxPreps - Teams App
13	Adrenaline Fundraising
14	Collection Connection - Full Service Framing & Memorabilia Sourcing
15	Pollin Hotels
16-17	Our Sponsors
18	2020-2021 Executive Board
19	OACA Mission Statement & Contact Information

DIRECTOR'S CORNER

Rob Younger, OACA Executive Director



On behalf of the OACA Executive Board, I would like to thank each and every one of you for your continued efforts in supporting our high school students involved in athletics and activities as we continue to navigate through these unprecedented times. Your time and leadership is needed now more than ever by those you come in contact on a daily basis. As an organization, the OACA needs each of you to join us in advocating for our students to be permitted to participate in their school's co-curricular programs this school year. Our message continues to be the importance of the academic, mental, emotional and physical well-being and lifelong benefits that come from a student's involvement in high school athletics.

What has become clear is that coaching is not an easy assignment. It is not for the faint-hearted but for the full of heart! It is for those with courage, ethics, conviction and skill. The best coaches have the most to share with others. Over the last nine months I have continually drawn from lessons that were taught to me through my experience as a student-athlete and coach. Each of the following is unique and designed to present a memorable thought to help you in your development as a coach and as a person. They can be applied to all sports, all levels of competition, and all levels of experience.

1. Coaching is seldom fair. Work on the things you can control. Gracefully accept the rest.
2. All discussions need to be made rationally rather than emotionally. A great mentor taught me to "*Walk Around the Block*" prior to responding. With today's texting and email we often respond too quickly rather than taking time to respond in an appropriate fashion.
3. Participant safety is a primary responsibility. Your Practice and Game decisions should always err on the side of safety.
4. Coaching demands a high ethical standard. Your actions must be above reproach. Don't give a reason to have your motives questioned.
5. Each day of work is an audition. Look the part in your dress, demeanor and discipline. You only have once to make a first impression.
6. Impersonations don't work! You coach who you are. By the way, who are YOU?
7. 80% of coaching is managing people. Being superior at the remaining 20% won't cut it. Learn the art of influencing people and the science of its application.
8. Criticism comes with the territory. Plan on it!
9. Bad body language will silence good words. Learn how to deliver the message, especially when they won't like what you have to say.
10. I heard you twice the first time. Be clear, concise and coherent. Minimize the chance of misinterpretation.
11. Good Coaches learn to be good listeners. Listen to Learn!
12. It takes extraordinary restraint to get the job done. Learn to use your emotions and focus to bring calm out of chaos.
13. Mistakes are made and we as coaches make them most days. If you make one, make it for the right reason and if you clearly make one, own up and most importantly learn from it.
14. Pour no gasoline! You are prohibited from making things worse.
15. It takes a support team to reach higher levels. Remember where you came from and who blazed the trail for you.
16. Never let the pressure of competition overcome the pleasure of competition. Have Fun! Don't ever let things get so serious that enjoyment cannot be expressed and sincerely humorous situations can't be enjoyed. Always take time to "*Smell the Roses!*"

We continue to hear fantastic stories about how coaches and athletes are helping their communities during these difficult times. There is not greater title than to be called, "COACH"!

The OACA is here to SERVE! If we can ever be of assistance, please contact us.

Rob: ocarob@gmail.com

Chris: oacachris@gmail.com

Office Phone: 541-928-2700



DIRECTOR'S CORNER

Chris Knudsen, OACA Associate Director

Definition of a “coach”; “a covered carrier that takes people of significance from where they are to where they need to go”.

This is such a powerful description of anyone that is a coach. It truly illustrates the significance of your position and why it is an honor to be called “coach”. This is why you are held in such high esteem and looked up to in such high regard. And, it is not to be taken lightly, as you are working with “people of significance”. It is not just “carrying a clipboard and blowing a whistle” but it is truly helping “people of significance” to learn “success skills” and formulate life long qualities to make them more successful in their lives. This is why you are possibly the best role model in many kids lives as well as having a huge impact in your communities. Billy Graham realized the impact coaches have as he made the statement: “A coach will impact more people in one year than the average person will in an entire lifetime”.

As Ad Rutschman pointed out in his outstanding presentation at the 2020 Nike Football Coaches Clinic, successful people aren't born, they are created due to choices they make in their lives. And, coaches play a huge role in that development. Think of this, a football coach will have over 80 hours of contact with student-athletes BEFORE school starts. A teacher will have about 80 hours at the end of the 1st semester. During the season, the football coach will have about 225 hours of contact. So, as coaches, are you going to have an impact? Absolutely !! Your “classroom” develops kids to be successful citizens as you create leaders by teaching “success skills”.

There may not be a more important time in our history than right now for kids to have a coach to lead them through this difficult time. So, wear your title proudly and with honor, Coach!!

Along that same topic, you probably had a coach or a colleague that had a great influence on you. Now would be a great time to reach out and connect with them, especially if they are retired. It would mean a great deal to them and you would definitely enjoy it as well.

Thank you to all the great coaches in the state as we at the OACA office are very appreciative of all you do for the student-athletes in Oregon. Keep up the great work !!

Happy New Year to all of you, take care and stay healthy.

Chris

Oregon “RETURN TO PLAY” Campaign Update

We want to thank all of the coaches across the state for the great job they are doing on a daily basis in support of their student-athletes over the last nine months. We continue to hear fantastic stories about how coaches and athletes are helping their communities during this difficult time. It is greatly appreciated and admired by many.

We are all frustrated with decisions that have been made that have greatly impacted our communities, schools and ability to provide activities for our high school students. We want to see change in a productive manner as soon as possible, thus the importance of the Oregon RTP campaign. The OSAA Executive Board and staff have a vision to create as many positive experiences for Oregon HS students as possible during the 2020-21 school year. Like everyone, they must follow state and local safety guidelines. They understand the importance of having coaches involved with their athletes, thus chose to change OSAA policy this fall allowing a Season 1 where coaches and their athletes could train and even compete in scrimmages and games if their county met state guidelines and protocols. We are appreciative of our positive working relationship and the constant communication between OSAA staff and our office.

Purpose/Vision:

The campaign is focused on the student/athlete! Their total safety and well-being is of primary importance. Our responsibility as educational-based coaches is to champion the campaign for the 120,000 student/athletes that participate in OSAA sponsored events each year. For this campaign to be successful it is totally dependent of a Unified effort that includes every school, all sports, all classifications, and all coaches in our state. We will take a positive approach, showing the data from other states and research showing the importance of co-curricular programs in a student-athletes life. States that presently are having success and providing positive athletic experiences for their students are strictly following proper State and Local safety protocols as they realize outbreaks could cancel games and /or their season. Each activity during the campaign will follow proper safety guidelines, thus displaying our commitment to providing the same positive experiences for the student/athletes in Oregon during this challenging school year.

“OREGON RETURN TO PLAY” CAMPAIGN UPDATE:

- It is imperative that our coaches continue to communicate with their athletes on a regular basis. The impact they have on them is genuine and goes a long way to help them through these challenging times. The RTP Campaign is focused on the 120,000 high school students who participate in their school’s co-curricular programs. As education-based coaches it is our responsibility to champion their total well-being as young adults, students and athletes. We know the mental and emotional strain this school year has had on them. We have partnered with “Lines for Life” as a resource for any Mental Health concerns. If any of your athletes ever need to talk to someone, encourage them to text: Teen2Teen to 839863.
- One consistent factor in all the states that are providing positive athletic experiences for their high school students this fall has been that they are diligently following State and Local Safety guidelines & protocols. Please continue to promote these to your athletes and have them encourage others. This will go a long way in helping us get high school sports back. We would like to share an article from the Utah Health Department telling adults to act like high school athletes. Their transmissions rates are much lower than the general population due to their excellent compliance as they acknowledge outbreaks could cancel games and/or their season. <https://www.ksl.com/article/50050165/the-statistics-behind-why-we-all-need-to-start-acting-like-high-school-athletes-in-fight-against-covid-19>
- Throughout the RTP Campaign we have wanted to make sure our student-athletes are active participants. Let’s have our high school athletes show that they are ready to be part of the solution in a positive and productive manner!

The RTP “Letter Writing” Campaign is scheduled for January 12-26. Below is a letter addressed to Governor Brown that emphasizes the importance of providing co-curricular opportunities for Oregon High School student-athletes this school year. The letter contains information, data and research showing how high school athletics can be done in a safe and productive manner. Our goal is to gather as many signatures in support of the letter as possible from **athletes, parents, staff and community members. We would appreciate your help in distributing this information to others who would support the RTP Letter Writing Campaign.**

If you would like to provide an electronic signature to endorse the “Return to Play” campaign letter, complete the form at the following link: <https://sites.google.com/lakeview.k12.or.us/return-to-play-electronic-sign/home>

In completing the form, we also ask that you list your local state representative and senator. To find your local representatives, you can type your address at the following link and it will provide you with your local representatives: <https://www.oregonlegislature.gov/findyourlegislator/leg-districts.html>

We believe one letter with a large number of supporters, will have a greater impact. With the proposed February 8th start date for football practice we would like to have signatures collected no later than Jan 26th. **On January 27th we will be sending the letter and collected signatures to the following state decision makers including your local state representatives and senators.**

- Governor Brown
- Patrick Allen – OHA Director
- COVID-19 Reopening Team
- Oregon State Senators & House of Representatives from your local area

#KidsNeedCoachesNowMoreThanEver!

To: Honorable Governor Kate Brown
cc: ((Select Oregon House of Representatives & State Senators))

From: Oregon "Return to Play" Campaign

Re: Request for Return to Co-Curricular Activities for High School Students by February 8

Date: January 27, 2021

Thank you for your leadership and hard work over the past nine months fighting Covid-19. This has been a challenging time, and the efforts of you and your team have slowed the spread of the virus in our state and helped keep Oregonians safe. We are grateful for all the extraordinary efforts made by you, the Oregon Health Authority and the Oregon Department of Education. The Oregon "Return to Play" Campaign represents Oregon High School Athletic/Activity Coaches and the 120,000 student-athletes they work with daily.

Governor Brown, we share your desire to get students back in classrooms as soon as possible. Beyond the classroom, however, **we respectfully request that you consider revising OHA and ODE guidance to allow all high school co-curricular programs to resume by February 8th**, so that our student-athletes will have a chance to participate in their most cherished activities this school year. If we miss that date, seasons will be cancelled and lost forever, and our student-athletes will not be able to benefit from crucial activities they love and need. These co-curricular activities – whether it is playing football, competing in dance, or singing in the choir – are essential engagements for our young people offering crucial connections to peers, adults and communities.

Participation in co-curricular activities has been proven to improve social skills in our young people. It correlates to improved academic performance in the classroom. These activities relieve stress, broaden horizons, and improve physical conditioning and overall health. In fact, participation in co-curricular activities is not just beneficial for our students, they often are among the most enjoyable, impactful and educational experiences our students have during their time in high school. These are just facts. Activities matter.

We believe students should be allowed to participate in activities this '20-21 school year for the following reasons:

- ***Our students are extremely vulnerable right now!*** Teen anxiety, depression and suicide have been amplified by distance learning and the isolation related to COVID-19^[1]. The cancellation of activities this school year will only further exacerbate this serious issue among Oregon high school students. Sadly, the leading cause for death in Oregon for those under 24 is suicide. According to the CDC, so far, there have been 163 total deaths from COVID-19 nationwide in school-age children 5-17 years old^[2], while there are roughly 3,000 teen suicides annually. Involvement in sports and other activities will help us reduce this awful trend.
- ***In Oregon, not a single young person aged 0-19 has died from COVID-19.***^[3] It is known that the virus attacks different age groups differently and COVID-19 simply is not a disease that kills our young people, except in the rarest of circumstances.
- ***High school sports have not spread COVID-19, according to studies.*** A University of Wisconsin study^[4], for example, researched 207 schools, 30,000 athletes, 16,000 practices and more than 4,000 games. No sports were found to have a higher incidence rate of COVID-19 overall than the 14-17 year olds in their community's greater population. None of the cases that were found resulted in hospitalization or death. Of the 209 cases that were diagnosed, only one case was attributed to participation in sports.
- ***States that are allowing their high school students to participate in activities are doing so safely and successfully.*** Coaches and instructors across the country are diligently following state and local safety guidelines and protocols. Much like in-person schools have been found to be safer for students and teachers than the communities within which they reside^[5], the transmission rates among high school athletes in places like Utah are being found to be lower than the general population due to excellent and motivated compliance among all participants.^[6]
- ***35 states have already played football in 2020.***^[7] Just because everybody else is doing it does not make it wise, but the fact that 70% of the states have successfully held seasons in one of the activities considered to among the "highest risk" – football – is certainly encouraging. Moreover, we have all of their collective experiences and lessons to learn from as we build a safe plan for our student-athletes to participate in activities in Oregon.
- ***Oregon's coaches and adult mentors are ready and eager to safely lead our students who want to play.*** We want to be part of the solution. Our high school coaches are professional, well-trained, committed servants who want the best for kids and who will ensure safety is a priority. Currently the reality is a chunk of kids are playing outside their shut down school programs, doing so in private and/or for-profit settings with far less adherence to safety measures. These groups will travel to and from Oregon to play games and show wildly different commitment levels to safety. Bringing these activities back into our Oregon schools will ensure far greater oversight and safety measures, and it will be far better for overall community health.

Continued on Pg. 5

These are obviously complex times involving many tough choices. Among the many things we appreciate about the State of Oregon's approach is that you have been willing to adapt as we learn more and as time moves forward. We are at a crucial moment for Oregon's 120,000 athletes involved in co-curricular activities. If we do not allow them to participate in co-curricular activities, literally thousands of positive experiences and inclusive interactions will be lost forever. That would be nothing short of tragic. These kids have suffered and sacrificed immensely for the good of all. We must consider their health and well-being, too. With the benefit of time and the experiences of other states, we now know we can safely conduct high school activities. **With the utmost respect, we urge you to work with the OHA to allow our kids to participate in all activities – utilizing proper protocols and safety measures – on or before February 8 so the OSAA can offer a full slate of activities this school year.** Their seasons will be truncated at this point, but the joy and benefit this action would bring to our students, families and communities would be immeasurable... and healthy!

Thank you in advance, Governor Brown, for your time and consideration.

^[1] COVID-19 Linked to Rising Suicide Rates Among Teens, The Daily Signal, 9/29/20 (<https://www.dailysignal.com/2020/09/29/covid-19-linked-to-rising-suicide-rates-among-teens>)

^[2] CDC COVID Data Tracker, Center for Disease Control & Prevention, 1/7/21 (<https://covid.cdc.gov/covid-data-tracker/#demographics>)

^[3] Oregon's COVID-19 Case Rates by Demographic Group, Oregon Health Authority, 1/7/21 (<https://public.tableau.com/profile/oregon.health.authority.covid.19#vizhome/OregonCOVID-19CaseDemographicsandDiseaseSeverityStatewide/DemographicData>)

^[4] "Study: High School Sports Have Not Spread COVID-19," Athletic Business, 10/20 (<https://www.athleticbusiness.com/athlete-safety/study-high-school-sports-have-not-spread-covid-19.html>)

^[5] "Schools are not spreading Covid-19. This new data makes the case," Washington Post, 11/20/20. (<https://www.washingtonpost.com/opinions/2020/11/20/covid-19-schools-data-reopening-safety/>)

^[6] The statistics behind why 'we all need to start acting like high school athletes' in fight against COVID-19, KSL.com, 11/17/20 (<https://www.ksl.com/article/50050165/the-statistics-behind-why-we-all-need-to-start-acting-like-high-school-athletes-in-fight-against-covid-19>)

^[7] Where the start of high school sports stands in all 50 states amid pandemic, MaxPreps, 10/14/20 (<https://www.maxpreps.com/news/quL5GOXkFkylf9jvZ8ub-g/where-the-start-of-high-school-sports-stands-in-all-50-states-amid-pandemic.htm>)

NFHS COACH OF THE YEAR AWARD WINNERS

Each fall, the OACA is honored to nominate outstanding Oregon High School Coaches for State, Sectional and National “Coach of the Year” Awards. The National Federation of High Schools (NFHS), which has recognized coaches through an awards program since 1982, honors coaches in the top 10 girls sports and top 10 boys sports (by participation numbers), and in one “other” category that is not included in these 20 categories. Winners of NFHS awards must be active coaches during the year in which they receive their award. The OACA selects and contacts potential state award recipients to complete a coach profile form that requests information regarding the coach’s record, membership in and affiliation with coaching and other professional organizations, involvement with other school and community activities and programs, and coaching philosophy. To be approved as an award recipient and considered for sectional and national coach of the year consideration, this profile form must be completed by the coach and then approved by the Executive Director of the state athletic/activities association.

The next award level is Sectional Coach of the Year. The NFHS is divided into eight geographical sections. They are: Section 1 – Northeast (CT, ME, MA, NH, NJ, NY, RI, VT); Section 2 – Mideast (DE, DC, KY, MD, OH, PA, VA, WV); Section 3 – South (AL, FL, GA, LA, MS, NC, SC, TN); Section 4 – Central (IL, IN, IA, MI, WI); Section 5 – Midwest (KS, MN, MO, NE, ND, SD); Section 6 – Southwest (AR, CO, NM, OK, TX); Section 7 – West (AZ, CA, HI, NV, UT); and **Section 8 – Northwest** (AK, ID, MT, **OR**, WA, WY). The NFHS has an advisory board, composed of a chair and eight sectional representatives, which considers the state award recipients from the states in their respective sections and selects the best candidates for the sectional award in each sport category. The advisory board forwards those recommendations to the NFHS national office in Indianapolis, Indiana. The NFHS advisory committee considers the sectional candidates in each sport, ranks them according to a point system, and determines a national winner for each of the 20 sport categories, plus one “other” category.

The OACA enlists nominations each year from members of their Executive Board, Sport Chairs, Athletic Directors and OSAA staff. Nominee selections are based on the following criteria: nominees must exemplify the highest standards of sportsmanship, ethical conduct and moral character. They are not only winners in their respective sports, but as individuals in their schools and communities as well. Longevity in coaching is also an important criteria. **In combined experience, this year’s nominees have committed close to 600 years of service to Oregon schools and communities.**

**We are pleased to announce the 2020 Oregon NFHS
“Coach of the Year” Award Winners:**

Oregon

Boys Basketball	Scott Aker	Franklin HS
Boys Cross Country	Thor Esbensen	Wilson HS
Girls Cross Country	Ken Martinez	Aloha HS
Girls Tennis	Sue Basham	Lincoln HS
Girls Golf	Steve Pauls	Oakridge HS



Continued on pg. 4

2020 Oregon NFHS “Coach of the Year” Award Winners Continued:

Section 8

Football (11-player)	Bill Singler	South Medford HS
Boys Soccer	Fraser Morrison	Lake Oswego HS
Wrestling	Doug Hislop	Imbler HS
Boys Tennis	Andrew Pate	Barlow HS
Boys Golf	Scott Helmick	Ontario HS
Boys Swimming & Diving	Bill Kuzmer	North Eugene HS
Boys Track & Field	Anouxa Vixathrep	Sandy HS
Baseball	Jeff Stolsig	Lebanon HS
Girls Basketball	Mike Crawford	Enterprise HS
Volleyball	Becky Kemper	Valley Catholic HS
Girls Soccer	Dennis Hart	Hidden Valley HS
Girls Swimming & Diving	Angie Sremba	Newport HS
Girls Track & Field	Bob Holt	Corvallis HS
Softball	Jim Speciale	Jesuit HS
Spirit (dance, cheer, pom, etc.)	Anne Ellett (Dance)	Centennial HS

National Coaches of the Year:

Doug Hislop, Imbler HS - Wrestling

Anne Ellett, Centennial HS - Spirit, Dance

Congratulations to All!!

2020-2021 OACA Scholarship Information

The OACA annually awards eight \$1,000 student-athlete scholarships to HS graduating sons and daughters of OACA members. Scholarship applications are reviewed by the OACA Executive Board, who evaluate applications in the areas of academics, athletic participation and honors, extracurricular activities, and community service.

In addition to the eight \$1,000 student-athlete scholarships, the **The Coach Dave Johnson Scholarship** is awarded to a college-bound student-athlete who has overcome obstacles in his or her personal life in order to reach a level of success, both on and off the field of play, that makes them a credit to their team, school and community. This scholarship is sponsored by Dave Dowling, South Salem HS graduate, in honor of Coach Johnson's meaningful impact on his life as a young student-athlete.

In 2019, we were pleased to add a new scholarship—the **OACA Director's and President's Scholarship**. The purpose of this scholarship, created with support from Jennifer & Jarod Teeter and funded by former OACA Directors and Presidents, is to recognize a deserving student-athlete who meets the following criteria:

- Outstanding character, sportsmanship and leadership—a student-athlete who truly stands out among peers
- Emphasis placed on pursuing a career in education
- Emphasis given to multi-sport athlete

Completed scholarship applications, including a copy of the student's transcript and two letters of recommendation, are due April 1, 2021. Scholarship applications will be reviewed by the OACA Executive Board, who will evaluate applications in the areas of academics, athletic participation and honors, extracurricular activities, and community service. Online applications can be found at www.oregoncoach.org under **Scholarships**. If you have any questions, please call the office at 541-928-2700 or email: laura@oregoncoach.org.

We greatly appreciate the following OACA sponsors who generously fund these scholarships:



OACA MEMBERSHIP 2020-2021

Membership dues have remained the same this year. Our membership dues are:

Gold Card Membership - \$65 (must be ASEP/NFHS Certified)

Retired Gold Card Membership - \$55 is offered to retired coaches who are no longer coaching or teaching and have coached at least ten (10) years at the MS, HS or college level.

Regular Membership - \$50 (does not require ASEP or NFHS Certification)

There are many benefits to being an OACA member. A \$2,000,000 liability insurance benefit that covers you for all coaching and teaching activities in/out of season, camp insurance eligibility, reduced-fee sports clinics, OACA e-newsletters, representation for each sport/class to the OSAA for the purpose of improving high school athletics, recognition at our annual awards banquet, state and national awards, eight \$1,000 student scholarships for high school graduating sons and daughters of our members, and a \$50,000 sexual abuse coverage for litigation cost to member who was unjustly accused. **We are pleased to announce a new benefit for our Gold Card members as a part of our partnership with the Sheraton Portland Airport Hotel. When traveling, you are eligible for 20% off of a single night room rate including free shuttle to and from the airport and up to 14 days of free parking.**

Please Note: Only the Gold Card & Retired Gold Card admits you to High School/OSAA events.

You will receive your Gold Cards electronically through an email from the OSAA Website, Subject line: "2020-21 OSAA Gold Card." The email contains a link for your card and instructions on how to save the link to your mobile device. **We recognize that some members do not have a smart phone. Membership hard copies are available for those individuals. Both the Digital and Hard Copies are valid for admission into HS/OSAA events.** If your phone is unable to process a digital card, contact our office @ 541-928-2700 or ocacarb@gmail.com.

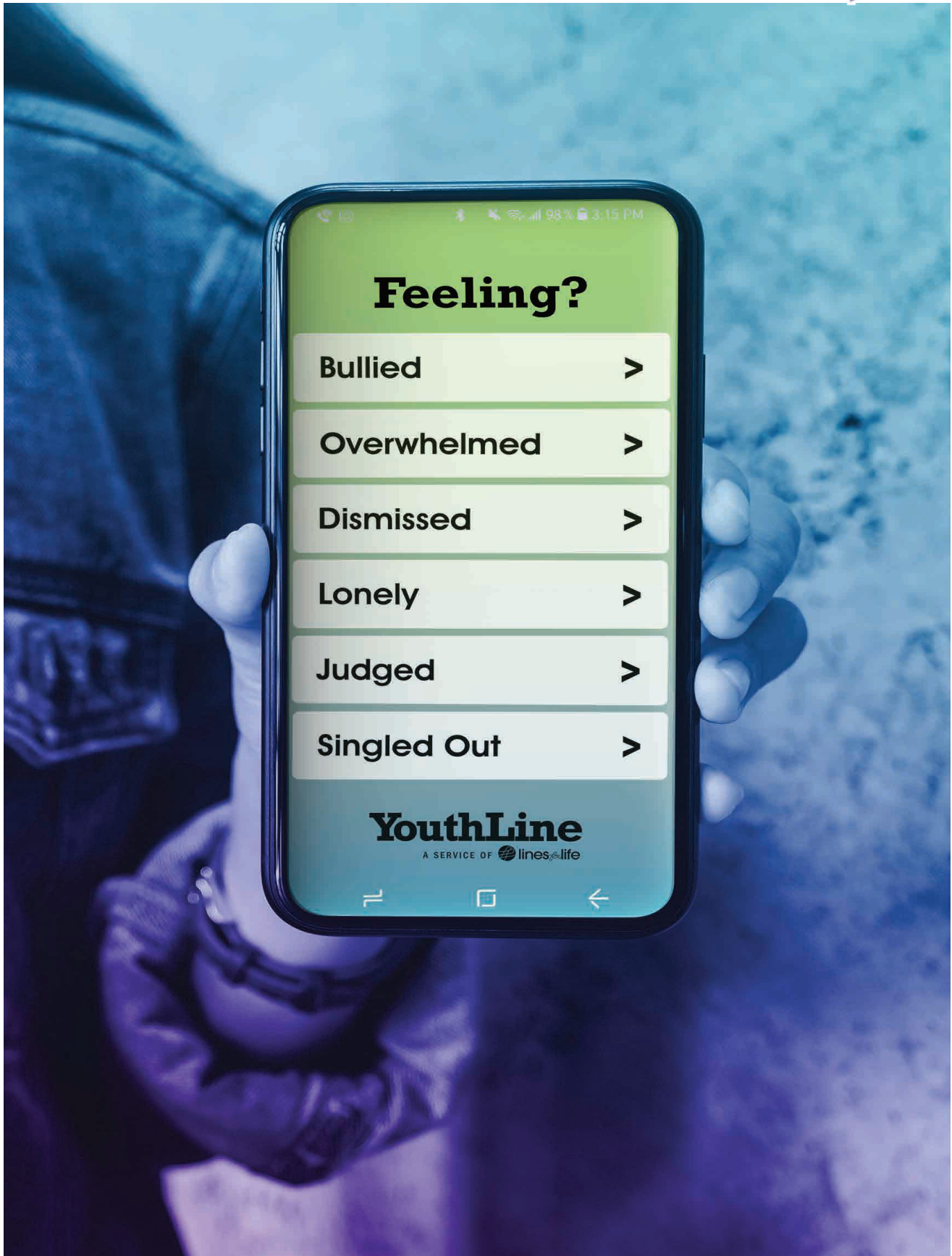
OACA Liability Insurance Info:

Below is a statement from our Insurance Provider, Greg Joly of Loomis & LaPann concerning our Membership liability insurance policy that is provided to each member.

*"As coaches work with their athletes make sure they follow all guidelines that have been mandated by state and local agencies, and your school district to the letter when working with student athletes. Coaches must follow their state's guidance and procedures regarding gathering teams, etc. Your liability insurance coverage would not remain in place if a coach violated a state, state athletic agency, or school system policy." **Greg also said if a coach has a specific question to please contact him at 1-(800)-566-6479.***

The liability coverage policy period is August 1 – July 31. It covers the coach during their season, off-season workouts, and during summer activities. College and Youth Coaches are not covered by the Liability Insurance policy, the policy only covers High School and Middle School Coaches.

Online Membership Registration for the 2020-21 school year is open on our website at
www.oregoncoach.org





PACIFIC OFFICE AUTOMATION

— PROBLEM SOLVED —

To the Members of the OACA,

It is a pleasure to write this letter to all of the members of a great organization. Pacific Office Automation wants to thank you and acknowledge the investment, time, development and mentorship you provide to our youth. Please know your role as a coach means so much to our community.

As a coach, you are building integrity, strong values, great work ethic, and life lessons that your athletes and students will carry with them through the rest of their lives. As an employer that is in the customer service business, we look to these characteristics to build our company, our employees, and our company objectives through these behaviors. Keep building strong candidates for the future of the workforce!

I want to commend you all for working through an extremely difficult year as sports and activities have been repeatedly cancelled and rescheduled. Your athletes and students need your support and guidance more than ever before. While practices, games, and competitions have been put on pause, your role as a coach is more difficult now than ever before. We will get through this pandemic together! Pacific Office Automation wants to help your teams play and perform again.

POA promotes health and safety during these times and now provides products and services to support our community. We are excited to announce that we now offer personal protective equipment and non-touch temperature scanning kiosks. Please reach out to POA for additional information on what we have to offer!

Best wishes to you all,

Doug Pitassi

President

info@pacificoffice.com

503.601.2228





MaxPreps is proud to sponsor the Oregon Athletic Coaches Association and thanks the OACA for its continued support. MaxPreps helps coaches manage their team stats, roster, calendar and communication needs in one place. The Teams app (available for iOS and Android) for coaches, student-athletes and parents allows everyone to communicate.

The Teams app is the easiest way for coaches to post scores and stats to MaxPreps for everyone to see. All roster, schedule, and stat information on MaxPreps.com automatically syncs to the app, keeping everyone on the team up to date on any schedule changes or pertinent information.

How to use the Teams by MaxPreps app

1. Download the Teams by MaxPreps app to:

- Enter or edit your roster, schedule, scores and stats
- Send direct or group messages to your team
- Get 'delivered' and 'seen' message confirmations
- Share photos, videos and file attachments
- Sync your team's schedule with your iOS or Google calendar



Teams by MaxPreps

2. Update Your Roster (Directions on entering rosters)

3. Update Your Schedule

4. Remember to report scores after every game to keep your standings accurate. The fastest way to report scores is through the Teams app. For directions on entering scores through the MaxPreps Coach Admin click [here](#).


LIVE SCORING FOR THE FANS AT HOME

Keep your fans engaged and informed with live scores throughout all of your games. Teams can assign live-scoring responsibilities to a trusted program volunteer. The MaxPreps fan app allows the program volunteer to provide live scoring updates on their mobile device during the game. All scores/updates will be available on MaxPreps.com and the MaxPreps fan app. The app is available for iOS and Android.



SUPPORT

Coaches may contact MaxPreps at [800-329-7324 x1](tel:800-329-7324) or support@maxpreps.com with any questions. Support articles and videos on how to login, post scores and more are available at support.maxpreps.com. Coaches and ADs may also reach out to MaxPreps/OACA representative Josh Taylor at jtaylor@maxpreps.com.



WE WILL PLAY AGAIN!

**BE PREPARED!
RAISE SAFE! RAISE NOW!**

100% CONTACT FREE

Multiple Solutions To Help Your Program:

Hour-A-Thon

- One Text. One Call. Raise Thousands In An Hour

Teamworks

- Custom Web Page, Email/Social Media Campaign

Direct Ship Products

- Send Directly To Customers
- No \$\$\$ Collection

*OVER THE LAST 9 MONTHS WE HAVE HELPED
GROUPS RAISE HUNDREDS OF THOUSANDS OF
\$\$\$ WITHOUT BEING IN THE SAME ROOM*

Contact Us @

Jordon Coffin - jcoffin@aforegon.com
Rachel Coffin - rcoffin@aforegon.com
Michael Braunstein - mb@afreps.com

**ADRENALINE
FUNDRAISING**



FULL service Framing & memorabilia sourcing.



Collection Connection began in 1993 when Kevin Stewart, the owner, sought to fill a need he saw in the framing and memorabilia industry. Unsatisfied with the quality and price of the work he was seeing in the Northwest, Collection Connection quickly evolved into a full service frame shop specializing in high end memorabilia, custom layout, and design work.

Today, Collection Connection offers full service framing and memorabilia sourcing to corporate entities, retail customers and private parties alike. All at wholesale pricing.

In addition to our vast knowledge of the sports industry and the ever changing memorabilia world, we do all of our work locally in our 4000 sq.ft. workshop and display our products in our massive 2000 sq.ft. showroom.

AWARDS STARTING @ \$50*
CUSTOM ENGRAVING & PRINTING*
LOGOS*

AWARDS FOR
***SENIORS**
***12 SPORT ATHLETES**
***CHAMPIONSHIPS**
***RETIRING COACHES**

Collection Connection
Frame Shop & Memorabilia
503.746.6868
COLLCONN.COM

@CollConnFraming

PROUD SPONSOR OF THE OACA

Please feel free to explore our [website](http://www.collconn.com) to find out more information about our services or come in and visit us today! We would love to talk with you about your framing project.



3 HOTELS. 1 TEAM. SEAMLESS EXECUTION.

Over 40 years of hospitality excellence at the Portland Airport.

Contact the sales team today for special team pricing sales@pollinhotels.com



Sheraton Portland Airport Hotel | Aloft Portland Airport @ Cascade Station | Hampton Inn Portland Airport

sales inquiries contact: 503-249-7606



THANK YOU TO OUR SPONSORS

The OACA greatly appreciates the continued support from our sponsors throughout this challenging year. These partnerships, are the reason we are able to continue to serve our members and provide scholarships for Oregon high school students.



PACIFIC OFFICE AUTOMATION

— PROBLEM SOLVED —

The OACA is pleased to have **Pacific Office Automation** as a **Platinum Sponsor** of our association. Pacific Office Automation is dedicated to the belief that a team of individuals who constantly challenge each other will develop the skills and manpower necessary to solve any problem. Pacific Office Automation is dedicated to supporting local communities with philanthropic efforts to support academics and athletics. They contribute to these communities through sponsorship, volunteer work, fundraisers, and local business outreach. Their generous sponsorship of the OACA funds our annual awards banquet. Please visit www.pacificoffice.com.



MaxPreps is a valued **Silver Sponsor** and The Official Statistician for the OACA. They have worked hard to get schools involved in an outstanding athlete and team recognition program. We highly encourage school athletic programs to get involved with MaxPreps. We appreciate MaxPreps' sponsorship as they help support the many services we provide for the coaches in our state. Don't miss page 22 for information on their free Teams by MaxPrep app that helps coaches manage their teams. Please visit www.maxpreps.com for more information.



We are excited by our continued partnership with **Hudl**, **Silver Sponsor** of the OACA and the OACA's Official Video Software Partner. Funds provided by Hudl help keep membership costs low as well as fund an annual \$1,000 scholarship. We urge teams to explore Hudl's innovative and unique video software technology. Please visit www.hudl.com.



Adrenaline Fundraising is an appreciated **Silver Sponsor** and the Official Fundraising Partner of the OACA. Their sponsorship provides funds that allow us to continue to offer OACA membership at an affordable rate, as well as provide an annual \$1,000 scholarship to a high school graduating son or daughter of an OACA member. Adrenaline Fundraising is also the primary sponsor of our annual Coach of the Year awards and an integral part of our basketball and football clinics.

www.adrenalinefundraising.com.

THANK YOU TO OUR SPONSORS



Prime Time Sports, owned by **John McCallum**, is a **Bronze Sponsor** of the OACA and does a great job in management of the Les Schwab Bowl and Les Schwab Invitational.



Sheraton
PORTLAND AIRPORT HOTEL

The OACA is pleased to have **Sheraton** as our newest **Bronze Sponsor**. The Sheraton Portland Airport has been operating as the closest hotel to the airport for 45 years. With 215 rooms and 22,500 square feet of meeting space it is the perfect location for teams traveling in/out of PDX. The Sheraton can also host large conventions or team banquets with their exceptional culinary and banquet teams. The Sheraton works in conjunction with the Aloft and Hampton at the Portland Airport to offer even more options when using the Portland Airport area as your home base for team events and travel. Don't miss their ad on page 23.



BSN Sports and **Nike** have partnered with the OACA to sponsor two \$1,000 student scholarships in honor of **Bill Bowerman**, co-founder of Nike and OACA President in 1938-39 and 1947-48. We also appreciate their annual sponsorship of our Nike/OACA Football and Basketball Clinics.



We are proud to have **Oregon Sate Credit Union** as a provider of a \$1,000 college scholarship to a deserving family member of the OACA. Oregon State Credit Union is an 118,000 member-owned, \$1.4 billion not-for-profit financial cooperative that serves an expanded coverage area of 24 western and central Oregon counties that includes a majority of Oregon. Membership with the credit union is open to anyone who lives or works in these counties. To learn more, please visit oregonstatecu.com or call Jim Patterson at (541) 714-4239. Don't miss Jim's letter on page 24.



Jostens is the Official OACA Souvenir & Championship Rings Sponsor. We appreciate the Executive Board President's Ring they supply annually.

2020-2021 OACA EXECUTIVE BOARD

President: Tony Smith, St. Paul HS
President Elect/Secretary: Bill Masei, Dallas HS
Vice President: Janin McGrath, Country Christian
Past President: Aimee Esplin, Adrian HS

Members At Large:

1A - Marji Lind, Powder Valley HS
2A - Greg Grant, Heppner HS
3A - Josh Grotting, Sutherlin HS
4A - Parker McKinley, La Grande HS
5A - Gina Dhom, Willamette HS
6A - Marshall Cho, Lake Oswego HS

Assistant Coach Rep - Damien Ramirez, West Salem HS
Women's Leadership Rep - Ronda McKenzie, Westview HS
OSAA Liaison - John Beck, Grant HS
OADA Liaison - Dave Hood, Executive Director
OAOA Liaison - Jack Folliard/Debi Hanson
OATS Liaison - Sam Johnson,
Past OACA Executive Director, OACA Advisory - Dave Johnson

Staff:

Rob Younger, Executive Director
Chris Knudsen, Associate Director
Laura Erickson, Office Manager

Executive Board and Sports Chair contact information is available on our website:
www.oregoncoach.org



OACA MISSION STATEMENT

The OACA is committed to serve its members by promoting:

- Education through athletics and coaching, which will enhance a positive experience for coaches and athletes.
- Coaching Profession certification.
- Enhancement and support of the Coaching Profession.
- Current and pertinent information regarding the Coaching Profession.
- Affordable liability insurance to coaches.
- Recognition of outstanding individuals in coaching and athletics.
- Representation of Oregon coaches at the local, state and national levels.



OREGON ATHLETIC COACHES ASSOCIATION

222 First Avenue West, Suite 220, Albany, OR 97321

Phone: 541-928-2700

Email: ocacarb@gmail.com Website: www.oregoncoach.org



@ORCoaches