# **OACA** Newsletter

WINTER 2023-2024







# TABLE OF CONTENTS

1	Director's Corner - Rob Younger, Executive Director
2	Director's Corner - Chris Knudsen, Associate Director
3	2024 Track & Field Clinic - Save The Date
4	2023-2024 OACA Scholarship Information
5	2024 OACA/Nike Football Clinic - Save The Date
6	Pacific Office Automation - Problem Solved
7	2023-2024 OACA Membership
8	Oregon Army National Guard - Partners in Education
9	OSAA - Emergency Action Plan
10	Buffalo Wild Wings - Wing Bundles
11	NFHS Coach of the Year Award Recipients
12	Leading Edge Fundraising - What We Do, What We Offer
13	MaxPreps - OACA Partnership
14	Oregon Girls Sports Leadership Summit
15	BSN - The Heart of the Game
16	Oregon Athletic Officials Association - Patience is Key
17	Sheraton Portland Airport Hotel
18	Oregon Athletic Directors Association - Updates
19	Teams of Men - A New Bronze Sponsor of the OACA
20	Oregon Athletic Trainers' Society - EAP Campaign
21	Oregon State Credit Union - Spotting a Scam
22-24	Our Sponsors
25	2023-2024 Executive Board
26	OACA Mission Statement & Contact Information

## **DIRECTOR'S CORNER**

#### Rob Younger, OACA Executive Director



We have had a great start to our 89<sup>th</sup> year of serving the coaches in our state. We are excited to share this edition of our newsletter with you. There is a wide range of excellent articles and OACA Partnership information that will not only update you on what is occurring in our state but also many that will provide professional development opportunities.

As I reflect on my now fifty years in the coaching profession, I realize how truly blessed I have been to be associated with and influenced by so many outstanding individuals; coaches, student/athletes, support staff, officials and yes even parents. Coaching has evolved over those fifty years and today's coach must deal with things that in many cases were not even a part of being a coach thirty, twenty or even ten years ago. Changes like increased player/parent entitlement, changing family dynamics, transfers, NIL, social media, and many others impact today's coach. With that said, we must always remember the importance of being a high school coach. There is no greater profession as we daily influence and develop life-long skills for so many. Below are ten "Points to Ponder" that I have found to be of great help and importance.

- 1. Coaching is all about relationships. Work to know your players and build positive relationships with them.
- 2. Develop a culture that will influence your players for a lifetime. Your program is one that develops individuals into great men/women of character.
- 3. There are no shortcuts to success. Emphasize discipline, work ethic and delayed gratification as keys leading to success. Model these principles in everything you do.
- 4. Develop a "We" not a "Me" team approach.
- 5. Develop leaders, don't hope, or wish for leaders. Celebrate all the roles on a team. Teach and model "Servant Leadership."
- 6. Success is in the journey, focus on the process, not the destination.
- 7. Communication is essential, be clear, concise and make sure they are hearing what you are saying.
- 8. When in doubt, less is more. I learned this way too late in my coaching career.
- 9. Be great at what you are good at, put your players in situations where they can use their strengths.
- 10. Your personal family must be a priority over your career. Supportive loved ones who understand the challenges and time it takes to be a coach is essential.

Great Coaches do not Coach the Sport. Great Coaches, Coach PEOPLE.

The OACA is here to SERVE!

If we can ever be of assistance, please contact us.



Rob: oacarob@gmail.com Office Phone: 541-928-2700



# **DIRECTOR'S CORNER**

#### **Chris Knudsen, OACA Associate Director**

In the past couple years there has been a huge concern from Athletic Directors about having a small pool of candidates for coaching openings and we frequently hear from head coaches that are having trouble finding coaches to fill their staffs. This problem seems to be getting worse each year.

Last year we started a "Coaches Recruitment and Retention Campaign" in an effort to help ease this problem. We have discussed solutions at meetings, coaching summits and have provided sessions at coaching clinics. We will continue to address this issue in an effort to curb this very important issue.

This year we started a "Coaches Mentorship Program". We asked John Mannion, retired football coach at Mountainside High School, to make a presentation to kick-off our Mentorship Program. He made presentations in Beaverton, Bend and Medford. If anyone would like to see the presentation, Damien Merrick would be happy to send it to you. Just contact him at <a href="mailto:damien\_merrick@beaverton.k12.or.us">damien\_merrick@beaverton.k12.or.us</a>. Our mentorship program is targeting the coaches that have been coaching less than six years but other coaches are welcome to be included. We have also been providing 1-on-1 mentorship. John Mannion has been working with a group of football coaches throughout the season and will continue during the off-season. Rick Lorenz, retired hall-of-fame Volleyball Coach has been mentoring the volleyball coaches throughout the season. This has gone very well so far and we are sincerely appreciative for the valuable insight that John and Rick have provided and, also, for the young coaches that have been so open about issues and being proactive to try to be better coaches and help their athletes.

This winter, Gregg Griffin, retired, longtime basketball coach at Putnam High School, will be providing the mentorship for both boys and girls basketball coaches. If you are interested in the mentorship program, please contact Gregg at <a href="mailto:griffin.15@comcast.net">griffin.15@comcast.net</a>. He will be happy to include you in the mentorship program throughout the year.

One important aspect is that this program is in addition to what the head coaches and athletic directors are already doing at each school. We appreciate their role modeling and the leadership that the ADs and head coaches provide for their assistant coaches. Our mentors may provide a different perspective to an issue, answer a question that the young coach may have been apprehensive about asking their head coach and just to be available as ADs and head coaches can get extremely busy.

The OACA will continue to work hard to try to ease this shortage of coaches. We feel that if we all work together, we can overcome this dilemma and provide plenty of great coaches for all schools to properly run their athletic programs. If you have any ideas to enhance our "Coaches Recruitment and Retention Campaign", please contact us at the OACA office.

We sincerely value all the coaches do on a daily basis and thank you for your dedication and commitment to your athletes, your schools and your communities. You are certainly appreciated by many!!

Chris

Chris: oacachris@gmail.com Office Phone: 541-928-2700



Nike Track & Field Clinic Presented by OACA and gearUP:

**FEBRUARY 9-10, 2024** 

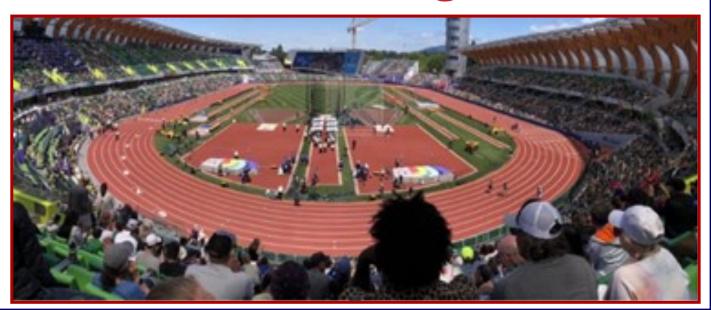
AT THE SHERATON PORTLAND AIRPORT HOTEL

# STAY TUNED FOR UPCOMING DETAILS









# 2023-2024 OACA Scholarship Information

The OACA annually awards eight \$1,000 student-athlete scholarships to HS graduating sons/daughters and grandchildren of OACA members. Scholarship applications are reviewed by the OACA Executive Board, who evaluate applications in the areas of academics, athletic participation and honors, extracurricular activities, and community service.

In addition to the eight \$1,000 student-athlete scholarships, The **Coach Dave Johnson Scholarship** is awarded to a college-bound student-athlete who has overcome obstacles in his or her personal life in order to reach a level of success, both on and off the field of play, that makes them a credit to their team, school and community. This scholarship is sponsored by Dave Dowling, South Salem HS graduate, in honor of Coach Johnson's meaningful impact on his life as a young student-athlete.

The OACA, along with support from Jennifer and Jerod Teeter, has created the OACA Directors and Presidents scholarship for coaches to recognize a deserving senior student/athlete. This scholarship is sponsored by former OACA directors and presidents who desire to "give back" in appreciation of the OACA and to recognize a deserving student/athlete who meets the following criteria:

- Outstanding character, sportsmanship and leadership—a student-athlete who truly stands out among peers
- Emphasis placed on pursuing a career in education
- Emphasis given to multi-sport athlete

Completed scholarship applications, including a copy of the student's transcript and two letters of recommendation, are due March 15, 2024. <u>Click here for all online applications</u>. If you have any questions, please call the office at 541-928-2700 or email: <u>laura@oregoncoach.org</u>.

We greatly appreciate the following OACA sponsors who generously fund these scholarships:























# OACA/NIKE FOOTBALL COACHES CLINIC



**Register Here** 

### OACA Members SAVE \$10!

Use code OREGON24 during checkout to receive an additional \$10 discount

Speakers, Schedule, and more coming soon!!



# PACIFIC OFFICE AUTOMATION

## - PROBLEM SOLVED -

To the Members of the OACA,

It is a pleasure to write this letter to all of the members of a great organization. Pacific Office Automation wants to thank you and acknowledge the investment, time, development and mentorship you provide to our youth. Please know your role as a coach means so much to our community.

As a coach, you are building integrity, strong values, great work ethic, and life lessons that your athletes and students will carry with them through the rest of their lives. As an employer that is in the customer service business, we look to these characteristics to build our company, our employees, and our company objectives through these behaviors. Keep building strong candidates for the future of the workforce!

I want to commend you all for working through an extremely difficult year as sports and activities have been repeatedly cancelled and rescheduled. Your athletes and students need your support and guidance more than ever before. While practices, games, and competitions have been put on pause, your role as a coach is more difficult now than ever before. We will get through this pandemic together! Pacific Office Automation wants to help your teams play and perform again.

POA promotes health and safety during these times and now provides products and services to support our community. We are excited to announce that we now offer personal protective equipment and non-touch temperature scanning kiosks. Please reach out to POA for additional information on what we have to offer!

Best wishes to you all,

Doug Pitassi President info@pacificoffice.com 503.601.2228



# OACA MEMBERSHIP 2023-2024

#### **Gold Card Membership**

\$68 when purchased by credit card/PayPal OR \$65 when purchased by cash or check

Retired Gold Card Membership (offered to retired coaches who are no longer coaching *or* teaching and have coached at least ten (10) years at the MS, HS or college level)

\$58 when purchased by credit card/PayPal OR \$55 when purchased by cash or check

Regular Membership - (does not require OSAA Interscholastic Course Certification)

\$53 when purchased by credit card/PayPal OR \$50 when purchased by cash or check

There are many benefits to being an OACA member. A \$2,000,000 liability insurance benefit that covers you for all coaching and teaching activities in/out of season, camp insurance eligibility, reduced fee sports clinics, OACA e-newsletters, representation for each sport/class to the OSAA for the purpose of improving high school athletics, recognition at our annual awards banquet, state and national awards, eight \$1,000 student scholarships for high school graduating sons and daughters of our members, and a \$50,000 sexual abuse coverage for litigation cost to member who was unjustly accused. We are pleased to announce a new benefit for our Gold Card members as a part of our partnership with Buffalo Wild Wings, Gold Card members will receive a 15% discount when dining at any Oregon Buffalo Wild Wings Restaurant. Additionally, through our partnership with the Sheraton Portland Airport Hotel Gold Card Members are eligible for 20% off a single night room rate including free shuttle to and from the airport and up to 14 days of free parking.

#### Please Note: Only the Gold Card & Retired Gold Card admits you to High School/OSAA events.

You will receive your Gold Cards electronically through an email from the OSAA Website, Subject line: "2023-24 OSAA Gold Card." The email contains a link for your card and instructions on how to save the link to your mobile device. We recognize that some members do not have a smart phone. Membership hard copies are available for those individuals. Both the Digital and Hard Copies are valid for admission into HS/OSAA events. If your phone is unable to process a digital card, contact our office @ 541-928-2700 or <a href="mailto:laura@oregoncoach.org">laura@oregoncoach.org</a>.

#### **OACA Liability Insurance Info:**

The liability coverage policy period is August 1 – July 31 and is activated as soon as you receive your membership card. It covers the coach during their season, off-season workouts, and during summer activities. College and Youth Coaches are not covered by the Liability Insurance policy, the policy only covers High School and Middle School Coaches. As a 2022-23 OACA Member you were covered during this summer's activities. After July 31, our new membership year will begin, and you will need to sign up again to be covered Aug. 1st, 2023-July 31st, 2024. With the summer waiver being extended through August 10th, you will want to make sure that you get yourself registered right away for the new school year, so you have no lapse in your insurance.

Online Membership Registration for the 2023-24 school year is open on our website at

http://www.oregoncoach.org/member-info/registration/



# Statewide,

Oregon Army National Guard Recruiters are working with Educators, Coaches, Corporate Partners and Communities to provide meaningful experiences to Students and Families



If you're interested in partnering with us to provide your team/school resources or funds, submit a contact request at:

www.OregonArmyGuard.com/Partner



We're here to set your students up for success



100% Tuition for College, Trades & Certifications



100+ Career Paths to choose from & advance in



Training & Skills to get ahead in life + Leadership Roles

# EMERGENGY AGTION PLAN









The safety of our students is always in the front of our minds and recent events have highlighted the need for fast, life-saving action to be taken in the event of an emergency. With that in mind, the Oregon School Activities Association (OSAA), along with the Oregon Athletic Coaches Association (OACA), the Oregon Athletic Directors Association (OADA), and the Oregon Athletic Trainers' Society (OATS) have decided to, again, focus on Emergency Action Plans for our joint campaign in the 2023-24 school year.

Our previous campaign centered around building a robust plan for your school and activity programs. Many of you may have lengthy plans filed away somewhere in your office for safe keeping. This year we have focused on the ACTION in our Emergency Action Plans. With this campaign we have shared information sent out on how to implement your Emergency Action Plans during practice to ensure that everyone knows what to do in the event of an emergency. There have been <a href="mailto:quick drills">quick drills</a> to run at practice, information on <a href="mailto:emergency equipment">emergency equipment</a> and supplies, training for coaches and athletes, and reminders to practice with your teams.

One of the most important resources we have shared is the <u>Student Response Team</u>. You can refer to our <u>second article</u> for more details on what that worksheet entails. Just as we prepare for athletic competitions, we need to commit the time and energy to prepare for athletic related emergencies. Similarly, we have created an <u>Event Staff Worksheet</u> for emergency response at contests.

We all know that a plan is only as good as the execution. So we are asking our schools to join us in participating in Oregon Emergency Action Day each season. The idea is for all schools to take time at practice to execute their Emergency Action Plan in a drill. You can develop your own drills or <u>use these</u> to practice. If you missed our winter Emergency Action Day on November 28, you can still participate this spring on March 5! And don't forget to share it on social media! We would love to see photos and videos from our schools as they practice their plans. Tag us in your posts @osaasports and use #OregonActionDay to share!



starting at \$8.99



Not valid with any other offer. Gold Card Member discount not valid with Bundles. 2024 Buffalo Wild Wings, Inc.

### NFHS COACH OF THE YEAR AWARD RECIPIENTS

# We are pleased to announce the 2022-2023 Oregon NFHS "Coach of the Year" Award Recipients:

Football (11-Player) - Ken Potter, Jesuit HS

Football (8-Player) - Dennis Dunlea, Lost River HS

Boys Basketball - Gary Hull, Western Christian School

Boys Soccer - Enrique Abad, Aloha HS

Wrestling - Klel Carson, La Grande HS

Boys Cross Country - Joe Fulton, Philomath HS

Boys Tennis - Mike Stone, La Salle Catholic College Preparatory

NATIONAL FEDERATIO

Boys Swimming & Diving - Jason Hafner, McMinnville HS

Boys Track & Field - Chris Koenig, Nelson HS

Baseball - Brad Horning, North Bend HS

Girls Basketball - **Marty Stallard**, Coquille HS Volleyball - **Martine Wodke**, Sheldon HS Girls Soccer - **Anna Heuberger**, Gladstone HS Girls Cross Country - **Charlotte Richardson**, Caldera HS

Girls Tennis - Donna Roisom, Grant HS

Girls Swimming & Diving - Robyn Shiffer, South Meford HS

Girls Golf - Sarah Shinkle, Crook County HS

Girls Track & Field - Heidi Bowers, Imbler HS

Softball - **Brandi Jackson**, Dallas HS

Spirit - Christine Langley, Lakeridge HS



# FUNDRAISING

# WE HELP YOU MAKE MORE, WHILE YOU DO LESS!

# WHAT WE DO



1 HOUR FUNDRAISERS



WE RUN YOUR FUNDRAISER



SEND YOUR MONEY IN 72 HOURS



**GUARANTEE RESULTS** 



**EXCELLENT CUSTOMER SUPPORT** 

# WHAT WE OFFER



**DONATION FUNDRAISERS** 

**TEXT & CALL-A-THON, EMAIL CAMPAIGN** 



PRODUCT FUNDRAISERS

**OVER 10 DIFFERENT OPTIONS** 



NO DELIVERY FUNDRAISERS

**DONATION & PRODUCT** 



COMBO FUNDRAISING PLAN

**DIRECT SHIP OPTIONS** 



**CUSTOM PRIZE PACKAGE** 

PERSONALIZED GAME PLANS



FUNDRAISING CATALOG



FUNDRAISER RESULTS

LEADING THE WAY



#### **ABOUT THE MAXPREPS-OACA PARTNERSHIP**

MaxPreps is proud to sponsor the Oregon Athletic Coaches Association and thanks the OACA for its continued support. MaxPreps helps coaches manage their team stats, roster, and calendar needs in one place.

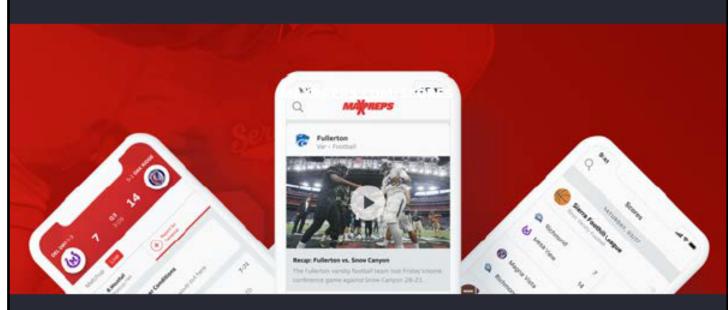
The MaxPreps app (available for iOS and Android) for coaches, student-athletes and parents allows everyone to stay up to date on the team schedule, scores and results. The MaxPreps app is the easiest way for coaches to post scores and stats to MaxPreps for everyone to see. All roster, schedule, and stat information on MaxPreps.com automatically syncs to the app.

#### SUPPORT

Coaches may contact MaxPreps at <u>support@maxpreps.com</u> with any questions or reach out to MaxPreps/OACA representative Josh Taylor at <u>jtaylor@maxpreps.com</u>.

#### MANAGE YOUR TEAM

Request admin access to your team on MaxPreps to manage your team's schedule, roster and results. Click here to sign up and get access or visit MaxPreps.com/coach.



#### LIVE SCORING FOR THE FANS AT HOME

Keep your fans engaged and informed with live scores throughout all of your games. Teams can assign live-scoring responsibilities to a trusted program volunteer. The MaxPreps app allows a program volunteer to provide live scoring updates on their mobile device during the game. All scores/updates will be available on MaxPreps.com and the MaxPreps app. The app is available for iOS and Android.



# BE THE VOICE OF YOUR LOCAL TEAM & PROVIDE LIVE SCORES





# OREGON GIRLS SPORTS LEADERSHIP SUMMIT SAVE THE DATE APRIL 27th, 2024 @ OREGON EPISCOPAL SCHOOL

Saturday, April 27th 2024 - OSAA in partnership with Oregon Episcopal School will host its 7th annual <u>Oregon Girls Sports Leadership Summit</u>, a day full of outstanding women from the world of sport, inspiring 500 student-athletes from across the state of Oregon. OSAA Assistant Executive Director, Missy Smith, a multi-sport Oregon State alum herself, is the founder of the summit and her purpose is to bring together and encourage young female athletes to be confident in their own leadership styles and give them the courage to take the lead and "OWN IT".

The day will consist of a Keynote Speaker, Q&A panel with professional/college athletes to give a first hand perspective on life as an athlete beyond high school. Along with facilitated breakout sessions on intentional leadership skill building.

In conjunction with this event we will also be hosting the **Oregon Women Sports Leadership Network Sponsored Coaches Symposium** also on April 27th at OES. This symposium will bring female coaches from across the state together for a day of professional development. Our hopes are that coaches will rally their teams to attend the event and also be able to dive into their own personal professional learning and growth the same day.

Background...

The annual Oregon Girls Sports Leadership Summit is so excited to return for the 7th year in a row. The OGSLS was designed to give female student-athletes with an interest in leadership the same emphasis on instruction, encouragement, and practice that we give athletes before asking them to compete. Asking student-athletes to be leaders without preparing them for the responsibility is unfair. Often, much is expected of our leaders, but seldom do we intentionally teach them the necessary skills in order for them to succeed. This event was created for female student-athletes grades 8-12 who, over the course of the day, will celebrate the history of Title IX, enjoy keynote motivational speakers, and collaborate in break-out sessions that will include hot button topics like... Defining my leadership style, What are my values as a leader? and Where will sports help take me in my future? Students will explore what it takes to be a leader, connect with their peers, commit to leadership, and create their OWN leadership style. This is a free event to those that register. Look for registration coming your way in January.



# EVERY MINUTE WE SAVE YOU CAN BE SPENT CHANGING LIVES

We offer solutions to make your job easier - giving you more time to make an impact. While we're the best at equipping athletes, you're the best at equipping lives... and that's the real final score.

BRIAN WILLIAMS // Regional Sales Manager // brianwilliams@bsnsports.com

Apparel - Uniforms - Equipment - Weight Room - Fundraising

# OAOA

# OREGON ATHLETIC OFFICIALS ASSOCIATION



One Rule - One Interpretation - One Mechanic

# Patience is the Key from Debi Hanson, Associate Executive Director, OAOA

The fall sports season just wrapped up this past weekend (as I write this) and the winter sports are gearing up. I'm happy to report that we are seeing an upswing in new officials this school year, which is great news for our local high schools. This good news also comes with a reminder for you to share with your coaching staff, your athletes, and their families.

Great officials don't become great overnight! It takes a lot of training and practical experience for an official to get to the top levels of officiating high school sports. They must learn the aspects of officiating each individual sport as well as game management and that can take a few years to many years depending on the individual. Skipping any steps in the process only hurts the official and the teams they are working for.

Give them a chance! Years ago, when I was working at a local high school, I had to remind a father, who was haranguing a poor official, did he really think that a 2A JV girls game got the best officials available on a Friday night? It really stopped him and made him think. I reminded him if he kept it up this official would quit and then there would be no one left to work these games at all. And, this was over 10 years ago.

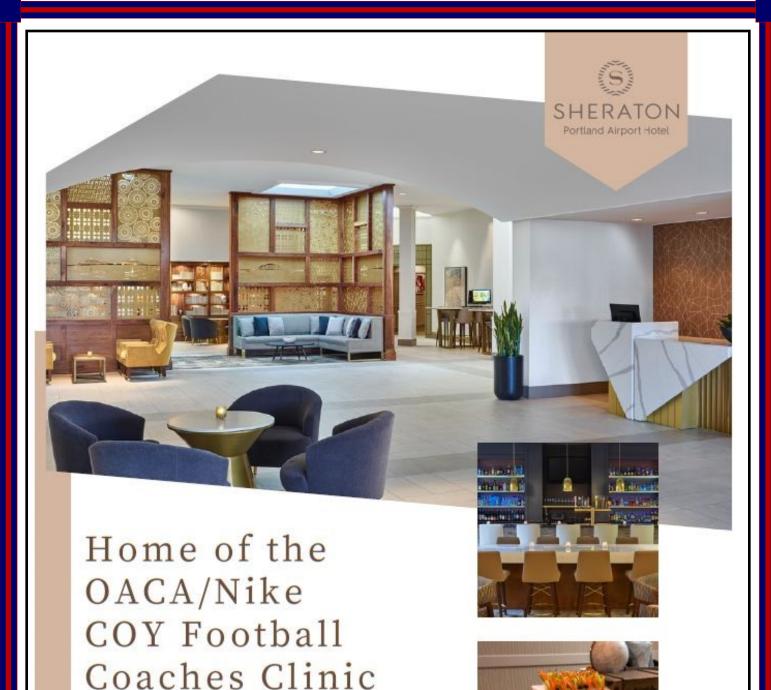
Patience is the Key! This past season, in the association I work for, we had 18 new officials. With the 11 of 12 we kept from the year before that gave us a great new officials group to work with (in fact it put us almost back to pre-covid numbers). The mix of personalities was great. We had people with some prior experience or knowledge of the game down to those with no experience at all. But every one of them worked hard to improve, and they all got better as the season went along. In fact, some enjoyed it so much they signed up to officiate other sports.

As a commissioner my job is to make sure each person is successful where they are and that includes your help as a coach. When you show patience with a new or younger official that makes their experience better and they want to return the following year. It's then on us, the association leaders, to do our part. We are truly a team in keeping these officials on board past those 1<sup>st</sup>-3<sup>rd</sup> years that are so crucial.

Would you take some time to remind your players and their families of these two important statements?

In this holiday season I want to say how thankful I am for all of you and what you do for student athletes. I'm so thankful we are all in this together.

For further information, contact Jack Folliard or Debi Hanson at the OAOA at 503-682-6722 or check us out at <a href="https://www.oreofficials.org">www.oreofficials.org</a>



- Group/Team Blocks
- Meeting Space for Team Banquets
- OACA Gold Members Discount

CONTACT OUR TEAM SPECIALISTS FOR BOOKINGS/INQUIRIES!

**503.335.2854** sales@pollinhotels.com



### **Oregon Athletic Directors Association**

www.oadaonline.org

Hello Coaches!

What an exciting Fall to be an Oregonian and someone who loves administrating, coaching, officiating, participating in or watching athletic competitions. The Fall high school sport seasons have concluded and everyone is prepping for the first competitions of the Winter 2023-24 seasons.

As is usual during the year there are a number of key athletic issues being proposed, discussed and decided at the state level. It is the opportunity for all coaches of our 295 schools, representing six classifications, to stand up and be heard during these discussions. Even though unanimity is rarely achieved on a decision, being a part of the process affords coaches and ADs from the smallest to the largest school to have a voice and express their opinion on important issues facing the OSAA and our member schools. Please read, connect with others and be knowledgeable about the issues and initiatives being discussed. Then, share your opinion with your athletic director throughout the process to the final decision.

The OADA Executive Board is hard at work planning another outstanding state conference next April in Sunriver. ADs from all member schools will gather to take classes and attend workshops. Many ADs will also connect with other schools to discuss and potentially finalize S.O.P.s and sport schedules.

The OADA Hall of Fame Committee, lead by Bill Bowers, has selected the 14<sup>th</sup> class into the OADA Hall of Fame. Inductees include Kevin Bryant currently at Pacific University, Paula Toney, at Burns HS, Ron Lowe, formerly of Aloha HS and Perry Stubberfield formerly of McMinnville HS. We are very excited to celebrate the induction of these special athletic administrators during the annual Conference Banquet Monday evening, April 15 in Sunriver. Special thanks to the committee for their time and effort: Bill Bowers, Boyd Bjorkquist, Marianne Mills, Lizann Schultz, Cindy Simmons, Mike Maghan, Margaret Sturza, Mike Henderson and Rob Holstrom.

Coaches, remember that the two most important words in the English language are 'coach says...' Please know that you are making a positive difference in the lives of many student-athletes. You may be the one person that keeps kids coming to school. Congratulations to all of you for making the commitment to become a coach. We appreciate you!

As we approach the holiday season please celebrate and enjoy valuable time with family and friends!



Dave Hood, CAA
OADA Executive Director





This year the OSAA, OACA, OADA, and OATS are running a campaign on emergency action plans. Even though sports related emergencies are rare, we believe it is important that everyone prepares for them. The focus of the campaign is creating emergency action plans (EAPs) and most importantly practicing them! All too often this is done at the beginning of the season and then not thought about again. We are trying to change that with our campaign by creating practice drills that schools can use and highlighting important concepts about preparing for emergencies. We encourage you and your schools to participate in the campaign!

In addition to having an EAP and practicing it, an additional step that coaches can help with before <u>every</u> competition is to conduct a Pre-Event Medical Timeout.

The process is straightforward and should only take a minute or two.

Step 1: Before an event, the head coach from both teams and the head official gather to discuss the following. (If your school has an athletic trainer, they may take the lead on this, but as a coach you should know if this is happening.)

Step 2: Discuss the following questions:

- 1. Is there a qualified medical professional at the game?
- 2. Is there an EAP for the venue?
- 3. Where is the nearest AED?
- 4. Where will EMS enter the venue?

We hope that you and your teams will never experience an emergency. In the unfortunate case one happens, we hope these small steps will help prevent a bad situation from getting worse.

Feel free to reach out if you have questions or concerns that we can help with.



#### Five ways to tell if you're being scammed

Every year scam artists trick millions of people in the United States into sending them money or sharing personal information. There may be little you can do to completely avoid scammers, but you can avoid becoming victimized by learning how to recognize the most common scams.

There are hundreds of variations on the details, but most scams include one or more of these elements: money, personal information, unbelievably good luck, pressure to act, and fear. If you can learn to recognize these common elements, you stand a better chance of spotting an online scam before you fall prey to it.

#### Many scams have the following things in common

**It involves money.** One common scam involves people who send you too much money and want you to wire some of it back. Another trick is to ask you to buy pre-paid gift cards and share the information on the back of the card. One thing is for sure: If money is involved, be skeptical.

**They want your personal information.** Next to money, scammers want your personal information so they can steal your identity and sell it on the black market or use it to take out loans and credit cards. Never give your personal information to strangers. <u>Lotteries</u> don't need to direct deposit your "winnings." That guy <u>you met online</u> (but who can't seem to meet up in person) doesn't need to know your mother's maiden name.

This is particularly tricky if you've landed a <u>work-from-home job</u>. A legitimate employer does need your social security number, so make sure you've fully vetted any online employers before you share your SSN and direct deposit information.

It sounds too good to be true. Scammers look to take advantage of people who want to get rich quick with minimal effort. If it seems too good to be true, it probably is. If they're asking for money, personal information or want you to install software on your computer, there's probably a catch.

You must act fast. Scammers can't wait around for you to wise up to their tricks, they need you to act now. This is especially true for scams that involve checks, money wires and pre-paid cards. If you receive a check from a stranger with instructions to deposit the check into your account and wire a portion to someone, don't do it. When you deposit a check, federal law requires that at least some portion of the funds is made available to you in 1-5 days, but the actual processing takes longer. It can takes weeks before you know if the check is bad. Scammers will try to get you to act before the check bounces.

**You need to be afraid.** Some scams will try to frighten you into handing over money or personal information. They may claim you're delinquent on paying your taxes, there's a problem with your computer, your grandchild is in jail or you're in trouble for downloading pirated movies or music. They will try to use fear to trick you into paying a fine or downloading their software.

If you have fallen victim to a scam, call your local law enforcement and file a complaint with the National Consumers League fraud website: <a href="https://www.fraud.org">www.fraud.org</a>.

And be sure to visit <u>Fraud protection - Oregon State Credit Union</u> to learn more ways to protect yourself against fraud including avoiding scams during the holidays.

# THANK YOU TO OUR SPONSORS

The OACA greatly appreciates the continued support from our sponsors throughout this year. These partnerships, are the reason we are able to continue to serve our members and provide scholarships for Oregon high school students.

AUTOMATION

www.pacificoffice.com.

The OACA is pleased to have Pacific Office Automation as a Platinum Sponsor of our association. Pacific Office Automation is dedicated to the belief PACIFIC OFFICE that a team of individuals who constantly challenge each other will develop the skills and manpower necessary to solve any problem. Pacific Office PROBLEM BOLVED — Automation is dedicated to supporting local communities with philanthropic efforts to support academics and athletics. They contribute to these communities through sponsorship, volunteer work, fundraisers, and local business outreach. Their generous sponsorship of the OACA funds our annual awards banquet. Please visit

**BSN** SPORTS

We are very excited to welcome Buffalo Wild Wings as a Platinum Sponsor of the OACA. Enjoy all they have to offer at the various locations around the state. In addition, they are providing Gold Card members a 15% discount when you dine with them. Buffalo Wild Wings is a great supporter of high school coaches and athletes.



Gold Sponsor BSN Sports is very supportive of Oregon High School athletics and are willing to help coaches whenever needed, they have representatives around the state ready and willing to help with athletic program needs. BSN Sports and Nike have partnered with the OACA to sponsor two \$1,000 student scholarships in honor of Bill Bowerman, co-founder of Nike and OACA President in 1938-39 and 1947-48. We also appreciate their annual sponsorship of our Nike/OACA Football and Basketball Clinics.



Leading Edge Fundraising is a Gold Sponsor and the Official Fundraising Company of the OACA. Their sponsorship provides funds that allow us to continue to offer OACA membership at an affordable rate, as well as provide an annual \$1,000 scholarship to a high school graduating son or daughter of an OACA member. Leading Edge Fundraising and Compete Fundraising also sponsors our banquet Coach of the Year awards and is an integral part of our basketball and football clinics. https://www.lefundraise.com/

# THANK YOU TO OUR SPONSORS



The Oregon Army National Guard is a Gold Sponsor of the OACA. In addition to providing an annual \$1,000 student scholarship, the National Guard offers its service members 100% State Tuition Assistance towards attending Oregon colleges or universities. They also provide job training and experience to those seeking opportunities to serve and give back along with a potential for \$50,000 in Student Loan Repayment and \$20,000 for enlistment and officer bonuses. To learn more about the Oregon Army National Guard please visit: www.OregonArmyGuard.com.



**MaxPreps** is a valued Silver Sponsor and The Official Statistician for the OACA. They have worked hard to get schools involved in an outstanding athlete and team recognition program. We highly encourage school athletic programs to get involved with MaxPreps. We appreciate MaxPreps' sponsorship as they help support the many services we provide for the coaches in our state. Please visit <a href="https://www.maxpreps.com">www.maxpreps.com</a> for more information.



We are excited by our continued partnership with Hudl, Silver Sponsor of the OACA and the OACA's Official Video Software Partner. Funds provided by Hudl help keep membership costs low as well as fund an annual \$1,000 scholarship. We urge teams to explore Hudl's innovative and unique video software technology. Please visit <a href="www.hudl.com">www.hudl.com</a>.



The OACA is pleased to have Sheraton as a Silver Sponsor. The Sheraton Portland Airport has been operating as the closest hotel to the airport for 45 years. With 215 rooms and 22,500 square feet of meeting space it is the perfect location for teams traveling in/out of PDX. The Sheraton can also host large conventions or team banquets with their exceptional culinary and banquet teams. The Sheraton works in conjunction with the Aloft Hotel and Hampton Inn at the Portland Airport to offer even more options when using the Portland Airport area as your home base for team events and travel.

## THANK YOU TO OUR SPONSORS



Prime Time Sports, owned by John MaCallum is a Bronze Sponsor of the OACA and provides first-class event management and event planning to premiere sporting and corporate events in Portland, OR and along the West Coast. Relying on past experience and expertise, Prime Time Sports aims to effectively market, operate and manage high quality events catering to the student athletes, participants, fans and corporate sponsors who make the events possible. Efficient and effective event planning and execution is a PTS guarantee.



We are excited by our partnership with Gatorade. Gatorade offers subsidized kit packages exclusively for high school athletics—up to 75% off the retail price. They also offer free mini fridges and sports nutrition messages for athletes that come with free product and equipment for qualifying high schools.



We are proud to have Oregon Sate Credit Union as a provider of a \$1,000 college scholarship to a deserving family member of the OACA. Oregon State Credit Union is an 118,000 memberowned, \$1.4 billion not-for-profit financial cooperative that serves an expanded coverage area of 24 western and central Oregon counties that includes a majority of Oregon. Membership with the credit union is open to anyone who lives or works in these counties. To learn more, please visit **oregonstatecu.com** or call Laurie Roe at (541) 714-4291.

Jostens is the Official OACA Souvenir & Championship Rings Sponsor. We appreciate the Executive Board President's Ring they supply annually.

## 2023-2024 OACA EXECUTIVE BOARD

President: Ronda McKenzie, Westview HS President Elect/Secretary: Greg Grant, Heppner HS Vice President: Josh Grotting, Sutherlin HS Past President: Bill Masei, Dallas HS

#### Members At Large:

1A - Marji Lind, Powder Valley HS

2A - Paul Isom, Knappa HS

3A - Aaron Flack, La Pine HS

4A - Parker McKinley, La Grande HS

5A - Monty Hawkins, La Salle Prep

6A - Gina Dhom, Willamette HS

Assistant Coach Rep - Damien Ramirez, West Salem HS
Women's Leadership Rep - Laurie Evans, Mountainside HS
DEI Rep - Ryan McCants, Roosevelt HS
OSAA Liaison - Bill Masei, Dallas HS
OADA Liaison - Dave Hood, Executive Director
OAOA Liaison - Jack Folliard/Debi Hanson
OATS Liaison - Sam Johnson,
Past OACA Executive Director, OACA Advisory - Dave Johnson

#### Staff:

Rob Younger, Executive Director Chris Knudsen, Associate Director Laura Erickson, Office Manager

Executive Board and Sports Chair contact information is available on our website: <a href="http://www.oregoncoach.org/contact-us/our-team/">http://www.oregoncoach.org/contact-us/our-team/</a>



# **OACA MISSION STATEMENT**

#### The OACA is committed to serve its members by promoting:

- Education through athletics and coaching, which will enhance a positive experience for coaches and athletes.
- Coaching Profession certification.
- Enhancement and support of the Coaching Profession.
- Current and pertinent information regarding the Coaching Profession.
- Affordable liability insurance to coaches.
- Recognition of outstanding individuals in coaching and athletics.
- Representation of Oregon coaches at the local, state and national levels.







#### OREGON ATHLETIC COACHES ASSOCIATION

222 First Avenue West, Suite 220, Albany, OR 97321

Phone: 541-928-2700

Email: <u>oacarob@gmail.com</u> Website: <u>www.oregoncoach.org</u>

